

**PhD Student in Sociology and Social Research at the University of Bologna.**

Research themes: Social Innovation, Cultural Welfare, Culture, Festival.



**EDUCATION**

Visiting PhD Student  
Leeds Beckett University  
April – August 2022

Summer School “Cultural Production and Urban Space”  
University of Copenhagen  
July – August 2021

Master Degree in Communication and Organization for Contemporary Arts  
Brera Academy of Fine Arts, Milan  
October 2012 - April 2015

Bachelor Degree in Product Design  
Polytechnic University of Milan, Milan  
September 2008 - February 2012

**CURRENT (non-academic activities)**

From November 2018 | Collaborator of "Doppiozero": reviews and insights on theater shows and festivals.

From February 2017 | President and co-founder of TrovaFestival, portal and map of festivals and cultural events in Italy.

From November 2014 | Editor of "Exibart" for the theatrical section with particular attention to the relationship between the live show and the visual arts.

**PUBLICATIONS**

Oliviero Ponte di Pino, Giulia Alonzo (2023), *La critica teatrale risorge online?*, in Petroni P., *La scrittura del Teatro. Drammaturgia italiana al passaggio del secolo*, Gambini Editore, Attigliano, pp. 337-342 [Chapter]

Roberta Paltrinieri, Giulia Alonzo (2023), *La cultura a Bologna, dalla pandemia alla centralità nei processi di Welfare*, in Castrignanò M., Rimondi T. (a cura di), *Bologna dopo la pandemia Impatto territoriale e scenari futuri*, FrancoAngeli, Milano, pp. 86-99. Open Access:  
<https://series.francoangeli.it/index.php/oa/catalog/view/908/760/5270> [Chapter]

Giulia Alonzo (2022), *Micro-festival: il rilancio territoriale a partire dalla cultura*, in Paltrinieri R.(eds), *Il valore sociale della cultura*, FrancoAngeli, Milano, pp. 105-116 [Chapter]

Giulia Alonzo, Oliviero Ponte di Pino (2022), *I festival culturali. Aspetti economici, di generazione di valore e occupazionali*, in "Impresa Cultura. Rapporto Annuale Federculture 2022", pp. 147-156 [Paper]

Giulia Alonzo, Oliviero Ponte di Pino (2021), *L'evento culturale come momento di creazione di welfare di comunità: la risposta di Suq Genova*, in "WELFARE E ERGONOMIA", n.2, pp. 147-156, DOI:10.3280/WE2021-002011 [Paper]

Oliviero Ponte di Pino, Giulia Alonzo (2021), *I festival culturali italiani: la scommessa della post pandemia*, in "Economia della Cultura, Rivista trimestrale dell'Associazione per l'Economia della Cultura", n.1, pp. 113-122. [Paper]

Giulia Alonzo (2021), *The festival as a cultural and social tool: citizenship, territories and communities*, in "Heritage Hybridisations Concepts, Scales and Spaces", Una Europa PhD Workshop, May 10-12 2021, pp. 155-158 [Conference proceedings]

Giulia Alonzo (2021), *L'esperienza di job shadowing nel progetto Urban Regeneration Mix nella città di Braga*, in Cavallo M., Cencioni D. (eds), *Porto Culture. Rigenerazione e partecipazione culturale. Il progetto europeo Urban Regeneration Mix*, Bononia University Press, Bologna, pp. 54-59 [Chapter]

Giulia Alonzo (2021), "Il mondo dei festival visto da TrovaFestival", in Friel M., *Spettacolo dal vivo e turismo. Strategie e strumenti di incontro*, FrancoAngeli, Milano, pp. 66-68. [Contribute]

Giulia Alonzo (2021), *Micro-Festival: An Informal Structure Can Create a Social Innovation Process. Towards a Preliminary Investigation*. In: Bevilacqua C., Calabrò F., Della Spina L. (eds) *New Metropolitan Perspectives. NMP 2020. Smart Innovation, Systems and Technologies*, vol 178. Springer, Cham, pp. 975-982. [https://doi.org/10.1007/978-3-030-48279-4\\_91](https://doi.org/10.1007/978-3-030-48279-4_91) [Conference proceedings]

Oliviero Ponte di Pino, Giulia Alonzo (2020), *I festival culturali: dal lockdown a un nuovo inizio? L'impatto del Covid-19 sugli eventi dell'estate*, in "Economia della Cultura, Rivista trimestrale dell'Associazione per l'Economia della Cultura", n.2, pp. 253-257. [Paper]  
DOI: 10.1446/98414

Giulia Alonzo, Oliviero Ponte di Pino, (2020), *Un'estate ai festival con mascherina e igienizzante!*, in "Vita&PensieroPlus", 27 giugno. [Essay]

Giulia Alonzo, Oliviero Ponte di Pino (2017), *Dioniso e la nuvola. L'informazione e la critica teatrale in rete: nuovi sguardi, nuove forme, nuovi pubblici*, FrancoAngeli, Collana "Lo spettacolo dal vivo. Per una cultura dell'innovazione", Milano. [Book]

Giulia Alonzo (2016), *De-Generazioni: le interviste*, in "Stratagemmi", n. 33, Pontremoli Editore, Milano, pp. 115-149. [Chapter]

## CONFERENCES PARTICIPATION

Conference **Heritage Hybridisations Concepts, Scales and Spaces** by Una Europa PhD Workshop  
May 10<sup>th</sup> - 12<sup>th</sup>, 2021, online  
Title Speech: *The festival as a cultural and social tool: citizenship, territories and communities*

Conference **Towards an Operational Definition of Social Innovation Practice in Regional Development Policy and Urban Regeneration** in the International Symposium New Metropolitan Perspectives 2020

May 27<sup>th</sup>, 2020, online

Title Speech: *Micro-Festival: an Informal Structure can Create a Social Innovation Process. Towards a Preliminary Investigation*

Meeting **The Good Practices of Theater 2020** by Ateatro Cultural Association

March 14<sup>th</sup>, 2020, online

Title Speech: *Festival and Territories*

Conference **Selfie Theater: the theater that speaks of itself** by the Vicenza Laboratorio Olimpico

Odeo of the Teatro Olimpico, Vicenza

November 6<sup>th</sup>, 2019

Title Speech: *The metateatro in the news of the 2019 festivals*

Conference **Theater and History** by the Critical Network and the Laboratorio Olimpico of Vicenza

Odeo of the Teatro Olimpico, Vicenza

November 9<sup>th</sup>, 2018

Title Speech: *Milo Rau, between scene and reality*

Meeting **Cultural Education** during Codex Festival

Salone delle Feste, Palazzo Nicolaci, Noto

September 15<sup>th</sup>, 2018

Title Speech: *Theatrical criticism at the time of the network*

Conference **Criticism 2.0. Communicating culture at the time of the web** during Il Festival della Mente

Cinema Moderno, Sarzana

September 1<sup>st</sup>, 2018

Conference **Festival. Reportage and reflections** by the Critical Network and the Laboratorio Olimpico of Vicenza

Odeo of the Teatro Olimpico, Vicenza

October 1<sup>st</sup>, 2016

Title Speech: *Italian festivals: what about multiculturalism?*

## **ROUND TABLES PARTICIPATION AND WORKSHOPS**

**European FeltrinelliCamp | Broken Cities. Re-composing eco-social cleavages for a new urban agenda** by

Fondazione Giangiacomo Feltrinelli

Fondazione Giangiacomo Feltrinelli, Milan October 8<sup>th</sup> - 9<sup>th</sup> 2021

Panel: "School and Territories for New Educational Alliances"

→ see: *Broken Cities. Re-composing eco-social cleavages for a new urban agenda*, Fondazione Giangiacomo Feltrinelli, Milan, 2021

**Phd workshop Heritage Hybridisations: Concepts, Scales and Spaces** by PhD Paris 1 Panthéon-Sorbonne University

Paris / online from October 2021 to May 2022

Table: "Heritage(s) between high and popular culture"

**The Good Practices of the Theater 2020** by Ateatro Cultural Association

March 15<sup>th</sup> 2020, online

Head of the table: "Festival and Territories"

→ the results of the table were presented in the conference "The Good Practices of the Theater 2020"

**International talks in Cortona** by Fondazione Giangiacomo Feltrinelli  
Sant'Agostino Convention Center, Cortona October 16<sup>th</sup> - 18<sup>th</sup> 2019

Table: "Social innovation"

→ see: *Cittadini, territori, economie alla prova del digitale. Linee guida per trasformare la rivoluzione tecnologica in un'opportunità* | XXII edizione dei Colloqui internazionali di Cortona "Social Transformazione in a Digital World", Fondazione Giangiacomo Feltrinelli, Milan, 2019

**Virtuale è Reale** by ParoleOstili

Savoia Excelsior Palace, Trieste May 31<sup>st</sup> 2019, 2.00pm - 6.00pm

Table: "Culture and tourism, how online storytelling produces offline effects"

**La cultura come possibilità: dialogo interculturale e nuovi cittadini** by Artslab

Culture as a possibility: intercultural dialogue and new citizens by Artslab Fitzcarraldo during Suq Genova

Palazzo Reale, Genoa June 23<sup>rd</sup> 2018, 10.30 – 17.30

Head of the table: "Quali parole"

## COLLABORATIONS WITH FESTIVALS

**Suq Genova (Genova), 2019**

First edition of the project "A tu per tu con Suq festival!", a public listening channel to collect testimonies and observations from those who attend the festival (project by TrovaFestival).

**DiverCity (Milano), 2018**

Head of the Theater section in the Festival of multicultural integration of theater, art and music held in Milan from 23 to 25 November 2018.

**IT festival (Milano), 2015- 2016- 2017**

Editor of BlogIT (IT Festival blog), blog directed by "Stratagemmi - Prospettive Teatrali". Reviews, insights into the festival shows.

**Tramedautore (Milano), 2015**

Responsible for the investigation on the use of polyphony in contemporary dramaturgy for the magazine "Stratagemmi - Prospettive Teatrali" on the occasion of the conference on polyvocal dramaturgy held by Professor Paul Castagno.

## TEACHING

From 2018 lectures at the MEC Master Cultural Events of the Università Cattolica of Milano.

Honorary fellow of the subject "Fundamentals of modern and contemporary theater" for the 2015-2016 academic year, the chair of Foundations of Contemporary Theater with the teacher Oliviero Ponte di Pino, Iulm University.

During the years, lectures at the University of Bologna, University of Milano, Brera Academy of Fine Arts, Université Paris8, University of Genoa, Technological University Dublin.

## RESEARCH PROJECTS

**May – November 2020**

Member of the research group in the project “Social media innovation lab. Il fenomeno dei social media nella Città di Bologna”. University of Bologna (DAR) and University of Urbino Carlo Bo (DISCUI) and Achille Ardigò School of Bologna.

**November 2019 – March 2022**

Member of the research group of Professor Roberta Paltrinieri of Bologna University, DAR, “ALTRUISTIC ENTREPRENEUR, CE sustainable model to support social entrepreneurship”, of Interreg Central Europe. The project started in April 2019 and will last 36 months.

**November 2019 – March 2021**

Member of the local working group, activated in the framework of the "Urban Regeneration Mix" project - URBACT European program, activated by the Metropolitan City of Bologna in collaboration with the DAMSlab-Department of Arts, focused on cultural regeneration and development and engagement of audience in the perspective of cultural citizenship.

From February 9<sup>th</sup> to 13<sup>th</sup> 2020 Jobshadowing in Braga (Portugal) as part of the URBAN REGENERATION MIX European Project, representing the University of Bologna. An essay was written from the experience and then merged into the volume *Porto Culture. Rigenerazione e partecipazione culturale. Il progetto europeo Urban Regeneration Mix*, Marino Cavallo and Daniele Cencioni (eds), Bononia University Press, Bologna, 2021.