



Sarah Dominique Orlandi | Project manager for culture
Freelance. In 2003 she founded Creando. Ideas and strategies for culture.

Consulting

Cultural strategies consultant for museums, she designs tools and actions of communication and education and she is specialized in the use of digital tools for the transmission of knowledge. She prefers participatory and continuous project strategies. She has implemented interdisciplinary projects connecting culture and sustainable development. She is a consultant for cultural companies, communication agencies, public institutions and universities.

Projects for museums: Rome Maxxi Museum, Venice Biennale, Milan Museum of the Twentieth Century, Pinacoteca di Brera in Milan, Rome ETRU National Etruscan Museum, Civic Museum of Modena, Milan Martinitt Museum. Projects for Institutions: Wikimedia CH, Catholic University of Milan, Oikos Onlus, ICOM Italy, etc.

Training

She combines his project work with an intense training activity. Teacher of the cultural communication module of the Master of educational services for museums at the Catholic University, since 2015. Lecturer in courses for cultural professionals at Maxxi, Trentino school of management, ICOM Italia, Fondazione Fitzcarraldo, Fondazione Firenze, IBC Bologna, Università Cattolica di Milano, Accademia alla Scala, Fondazione Scuola beni e delle attività cultural, etc.

Research

She founded and coordinates the Digital Cultural Heritage working group of ICOM Italy which produced the "[FAQ Copyright, Copyright and Open Licenses for Culture on the Web. 100 questions and answers for museums, archives and libraries](#)" (IT-EN 2021) and the handbook [Web Strategy museale. Monitorare e progettare la comunicazione culturale nel web](#). In collaboration with the Ministry of Culture, she coordinated the "National Survey on Museum Web Strategy 2017". She has published articles for Museum International, DigiCult, Civita annual Report, etc. She regularly gives speeches in conferences on the topics of communication in the Web, Web Strategy, and museology.