

PERSONAL INFORMATION

Lisa Parola



Date of birth | Nationality Italian

Lisa Parola graduated in History of Modern Art from the University of Turin. She is the co-author of various publications and research works, particularly on the themes of cultural politics, the system of art and territory. In 2013 she was appointed cultural mediator for Matera’s campaign to become the European Capital of Culture, and performed planning activities as part of this role. Between 2007 and 2014 she taught on the Master in Management, Marketing and Multimedia of Cultural Heritage and Activities at Corep, Turin. She was a contributor to the “La Stampa” daily newspaper as a contemporary art journalist until 2010. She is a founding member of a.titolo. Currently is collaborating with Merz Foundation and University of Turin in a public program that propose the contemporary art in educational and social sphere. Since 2016 is curator of a cultural program for Fondazione Sardi per l’Arte and she collaborated with artists such as Fatma Bucak, Giuseppe Gabellone, Jorge Macchi, important institutions as University of Turin, Merz Foundation, Gam Palermo and independent space such as Quartz project.

For the centennial of the birth of Carol Rama, in Artissima Fair 2018, she is been the coordinator for Carol Rama_100 years of seduction, a special project on the work of this artist: the presentation of a number of remarkable works – some never shown before – coming all from the collection of the poet Edoardo Sanguineti, recently acquired by the Torino-based foundation. Is author of *Giù i monumenti? Una questione aperta* (Einaudi, 2022).

2020 -2022

Author

Ministero della Cultura - Direzione Generale Musei, Rome
Cappella espiatoria di Monza (photo project by Silvia Camporesi)
 Einaudi Editore, Turin
Giù i monumenti? Una questione aperta

2016-2019

Curator and Project Manager

Fondazione Sardi per l’Arte
 Corso Re Umberto 8
 Fondazione Mario e Marisa Merz
 Via Limone 24

Actually is collaborating with Merz Foundation and University of Turin in a public program that propose the contemporary art in educational and social sphere.

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2001-2016 **Curator and Project Manager**

a.titolo
Via Cavour 14, 10123 Torino

Founding member and board member of the association, of which she has been President until 2013. She conceives, manages and curates public art projects, exhibitions; coordinates and organizes educational and training activities, seminars and workshops; writes and edits texts and catalogues; deals with external relations, with communication and press office activities and manages the social network accounts (Facebook and Twitter). She is cultural mediator of the Nouveaux Commanditaires / Nuovi Committenti art programme, promoted by Fondation de France. Among the main recent projects she curated:

- 2015-2016 the Nouveaux Commanditaires actions: *Nuovi Committenti Langhe-Roero e Monferrato*, supported by Fondation de France and Regione Piemonte and *Nuovi Committenti Alpi Sud Occidentali* supported by Compagnia di San Paolo , Fondation de France, Fondazione CRT and the Municipality at Valdieri, CN (with Luisa Perlo)
- 2013-2015 the general coordination of the activities of RESÒ International Network For Art Residencies and Educational Programs (<http://www.reso-network.net/>), promoted by Fondazione per l'Arte Moderna e Contemporanea – CRT
- 2013-2015 the project *We-Traders. Swapping Crisis for City*, promoted by Goethe-Institut (with L. Perlo)
- 2013-2014 the artistic direction of the Visual Arts Section of the Alcotra 2007-2013 cross-border cooperation project *Acteurs transculturels / Creatività giovanile: linguaggi a confronto* in the framework of the activities of CESAC Experimental Centre for Contemporary Arts at Caraglio (with Francesca Comisso and L. Perlo)

2013 **Mediator of the Cultural Programme**

City of Matera
Comitato Matera European Capital of Culture 2019
Conceiver and designer (with a team of other cultural mediators) of the Culture Section of the first dossier dedicated to Matera European Capital of Culture 2019
Committee

2012 **Lecturer**

Fondazione Pistoletto ONLUS
via Serralunga 27, 13900 Biella
Curator of educational activities in the framework of *Artmob*, a project of public art addressed to the youth and realized in the field of the creative activities, promoted by the Dipartimento della Gioventù, Presidenza del Consiglio dei Ministri and ANCI (Associazione Nazionale Comuni Italiani)
Art Foundation and Public Authority Cultural Project

2012 **Curator and Coordinator**

Fondazione con il Sud
<http://www.fondazioneconilsud.it/>
Curator and coordinator of *Torino Creola*: a series of workshops and walkings for the 6th Anniversary of the Foundation (in collaboration with Stalker/Osservatorio Nomade)
Cultural Foundation

- 2011 **Tutor**
C4 Centro Cultura Contemporaneo di Caldogno (VI)
Via Zanella 3, 36030 Caldogno
Tutor of educational course about cultural politics, addressed to managers, businessmen and managers and executives of the Public Institutions

Cultural Association
- 2010-2011 **Lecturer**
I Facoltà di Architettura, Politecnico di Torino
Viale Andrea Mattioli 39, 10125 Torino
Lecturer in the Master's Degree in Architecture "Progettazione urbana e territoriale" (Professors Franco Lattes and Alessandro Fubini)

Polytechnic University
- 2008 **Author**
Comune di Bologna, Assessorato alla Cultura
Author of an essay for the catalogue of the Flavio Favelli's public project *Sala d'attesa* at the Pantheon alla Certosa, Bologna, published by Fine Art Unternehmen AG, Switzerland

Public Institution
- 2008 **Curator**
Il Bandolo ONLUS
Corso Vittorio Emanuele II, 75, 10128 Torino
Curator of the project *Superfici Sconnesse: arte, follia e immaginari* and of the related exhibition at Palazzo Barolo (Torino), supported by Compagnia di San Paolo and promoted by Onlus Il Bandolo. The event was conceived on the 30th anniversary of the Basaglia Law.

Onlus Association
- 2008 **Curator**
Galleria Alberto Peola
Via della Rocca, 29, 10123 Torino
Curator of the Debora Fedè's and Alessandro Sciaraffa's solo exhibitions

Contemporary Art Gallery
- 2008 **Curator**
Galleria Federica Rosso
Via Mazzini, 41, 10123 Torino
Curator of the Julie Polidoro's solo exhibition

Contemporary Art Gallery
- 2008 **Researcher**
Fondazione Rico Semeraro
Via Templari, 11, 73100 Lecce
Author of a research project on public art for the essay *Culture e territori*, edited by Prof. Ludovico Solima

Cultural Foundation
- 2007-2014 **Adjunct Professor**
COREP
Via Ventimiglia 115, 10126 Torino
Teacher in the Master of "Management, marketing e Multimedialità per I Beni e le Attività Culturali"

University Consortium for Research and Permanent Education

Curator

Galleria Federica Rosso
Via Mazzini, 41, 10123 Torino
Curator of *Coincidenze*, Bernadetta Ghigo's solo painting exhibition
Contemporary Art Gallery

2007 **Curator**

Il Bandolo Onlus
Corso Vittorio Emanuele II, 75, 10128 Torino
Curator for the project *Artelier*, a contemporary art experience about psychiatric disorders
Onlus Association

2004-2008 **Researcher and Author**

Associazione ArteGiovane
Via Crescentino, 25 10154 Torino
Research project (with L. Perlo) about the artist collectives' activity in the 60s and the 70s in Turin and in Piedmont, promoted by Regione Piemonte Assessorato alla Cultura in the framework of the CatalogArte project
Cultural Association

2004-2005 **Researcher, Editor and Author**

Associazione Torino Internazionale
Author ad editor (with G. Bertolino and F. Comisso) of the research project *Arte Contemporanea a Torino. Da sistema locale a eccellenza internazionale* and of the related volume.
Cultural Association

2004 **Editor and Author**

Associazione ArteGiovane
Via Crescentino, 25 10154 Torino
Text editor and author (with Gabi Scardi) of *Art Syntomi*, a guide-book about the artistic exhibition venues in Turin and in Milan, promoted by Associazione ArteGiovane and supported by Camere di Commercio Industria Artigianato e Agricoltura di Torino e di Milano (Teknemia, 2004)
Cultural Association

2004 **Lecturer**

Università di Torino DAMS
Via Verdi, 8 - 10124 Torino
Lecturer in the Master "Sistemi e professionalità dei musei di arte contemporanea"
University

2004 **Curator**

Associazione Care/of
Via Giulio Cesare Procaccini, 4, Milano
Curator (with Gabi Scardi) of the Alessandro Quaranta's solo exhibition *Stare sul confine*, end project of the art experience developed inside a Roma Camp in the suburbs of Milan
Cultural Association

2004-2005 **Curator and Author**

Teknemia
Via Galliani 25, 10125 Torino
Editor and author of *IN SITO* a research project on the themes of art in the public space in Italy from 1995 to 2005 through interviews to artists, curators and practitioners published on web site Teknemia (Arskey); development of the project of a book on the investigation
Publishing House

2004 **Tutor and Author**

- Castello di Rivoli Museo d'Arte Contemporanea
Piazzale Mafalda di Savoia, 10098 Rivoli TO
Tutor for *Nel giardino con Alice*, a project realized in collaboration with the cultural association Reporting System of Milan and the Educational Department of Castello di Rivoli Museo d'Arte Contemporanea. This workshop was made for Bay Nursery School in the San Salvario district in Turin, to promote a debate around themes such as interculturalism and citizenship
Museum of Contemporary Art
- 2002-2003 **Curator**
C3 Center for Culture and Communication (Budapest)
<http://www.c3.hu/index.html>
Curator of *Re:route*, a public art project of Dominic Hislop and Erhardt Miklòs
Art Gallery
- 2002 **Curator**
Istituto Italiano di Cultura
39 Belgrave Square, London
Curator of Flavio Favelli's solo exhibition
Italian Cultural Authority
- 2001-2000 **Researcher and Editor**
Archivio Marco Gastini
<http://www.marcogastini.it/>
Researcher in the artist's studio archive; text editor for the biography of the catalogue of the solo exhibition of the artist curated by P.G. Castagnoli at Promotrice delle Belle Arti in Turin, published by GAM Galleria Civica d'Arte Moderna e Contemporanea di Torino
Artist's archive
- 2001 **Researcher**
Fondazione Fitzcarraldo
Via Aosta, 8, 10152 Torino
Author of the case-study *Torino e l'arte visiva* published by Creative Europe, on governance and management of artistic creativity (Bonn, 2002)
Cultural Foundation
- 2001 **Member of the Scientific Committee**
Associazione ArteGiovane
Via Crescentino, 25 10154 Torino
Member of the Scientific Committee of the "Torino Incontra... l'arte" Prize, promoted by Associazione ArteGiovane with the City of Turin and GTT Gruppo Trasporti Torinesi
Cultural Association
- 2001 **Researcher and Curator**
Associazione ArteGiovane
Via Crescentino, 25 10154 Torino
Curator (with L. Perlo) of an archive-based research project about exhibition activities in Piedmont from the 60s to 2000, promoted by Regione Piemonte Assessorato alla Cultura in the framework of the CatalogArte project
Cultural Association
- 1998-2010 **Journalist**
Editrice La Stampa Spa
Via Carlo Marengo, 32, Torino
Contributor of the daily newspaper *La Stampa* (local pages cultural pages) and with the weekly supplement *Torino Sette*
Publishing House

EDUCATION AND TRAINING

1991 **Master's Degree**
 Università degli Studi di Torino
 History of Medieval and Modern Art, History of Contemporary Art and Art Criticism

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	B2	B2	B2

Communication skills I have developed adequate communication skills while working on public art projects and as cultural mediator

Organisational / managerial skills I have also organizational skills while working in the art field as curator, project manager for cultural research projects and set-up for art exhibitions

Job-related skills Since I joined a.titolo, I believe I have increased my attitude for teamwork. I have a good listening disposition, excellent writing skills and good media communication skills.

Digital competence	SELF-ASSESSMENT				
	Information processing	Communication	Content creation	Safety	Problem solving
	Independent user	Independent user	Independent user	Basic user	Independent user

- Microsoft Office
- Social Media (Facebook, Twitter)

Driving licence B

ADDITIONAL INFORMATION

Over the years, I have lectured on cultural policy issues and public art in various educational institutions, conferences and festivals. In the early 90s I have been part of the editorial staff of the monthly art magazine *Il Giornale dell'Arte*. In recent years I have collaborated with the weekly magazine ITALICnews

ANNEXES Description of Fondazione Sardi per l'Arte main activities:

Fondazione Sardi per l'Arte, created in 2014, works to support modern and contemporary art. Based on the passion for art of its founder, Pinuccia Sardi, the foundation's range of activity extends from a focus on important, famous and less well known figures from the panorama of the arts in the 20th century, to the organisation of initiatives to support young artists, critics, scholars and curators, and the recovery of documents and archives of artists or related personalities.

The foundation therefore operates to promote new realities and projects, as well as contributing to the conservation of existing ones. To accomplish these aims it acts independently or in collaboration with other important players in the city and region, for the joint development of projects related to art.

Description of a.titolo association main activities:

a.titolo is a non-profit association established in 2001 by the collective of curators and art historians of the same name, founded in 1997 in Turin. Its purpose is to promote art addressing the social, political and cultural dimensions of the public realm. a.titolo curates and produces public art projects and participative art projects, site and context-specific art projects, exhibitions, workshops, talks and conferences, documentaries, publications and experimental educational programmes, thus developing an interdisciplinary dialogue between urban planning and the visual arts.

In 2001, members of a.titolo (Giorgina Bertolino, Francesca Comisso, Lisa Parola, Luisa Perlo), were appointed "cultural mediators" of the *Nuovi Committenti* programme (Nouveaux Commanditaires / New Patrons). The programme aims to produce public artworks commissioned directly by groups of citizens, and it is promoted in Europe by Fondation de France. As a collective a.titolo curated the first Nuovi Committenti action in Italy, in the Mirafiori Nord District in Turin, promoted by Fondazione Adriano Olivetti in the framework of the European Initiative Programme Urban 2 of the City of Turin, developing a specific expertise in the cultural mediation of art projects involving social actors. In this framework, a.titolo curated several projects with artists such as Stefano Arienti, Massimo Bartolini, Martino Gamper, Kim Sooja, Claudia Losi, Marzia Migliora, Orizzontale, Lucy Orta, Raumlabor, Anna Scalfi Eghenter, and Vedovamazzei. Since 2010, a.titolo has been in charge of the development of the programme in Italy on behalf of Fondation de France.

From 2004 to 2007, a.titolo has curated (with Rebecca De Marchi) the Laboratorio Artistico Permanente of the Eco e Narciso art programme of the Province of Turin. This project proposed art as an instrument of intervention in the territory, linked to specific aims of governance of the local public institutions.

Since its creation, a.titolo has promoted emerging artistic research. From 2000 to 2002, for the Cultural Department of the Regione Piemonte, it has curated six editions of the exhibition cycle *Proposte*, addressed to young artists under the age of 35. In this context a.titolo conceived *Laboratorio*, an educational platform which promoted exchange and discussion activities, workshops, meetings and exhibitions at the San Filippo Gallery and Accademia Albertina di Belle Arti (with artist Franco Vaccari, Antoni Muntadas, Cesare Pietroiusti, Vevovamazzei, Stalker/Osservatorio Nomade and Massimo Bartolini as tutors).

In the framework Torino 2010 European Youth Capital initiative, a.titolo has conceived, in collaboration with architect and artist Maurizio Cilli, the educational programme *situa.to*, aimed to imagine, investigate and narrate the city through the point of view of young people under the age of 30, promoted by Regione Piemonte, the City of Turin and Compagnia di San Paolo Foundation. a.titolo has produced some of the projects developed by the participants in the framework of the programme. Among these projects there are: *Cantiere Barca* (in collaboration with the Goethe-Institute of Turin and the CircoScrizione 6 of the City of Turin, supported by Fondation de France, Compagnia di San Paolo, City of Turin and Regione Piemonte); *I Muri di Mirafiori* (in collaboration with writer Wu Ming1, supported by the City of Turin) and Irene Dionisio's documentary, *La fabbrica è piena*. The latter is winner of the Premio Cgil Spi Filmmaker 2011 and of the Piemonte è Movie 2012 Premio Collino (supported by the Film Commission – Piemonte Doc Film Fund).

From 2010 to 2015, a.titolo has curated the artistic direction of the CESAC Experimental Centre for Contemporary Arts on behalf of the Associazione Marcovaldo, thus realizing workshops, educational activities and exhibitions at the Filatoio di Caraglio, CN. In this framework, a.titolo has curated activities for the project *Viapac – Via per l'arte contemporanea* and curated the Visual Arts section of the project *Acteurs transculturels / Creatività giovanile: linguaggi a confronto*, supported by the European Union in the cross-border cooperation programme Alcotra (2007-2013).

Lately, a.titolo has co-produced with Mammuth Film and Vicky Films Irene Dionisio's documentary *Shores In the safe Northern Sun*, winner of the Premio Solinas for the Best Documentary Script. The film has been supported by Film Commission - Piemonte Doc Film Fund, France 3 Corse viaStella, Film Commission Sicilia, CNC Centre National de la

a.titolo has also been co-curating (2013-2015) the project *We-Traders. Swapping Crisis for City* promoted by the Goethe-Institut that connected initiatives by artists, designers, activists and many other citizens from Lisbon, Madrid, Toulouse, Turin and Berlin aimed at redefining the relation between value, profit and public good. The We-Traders platform developed a travelling exhibition conceived as an open laboratory set up at Matadero, Madrid, Toolbox, Torino, Kunstraum Bethanien, Berlin, LXFactory, Lisbona, CMAV Centre Méridional de l'Architecture), Toulouse and Bozar, Bruxelles.

Since 2011, a.titolo has participated in RESÒ – International Network for Art Residencies and Educational Programs, supported by the Fondazione per l'Arte Moderna e Contemporanea – CRT and in the ArtinReti platform that rounds up artists, art organizations and practitioners operating in Turin and Piedmont in the public and social realm. From 2013 to 2015, a.titolo was the coordinator of the RESÒ network activities.

Link:

<http://www.fondazioneardiarte.org/>

<http://www.fondazionemerz.org/>

<http://www.atitolo.it>

<http://www.nouveauxcommanditaires.eu/>

<http://www.reso-network.net/>

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