

Federico Bellentani - Post-Doc Researcher

During my PhD, I developed a methodological framework derived from cultural geography and semiotics to study the built environment in general and monuments in particular. I participated in many international research projects, strongly maintained publishing and communication activities, attended international conferences.

Researcher unique identifier: ORCID ID: <https://orcid.org/0000-0002-2505-9231>

Academic Social Networks: *Academia.edu:* <https://cardiff.academia.edu/FedericoBellentani>

ResearchGate: https://www.researchgate.net/profile/Federico_Bellentani

● CURRENT POSITIONS

From 01/11/2021 - 01/11/2022 **Postdoctoral Research Fellow**, University of Turin, Italy

I am a post-doc research fellow within the **ERC Consolidator Project FACETS** (Face Aesthetics in Contemporary E-Technological Societies). Here I aim to 1) develop a typology of the uses of faces in monuments and commemorative practices, highlighting their function, meaning and interaction with users and 2) identify digital commemorative practices focused on faces. The project is realised in collaboration with Injenia (see below).

01/10/2020 - present **Head of Marketing and Communications**, Injenia, Bologna, Italy

01/02/2018 - 30/09/2020 **Digital Research Manager**, Injenia, Bologna, Italy

Injenia is an ICT company with a strong background in semiotics and storytelling. My role is to provide actionable insights for making informed decisions that lead to sustainable success. I also supported the AI team in the conversational design of bots implemented in some of the main Italian companies.

06/01/2020 - present **Senior trainer**, Fare Ricerca, Bologna, Italy

Fare Ricerca is a research institution based in Bologna promoting and developing research and training projects. Here I organise training courses and lead teams doing qualitative research.

● PREVIOUS POSITIONS

04/2022 Lecturer within the Master of [Communication Design](#), **University of Ferrara**, course on Digital Marketing

02/2022 Lecturer within the postgraduate course on [Urban space analysis and models](#), **University of Bologna**.

2018 **Module leader** of the online course [Monuments in Changing Society](#), **Semiotics Institute Online**

25/09/2019 - 25/11/2019 **Researcher**, [Contested Histories in Public Spaces](#) project developed in partnership with the Institute for Historical Justice and Reconciliation (IHJR), the International Bar Association (IBA), and Salzburg Global Seminar (SGS).

01/11/2009 - 30/04/2010 **Intern** at the Communication, Information, Marketing and Quality Office of the Policlinic S.Orsola-Malpighi, Bologna, Italy.

● EDUCATION

12/02/2021 **Open Programme:** General Management Program, Bologna Business School, Italy

12/09/2017 **PhD** [certificate awarded 08/02/2018]
School of Geography and Planning, Cardiff University, UK
Supervisors: Francesca Sartorio and Huw Thomas

[A book based on my PhD thesis](#) was published in 2021 by De Gruyter. The book analyses the interpretation of monuments by connecting semiotics and geography. It concentrates on Eastern EU countries with a focus on Estonia. The main argument is that connecting semiotics and cultural geography provides an innovative framework to understand how monuments convey meanings and how these are variously interpreted at societal levels.

26/03/2013 **MA in Semiotics** - grade: 110 cum laude/110
Dipartimento di Filosofia e Comunicazione, University of Bologna, Italy
Thesis title: *Semiotics of the city. Cultural reinvention and removal in Estonia* [in Italian] Supervisors: Anna Maria Lorusso (Bologna), Andreas Ventsel (Tartu)

12/10/2010 **BA in Communication Sciences** - grade: 108/110
Dipartimento di Filosofia e Comunicazione, University of Bologna, Italy

● FUNDINGS

01/04/2016 - 31/07/2016 **Research Grant 'Estophilus'**, Council of Academic Studies of Estonian Language and Culture Abroad, Estonia - € 2,000
01/09/2015 - 30/11/2015 **DoRa Programme**, Activity 5 Extension, Archimedes Foundation, Department of Semiotics, University of Tartu, Estonia - € 1,930,41
01/02/2015 - 31/07/2015 **DoRa Programme**, Activity 5, Archimedes Foundation, Department of Semiotics, University of Tartu, Estonia - € 4,135,82
03/01/2014 - 31/12/2016 **Cardiff School of Geography and Planning PhD Studentships** (Ref.: R1116), School of Geography and Planning, Cardiff University, UK - £ 66,300
25/08/2011 - 25/06/2012 **ERASMUS Scholarship**, European Union, € 3,700

● RESEARCH EXPEDITION

01/02/2015 - 27/08/2016 **Ethnographic fieldwork** in Tallinn and Tartu, Estonia.

● INSTITUTIONAL RESPONSIBILITIES

26/08/2019 **Vice-President**, International Association for the Semiotics of Space and Time

The **Association** promotes semiotic research in the field of disciplines treating space - architecture, urbanism, environment, design, landscape, monuments and memorials. Its members are renowned scholars in semiotics and linguistics, as well as architects, geographers, sociologists and computer scientists.

27/05/2016 **Member of the Faculty Committee**, University of Tartu, Estonia
01-06/2016 **Supervision of a graduate student**, Department of Semiotics, University of Tartu

● INVITED LECTURES AND TALKS

08/06/2022 Invited talk at **Centro Internazionale di Studi Umanistici "Umberto Eco"**, within the international conference [Presence of the Pasts](#)
18/05/2022 Invited lecture at Department of Semiotics, **University of Tartu**
03/02/2022 Invited lecture at *Incontri sul senso*, **University of Turin**, Facets ERC, CIRCe, Nemosancti, Communication for Food Protection.
21/10/2021 My [book presentation](#) at **Cardiff University**. Introduces Francesca Sartorio, closing remarks by Paul Cobley. Discussant: Neil Turnbull, Agustín Cocola-Gant
06/09/2021 **Plenary talk**: invited as plenary speaker at the conference *Translation and Transformation in Audiovisual and Digital Culture*, **Sozopol, Bulgaria**
27/06/2021 **Discussant** at *Smart Semiotics* e-seminar with Ken Foote and Anett Árvay
27/05/2021 **Closing speech** at *Semiosalong*, an ongoing biweekly salon for applied semiotics, organized by PhD students of the Department of Semiotics of **University of Tartu**
05/05/2021 **Invited lecture** at Department of Philosophy and Communication, **University of Bologna**, Italy. Discussant: Prof. Cristina Demaria, Prof. Anna Maria Lorusso, Prof.

30/03/2021
12/11/2018

Francesco Mazzucchelli, Dr. Mario Panico, Prof. Patrizia Violi
Invited lecture at Aristotle University of Thessaloniki
Invited lecture within the **2018 International Autumn School Resilience League**, Estonia, in the same panel with the President of the Republic of Estonia

● SEMINARS

30/06/2021 Seminar at *The Semiotics of Artificial Intelligence* course, **University of Shanghai/University of Turin**. Module leader: Massimo Leone.

29/04/2021 Seminar at Department of Philosophy and Communication, **University of Bologna**. Postgraduate module *Semiotics of Memory* (code 78904). Module leader: Prof. Francesco Mazzucchelli

24/02/2021 Seminar at *Ironbridge International Institute for Cultural Heritage*, **University of Birmingham**. Module leader: Dr. Ioanna Katapidi

23/12/2020 Seminar at Department of Humanities, **University of Turin**. Graduate module *Semiotics* (code STU0489). Module leader: prof. Remo Gramigna

29/05/2020 Seminar at Department of Communication and Economics, **University of Modena and Reggio Emilia**. Postgraduate module *Sociology of Cultural and Communicative Processes* (code SPS/08). Module leader: prof. Federico Montanari

07/05/2019 Seminar at Department of Philosophy and Communication, **University of Bologna**. Postgraduate module *Semiotics of Memory* (code 78904). Module leader: Prof. Patrizia Violi

20/02/2018 Seminar at Department of Philosophy and Communication, **University of Bologna**. Postgraduate module *Semiotics of Memory* (code 78904). Module leader: Prof. Patrizia Violi

01/2017 - 02/2017 Seminar *Gathering and Analysing Qualitative Data*, School of Geography and Planning, **Cardiff University**. Postgraduate module *Researching Spatial Planning* (code CPT872). Module leader: Francesca Sartorio

15/02/2016 Seminar on the interpretative aspects of the built environment, Dipartimento di Filosofia e Comunicazione, **University of Bologna**. Part of the postgraduate module *Semiotics of Culture* (code 2845). Module leader: Prof. Anna Lorusso

● INTERVIEWS

08/2021 **Scheduled interview** to be published with the Czech newspaper Deník N

18/03/2021 **Live interview** at Semioboomer, Facebook live on the page of *Lexia*, International journal published by the semioticians at CIRCe research centre, University of Turin

25/05/2020 **Live interview** [Smart Working: how to start doing it now?](#), Rinascita Digitale

20/05/2020 **Live interview** *Ten Tips Talk - How to really do smart working*, Rinascita Digitale

● COMMISSIONS OF TRUST

2021 Reviewer, *23rd ACM International Conference on Multimodal Interaction*

2020 Acted as Supervisor for a MA thesis at University of Bologna

2020 Reviewer, *11th Nordic Conference on Human-Computer Interaction 2020*

2019 Reviewer, *The Routledge Handbook of Translation and the City*

2015-ongoing Reviewer of the following **peer-reviewed journals**: *Semiotica, Land Use Policy, Social Semiotics, Punctum, Biosemiotics, Sign System Studies, Visual Communication, Fennia, Versus. Quaderni di Studi Semiotici, Ocula*.

2015 Acted as Opponent for a MA thesis at University of Tartu

● MEMBERSHIPS OF SCIENTIFIC SOCIETIES

20/08/2015 - present **Member**, Nordic Association for Semiotic Studies, NASS

24/03/2015 - present **Member**, Young Academic Network

● CERTIFICATES

- 26/06/2021 Successful completion of **Team and Group Coaching**. Future Coaching Academy
10/03/2017 Successful completion of **professional trainings**, Doctoral Academy, Cardiff University, UK
01/06/2014 **Certificate of Professional Communication**, Cardiff University, UK

● WORKSHOPS

- 2018-2019 Attended **professional workshops** on digital marketing, copywriting, web design, social media, A.I. and Machine Learning, enterprise collaboration
22-26/05/2017 Workshop on **assemblage methodologies**, "Federico II" University of Naples, Italy
01/2014 - 02/2017 **Professional training and skills development**, Cardiff University, UK. **Attended 23 workshops**: 14 workshops in Engagement, Influence & Impact; 5 workshops in Knowledge & Intellectual Abilities; 4 workshops in Personal Effectiveness
04/2014 - 06/2014 Professional Development in **Communication**, Cardiff University, UK
04/2013 - 05/2013 Seminar on **European Project Management**, University of Bologna, Italy
04/2013 - 04/2013 Workshop **War, memory and urban space**, Bosnia-Herzegovina organised by Bologna Centre for Ethnosemiotics and the NGO 'Trentino per i Balcani'

● LANGUAGES

- Mother tongue** Italian
Other languages English (fluent), French (intermediate), Spanish (intermediate), Russian (beginner), Estonian (beginner), Ancient Latin (able to read), Ancient Greek (able to read).

● PUBLICATIONS

Research monographs

1. Bellentani, F. 2021. *The meanings of the built environment. A semiotic and geographical approach to monuments in the post-Soviet era*. Berlin: De Gruyter.
2. Bellentani, F., Yoka, L. & Panico, M. [forthcoming 2023] *Research Agendas in Urban Semiotics*. Cheltenham: Edward Elgar Publishing.

Publications in peer reviewed journals

3. Bellentani, F. & Thibault M. Forthcoming 2021. The Feast with the Statue - Creative, playful and innovative approaches to controversial cultural heritage. *Lexia*. 39-40.
4. Bellentani, F. 2021. Pratiche istituzionali per la reinvenzione culturale dei monumenti controversi. *Filosofi(e) Semiotiche*, 8 (1). 8-21. <https://www.ilsileno.it/filosofiesemiotiche/wp-content/uploads/2021/08/2-Bellantani.pdf>
5. Yoka, L. & Bellentani, F. 2019. Introduction. *Punctum. International Journal of Semiotics* 5 (2). 5-10.
6. Bellentani, F. 2018. Relocating the past: The case of the Bronze Soldier of Tallinn. *Translation. A Transdisciplinary Journal* 7. 131-149.
7. Nanni, A. & Bellentani, F. 2018. The meaning making of the built environment in the Fascist city: A semiotic approach. *Sign and Society* 6 (2). 379-411. <https://www.journals.uchicago.edu/doi/abs/10.1086/696850?af=R&mobileUi=0&>
8. Bellentani, F. 2017. Kultuurilise übermõtestamise tavad [Practices of cultural reinvention]. *Maja. Estonian Architectural Review* 1- 2/2016. 118-119.
9. Bellentani, F. & Panico, M. 2016. The meanings of monuments and memorials: Toward a semiotic approach. *Punctum. International Journal of Semiotics* 2 (1). 28-46. http://punctum.gr/?page_id=521
10. Cocola Gant, A. & Bellentani, F. 2015. Mussolini y la política del pasado de la Roma fascista. *Diagonal Revista de Crítica Arquitectónica* 39. 10-15. <http://www.revistadiagonal.com/articles/analisi-critica/mussolini-politicadelpasado/>
11. Montanari, F.; Frattura, L.; Chieppa, A.; Bellentani, F.; Molica, R. & Palestrini, M. 2015. Prijedor,

Bosnia. Making sense of emptiness. Un workshop, e una prima analisi etnosemiotica, negli spazi urbani del post-conflitto. *E / C Rivista on line dell'Associazione Italiana Studi Semiotici* 9. 51-58. http://www.ec-aiss.it/monografici/18_19_arti_vivere/ec_18_19_copertina.pdf

Chapters in collective volumes

12. Bellentani, F. Forthcoming 2021. Semiotics and cultural geography: An interdisciplinary approach to the built environment. In Biglari A. ed., *Open Semiotics*.
13. Bellentani, F. 2021. Translation and controversial monuments in Tallinn. In Lee T.K. ed., *The Routledge Handbook of Translation and the City*, 205-221. London: Routledge.
14. Bellentani, F. 2020. Diario del Coronavirus: Balconi. In Lorusso A.M., Marrone G., Jacoviello S. eds. *Diario semiotico sul Coronavirus*, 52-53. Palermo: EC-AISS.
15. Bellentani, F. 2016. Landscape as text. In Higuera C.J.R. & Bennett T.J. eds., *Concepts for Semiotics*, 76-87. Tartu: University of Tartu Press.

Edited issues

16. Yoka, L. & Bellentani, F. 2021. *Interartive* 101. <https://interartive.org/>
17. Yoka, L. & Bellentani, F. 2019. *Punctum. International Journal of Semiotics* 5 (2). 5-10.

Translation of publication n. 9

18. Bellentani, F. & Panico M. 2018. Pour une approche sémiotique des monuments et des mémoriaux, trad. E. Caccamo, in collaboration with S. Levesque. *Cygne Noir* 6.
 - a. <http://revuecygnoir.org/numero/article/bellentani-panico-semiotique-des-monuments>

Translation

19. Tamm, M. 2021. Storia orientata al futuro. *E / C Rivista on line dell'Associazione Italiana Studi Semiotici*. Trad. Federico Bellentani.

Peer-reviewed conference proceedings

20. Bellentani, F. 2019. A semiotic and geographical approach to monuments. In Proceedings of the **14th World Congress of the International Association for Semiotic Studies (IASS/AIS)**. Buenos Aires: IASS Publications and International Semiotics Institute.
21. Bellentani, F. 2018. Connecting semiotics and cultural geography: A framework for the interpretations of monuments and memorials. In Martinelli, D. ed., Cross-Inter-Multi-Trans. Proceedings of the **13th World Congress of the International Association for Semiotic Studies (IASS/AIS)**, 206-215. Kaunas: IASS Publications and International Semiotics Institute.
 - a. http://iass-ais.org/wp-content/uploads/2019/01/CrossInterMultiTrans_Proceedings.pdf

Posts in academic blogs

22. Bellentani, F. 2021. [Monuments to semioticians around the world](#). *UT Blog*.
23. Bellentani, F. 2021. [Eesti monumendisõjad pakuvad uurijatele väärtuslikku õppematerjali](#). *Novaator - ERR*
24. Bellentani, F. & Arkhipova D. 2021. [Notes on Leonidas's photography portfolio](#). *Interartive* 101.
25. Bellentani, F. 2021. [How to deal with controversial monuments?](#) *Interartive* 101.
26. Bellentani, F. 2020. [Dealing with controversial monuments in Estonia and beyond](#). Cardiff Alumni blog.
27. Bellentani, F. 2018. [Monuments and memorials in changing societies: A semiotic and geographical approach](#). SemiotiX. A Global Information Magazine.
28. Bellentani, F. 2017. [Re-creating memorial landscape in Estonia: The case of the Victory Column in Tallinn](#). RGS-IBG Postgraduate Forum.
29. Bellentani, F. & Zani A. 2015. [Comunicare il cibo: i tipi di padiglione dell'Expo Milano 2015](#). TraMe, the Interdisciplinary Research Group of Cultural Memories and Traumas, University of Bologna, Italy.
30. Bellentani, F. 2013. [La reinvenzione culturale dello spazio urbano in Estonia](#). TraMe, the Interdisciplinary Research Group of Cultural Memories and Traumas, University of Bologna, Italy.

Disseminations articles

31. Bellentani, F. 2022. [Kuidas muuta vastuolulised monumendid rahupaikadeks](#), *Postimees*.
32. Bellentani, F. 2021. Interview on controversial monuments, *Deník IV*.
33. Estonia Magazine, 2021. [Federico Bellentani e la guerra dei monumenti](#)
34. Bellentani, F. 2020. [Contested Monuments in Post-Communist countries: Problems and Lessons](#). *CommunistCrimes.org*.
35. Bellentani, F. 2020. [Seven ways to deal with monuments in Estonia](#). *Estonian World*.

Podcasts

36. 23/07/2020 Podcast on *Smart Working: how to start doing it now?*, Rinascita Digitale
37. 05-07/2020 Realised 5 interview podcasts together with the organisation Fare Ricerca. Title of the project: *Humanities skills for innovation*, link:
 - a. <https://farericerca.eu/competenze-umanistiche-innovazione-podcast-fare-ricerca/>

● PRESENTATIONS TO PEER-REVIEWED CONFERENCES

1. 24/02/2022 *Lotman 100*, Tallinn University & University of Tartu
2. 02/10/2021 *II International meeting of young early-career IASS-AIS 2021*, online.
3. 10/09/2019 *14th World Congress of Semiotics*, Universidad Nacional de las Artes, Buenos Aires, Argentina.
4. 29/06/2017 *13th World Congress of Semiotics*, International Semiotics Institute, Kaunas University of Technology, Lithuania.
5. 20/04/2017 *Royal Geographical Society Postgraduate Conference*, Cardiff University, UK. Awarded Conference Bursary by the Royal Geography Society.
6. 07/09/2016 *UK-Ireland Planning Research Conference*, Cardiff University, UK.
7. 20/08/2015 *Summer School of Semiotics hosting the IX Conference of Nordic Association for Semiotic Studies*, University of Tartu, Estonia.
8. 24/03/2015 *9th Young Academic Conference*, University of Palermo, Italy.
9. 06/10/2013 *Conference of the Italian Association of Semiotic Studies*, University of Bologna, Italy.
10. 23/08/2013 *Summer School of Semiotics*, University of Tartu, Estonia.