Petar Mitric is Assistant Professor in Film Studies at the University of Copenhagen. His research spans contemporary film and television co-production, European audiovisual policy and the role of audience design in the distribution of arthouse film and TV content. Petar published widely in the area of film policy and production studies, and his most notable work is the edited volume European Film and Television Co-production: Policy and Practice (Palgrave Macmillan, 2019). In addition to pursuing the academic career, Petar has also occupied different functions within European film industry. Since 2018, he has been collaborating with the renowned TorinoFilmLab programme in the capacity of an audience designer. The TFL projects Petar has worked on include Ciro Guerra's and Christina Gallego's The Birds of Passage (Colombia-Demark-France) that opened the Directors' Fortnight programme in Cannes in 2018, The Play (Chile-Czech Republic, 2019) by the Sundance-winner Alejandro Fernandez Almendras and the 2021 Venice official competition title White Building (Cambodia-France-China) by Kavich Neang. Petar also cowrote and co-produced two documentaries, Havana Dreams (2021) and Where is Home? (2020) that were sold to the national broadcasters in Montenegro and Serbia. From 2012 to 2020, Petar worked as a consultant for the European film policy programme "MEDICI - Film Funding Journey" that gathers the leading European public film funds.