

CURRICULUM VITAE
Ben Barry (he/him), MPhil, PhD

EDUCATION

- 2012 Ph.D. in Management, Judge Business School, University of Cambridge
- 2007 M.Phil. in Innovation, Strategy and Organization, Judge Business School,
University of Cambridge
- 2005 B.A. (Hon.) in Women’s Studies, Trinity College, University of Toronto

ACADEMIC EMPLOYMENT

- 2022- Associate Professor of Equity and Inclusion (Tenured), School of Fashion,
Parsons School of Design, The New School
- 2021-2022 Visiting Associate Professor of Equity and Inclusion, School of Fashion,
Parsons School of Design, The New School
- 2015-2021 Associate Professor of Equity, Diversity and Inclusion (Tenured), School
of Fashion, The Creative School, Toronto Metropolitan University
- 2012-2015 Assistant Professor of Equity, Diversity and Inclusion (Tenure-Track),
School of Fashion, The Creative School, Toronto Metropolitan University

ACADEMIC LEADERSHIP

- 2021- Dean, School of Fashion, Parsons School of Design, The New School
- 2021- Associate Dean, Parsons School of Design, The New School
- 2018-2021 Chair, School of Fashion, The Creative School, Toronto Metropolitan
University
- 2017-2018 Associate Chair, School of Fashion, The Creative School, Toronto
Metropolitan University
- 2015-2021 Founding Director, Centre for Fashion & Systemic Change, The Creative
School, Toronto Metropolitan University

ACADEMIC APPOINTMENTS

- 2014-2015 Visiting Research Scholar, Fashion Studies, The School of Art and Design
History and Theory, Parsons School of Design, The New School

2013-2021 Cross-Appointment, Communications and Culture Graduate Program,
Yeates School of Graduate Studies, Toronto Metropolitan University

PUBLICATIONS

(Underlined names indicate student co-authors)

Peer-Reviewed Books

Contracted **Barry, Ben**. *Refashioning Masculinity: Men's Fashion Consumption in the Digital Age*. Under contract at The University of Chicago Press.

Contracted **Barry, Ben**, Blanco, José and Andrew Reilly. *The Handbook of Men's Fashion*. Under contract at Intellect Books.

2023 **Barry, Ben** and Deborah Christel (eds). *Fashion Education: The Systemic Revolution*, Bristol: Intellect Books.

2020 Reilly, Andrew and **Ben Barry** (eds.), *Crossing Gender Boundaries: Fashion to Create, Disrupt and Transcend*, Bristol: Intellect Books.

* Awarded funding from Knowledge Unlatched to be made available open access

* Short-listed for the 2021 Millia Davenport Publication Award, Costume Society of America

* Reviewed in *Fashion, Style and Popular Culture*, *The Journal of Dress History*, *Critical Studies in Fashion & Beauty*, *Journal of Bodies, Sexualities and Masculinities*, *Open Culture*

Peer-Reviewed Journal Articles

Accepted Drak, Daniel and **Ben Barry**, Modding masculinities: Video game glitches and transcending gendered dress, *Critical Studies in Men's Fashion*.

2023 **Barry, Ben**, Nesbitt, Philippa, De Villa, Alexis, McMullin, Kristina, and Jonathan Dumitra. Re-making clothing, re-making worlds: On crip fashion hacking. *Social Sciences*, 12(19), 500; <https://doi.org/10.3390/socsci12090500> (special issue on Rethinking Artful Politics: Bodies of Difference Remaking Body Worlds).

2023 Friedman, May, Evans, Calla and **Ben Barry**, Intersectionality gets fashionably Fat: Arts-based approaches to gender, fat and fashion, *Art/Research International: A Transdisciplinary Journal*, 8(1), 173-204.

- 2023 **Barry, Ben** and Alison Matthews David, A fashion studies manifesto: Towards an (Inter)disciplinary field, *Fashion Studies*, 1(1), 1-22 (special issue on The State of the Field).
- 2022 **Barry, Ben** and Philippa Nesbitt, Self-fashioning queer/crip: Stretching and grappling with disability, gender and dress, *Fashion, Style and Popular Culture*, 10(10), 45-62.
- 2022 Clancy, Johnathan and **Ben Barry**, Undressing masculinity: How men fashion themselves through underwear, *Critical Studies in Men's Fashion*, 9(2), 163-186.
- 2021 Evans, Calla, Stricke, Mindy, **Barry, Ben** and May Friedman, Sizing up gender: Bringing the joy of fat, gender and fashion into focus, *Critical Studies in Fashion & Beauty*, 12(2), 229-260.
- 2021 **Barry, Ben**, Evans, Calla and May Friedman. Fattening fabulousness: The joys and risks of troubling gender through fat fashion. *Fat Studies*, 11(3), 301-317.
- 2021 Tullio-Pow, Sandra, Schaefer, Kirsten, **Barry, Ben**, Story, Chad and Sam Abel. Empowering women wearing plus-size clothing through co-design. *Clothing Cultures*, 7(1), 103-116.
- 2019 **Barry, Ben** and Daniel Drak, Intersectional interventions into queer and trans liberation: Youth resistance against right-wing populism through fashion hacking. *Fashion Theory*, 23(6), 679-709.
- 2019 **Barry, Ben**, Fabulous masculinities: Refashioning the fat and disabled male body. *Fashion Theory*, 23(2), 275-307.
Republished in *Russian Fashion Theory* (2020, June).
- 2019 **Barry, Ben** and Nathaniel Weiner. Suited for success: Suits, status and hybrid masculinity. *Men and Masculinities*, 22(2), 151–176.
- 2018 **Barry, Ben**. (Re)fashioning masculinity: Social identity and context in men's hybrid masculinities through dress, *Gender & Society*, 34(4), 638–662. (*Gender & Society* publishes less than 10% of papers submitted to it).
- 2017 **Barry, Ben**. Enclothed knowledge: The fashion show as an arts-informed research method. *Forum: Qualitative Social Research*, 16(3), Art 2.
Republished in *Fashion Studies* (2018, volume 1).
- 2016 **Barry, Ben** and Dylan Martin. Fashionably fit: Young men's dress decisions and body anxieties. *Textile: The Journal of Cloth and Culture*, 14(3), 3-22.

- 2016 **Barry, Ben** and Barbara J. Phillips. Destabilizing the gaze towards male fashion models: Expanding men's gender and sexuality identities. *Critical Studies in Men's Fashion*, 3(1), 17-35 (special issue on the impact of queer theory on men's fashion).
- 2016 **Barry, Ben** and Barbara J. Phillips. The fashion engagement grid: Understanding men's responses to fashion advertising. *International Journal of Advertising*, 35(3), 438-464.
- 2016 **Barry, Ben** and Dylan Martin. Gender rebels: Inside the wardrobes of young gay men with subversive style. *Fashion, Style & Popular Culture*, 3(2), 225-250 (special issue on LGBTQ+ fashion and style).
- 2015 **Barry, Ben**. The toxic lining of men's fashion consumption: The omnipresent force of hegemonic masculinity. *Critical Studies in Men's Fashion*, 2(2+3), 143-161.
- 2015 West, Bettina, Moore, Helene and **Ben Barry**. Beyond the tweet: Using Twitter to enhance engagement, learning and success among first year students, *Journal of Marketing Education*. 37(3), 160-170 (special issue on digital and social media marketing in business education).
- 2015 **Barry, Ben** and Dylan Martin. Dapper dudes: Young men's fashion consumption and expressions of masculinity. *Critical Studies in Men's Fashion*, 2(1), 5-21.
- 2014 **Barry, Ben**. Expanding the male ideal: The need for diversity in men's fashion advertising. *Critical Studies in Men's Fashion*, 1(3), 275-293 (special issue on men's bodies and body image).
- 2014 **Barry, Ben**. Selling whose dream? A taxonomy of aspiration in fashion imagery. *Fashion, Style & Popular Culture*, 1(2), 175-192 (special issue on social responsibility in the fashion industry).
 Republished in *The Fashion Business Reader* (2019), eds. Joseph Hancock II and Anne Peirson-Smith, London: Bloomsbury.

Peer-Reviewed Book Chapters

- Forthcoming **Barry, Ben**. Disability dress wisdom and accessible fashion. In José Blanco (ed.), *The Meanings of Dress* (5th edition), 174-184. New York: Fairchild.
- 2023 **Barry, Ben** and Philippa Nesbit. Designing clothing for and from love. In Roberto Filippello and Ilya Parkins (eds.), *Fashion and Feeling: The*

Affective Politics of Dress, 99-119, London: Palgrave (fashion and body series).

- 2023 **Barry, Ben** and Deborah Christel. Radical fashion educators unite. In Ben Barry and Deborah Christel (eds.), *Fashion Education: The Systemic Revolution*, 1-19, Bristol: Intellect Books.
- 2023 **Barry, Ben, Clancy, Johnathan, Garcia, Bianca, Chantree, Robin, Avalon Acaso and Anna Pollice.** Beauty to be Recognized: Crippling fashion event design. In Ben Barry and Deborah Christel (eds.), *Fashion Education: The Systemic Revolution*, 251-270, Bristol: Intellect Books.
- 2022 **Barry, Ben, De Villa, Alexis, Nesbitt, Philippa, McMullin, Kristina** and Megan Strickfaden. Crip masculinities and everyday dress: Intersectional narratives of imagination, access and ownership. In Vicki Karaminas, Adam Geczy and Pamela Church Gibson (eds.), *Fashionable Masculinities: Queers, Pimp Daddies and Lumbersexual*, 161-176. New Brunswick, NJ: Rutgers University Press.
- 2020 **Barry, Ben** and Andrew Reilly. Gender more: An intersectional perspective on men's transgression of the gender dress binary. In Andrew Reilly and Ben Barry (eds.), *Crossing Gender Boundaries: Fashion to Create, Disrupt and Reimagine*, 122-136. Bristol: Intellect Books.
- 2020 Reilly, Andrew and **Barry, Ben.** Introduction. In Andrew Reilly and Ben Barry (eds.), *Crossing Gender Boundaries: Fashion to Create, Disrupt and Reimagine*, 1-20. Bristol: Intellect Books.
- 2013 **Barry, Ben.** Model diversity in fashion shows. In Judith C. Everett and Kristen K. Swanson (eds.), *Guide to Producing a Fashion Show* (3rd Edition), 54-55. New York: Fairchild.

Editorially-Reviewed Publications

- 2021 **Barry, Ben.** How to transform fashion education—A manifesto for equity, inclusion and decolonization. *International Journal of Fashion Studies*, 8(1), 123-130. Open Space section.
Republished in José Blanco (ed.), *The Meanings of Dress* (5th edition), 86-91. New York: Fairchild.
- 2021 **Barry, Ben.** Fashion in a state of emergency. *Fashion Forward: Disruption through Design*, Otago Museum, Dunedin, New Zealand. Museum catalogue introduction.

- 2017 **Barry, Ben.** *Buttoned Up: Clothing, Conformity and White-Collar Masculinity* by Erynn Masi de Casanova. *Men and Masculinities*, 20(1), 123-124. Book review.
- 2013 **Barry, Ben.** Does my bottom line look big in this: strategic model selection to attract North American and Chinese women. *Strategic Direction*, 29(1), 3-5.
- 2007 **Barry, Ben.** *Fashioning Reality: A New Generation of Entrepreneurship*, Toronto: Key Porter. Trade book.

Special Issue Editorship

- 2022 Kucheran, Riley and **Ben Barry.** Fashioning Resurgence: Indigenous Fashion on Turtle Island, *Fashion Studies*, 3(1).
<https://www.fashionstudies.ca/fashioning-resurgence>

Invited Keynotes

- 2023 Fashion education as a practice of freedom (with Tanveer Ahemd), *Fashion in 3D: Decolonizing, Deconstructing, Decentering*, October 19-21, University of Bologna, Rimini, Italy.
- 2022 Occupying masculinities on the edge: Crip dressing and desiring disability. *10th Annual Fashion And ... Symposium Series (Fashion and Freaks and Monster)*, March 10, University of Hawaii at Mānoa, virtual.
- 2021 Mad styling and Crip clothing: Masculine self-fashioning in a sanist and ableist world, *Costume, Culture and Dress Conference 2021*, May 6, Birmingham City University, virtual.
- 2021 Fashioning from bed: Crip dress practices of resistance and resilience. *Locking Down the Fashion Sector? Exploring Resilience in the Face of Restriction*, April 22, Newcastle University, virtual.
- 2019 Redesigning fashion: Towards body equity, *7th Biennial Body Image and Self-Esteem Conference*, May 9, National Eating Disorder Information Centre, Toronto, Canada.
- 2021 The fashion activist: Rebuilding fashion's house, *Responsible Fashion Series*, October 22, University of Antwerp, virtual. Opening provocation.

RESEARCH FUNDING

External Funding

- 2023-2026 *Enclothed Knowledges: Practice-Based Fashion Research Network*
Co-Investigator with Ellen Sampson
Arts and Humanities Research Council (AHRC)
£35,991 GBP
- 2023-2024 *Pathways for Disabled Fashion Students: Designing Systemic Inclusion*
Principal Investigator
Ford Foundation, Core Grant (U.S. Disability Rights)
\$100,000 USD
- 2022-2025 *Fashion Studies*
Co-Principal Investigator with Alison Matthews David
Social Sciences and Humanities Research Council, Aid to Scholarly
Journal
\$67,950 CAD
* I co-led the writing of the application as the co-founder and co-editor
and I am listed in the body of the grant as the co-Principal Investigator.
However, the application only formally allowed one applicant to be listed.
- 2019-2020 *Fashioning Reconciliation Symposium*
Co-Principal Investigator with Riley Kucheran
Social Sciences and Humanities Research Council, Connection Grant
\$24,964 CAD
- 2019-2024 *Crippling Masculinities: Disabled Men's Intersectional Narratives through
Fashion*
Principal Investigator with Megan Strickfaden (Co-Investigator)
Social Sciences and Humanities Research Council, Insight Grant
\$229,999 CAD
- * My grant application was ranked in the first sextile category out of the 1,365 grants
submitted to the overall Insight Grant competition.
- 2019-2020 *Sizing Up Gender: Intersectional Narratives of Fat and Gender through
Fashion*
Co-Investigator with May Friedman (PI)
Social Sciences and Humanities Research Council, Explore Grant
\$6,973 CAD

- 2016- *Bodies in Translation: Activist Art, Technology, and Access to Life*
Co-Investigator with Carla Rice and Eliza Chandler (Co-PIs)
Social Sciences and Humanities Research Council, Partnership Grant,
Budget: \$2,499,684 CAD / I directed a sub-grant of \$5000
- 2014-2017 *Refashioning Masculinity: The Use of Fashion to Deconstruct and Reimagine Men's Gendered Identities*
Principal Investigator
Social Sciences and Humanities Research Council, Insight Development
\$61,608 CAD

* 1/28 of the awarded applications in the emerging scholar category by the sociology, demography, communication studies, journalism, media studies, gender studies, cultural studies, and library and information science committee

- 2013 *Man in the Mirror: An Exploratory Study of Men's Consumer Response to Diverse Male Fashion Models*
Principal Investigator
Social Sciences and Humanities Research Council, Institutional Grant
\$6,973.40 CAD
- 2006-2010 *Do Consumers Want A New Model? The Role and Relevance of Models in Fashion and Beauty Advertising*
Co-Principal Investigator with Simon Bell
Budget: \$50,000 USD

Internal Grants (Toronto Metropolitan University)

- 2019-2020 *Designing for size diversity: Reconceptualizing the fashion design process through technology*
Co-Investigator with Caron Phinney (PI)
Faculty of Communication and Design, Creative Technology Lab Seed Grant
\$5,000 CAD
- 2019-2020 *Indigenizing Fashion Education: Centring Indigenous Ways of Knowing and Learning*
Principal Investigator
Aboriginal Education Council, Curriculum Development Fund
\$4,000 CAD
- 2019-2020 *Sizing Up Gender: Intersectional Narratives of Fat and Gender through Fashion*
Principal Investigator with May Friedman (Co-Investigator)
Faculty of Communication and Design, Small Grant
\$4,924 CAD

- 2017-2018 *The Fashion Hackathon: Designing an Inclusive Fashion Industry with LGBTQ2S+ Youth*
Principal Investigator with Daniel Drak (Co-Investigator)
Faculty of Communication and Design, Special Small Grant in Cultural Policy and Strategy
\$6,989.37 CAD
- 2016-2017 *Incorporating Aboriginal Content and Ways of Knowing into Fashion Theory*
Aboriginal Education Council, Curriculum Development Fund
Principal Investigator
\$7,500 CAD
- 2015-2016 *My Body, Your Business: The Impact of Men's Body Diversity on the Bottom Line*
Principal Investigator
Faculty of Communication and Design, Small Grant
\$6,756 CAD
- 2013-2014 *Beyond the Tweet: Using Social Media to Enhance Learning, Engagement and Success Among First Year Students*
Office of the Vice Provost Academic, Teaching & Learning Grant,
Co-Investigator with Bettina West (PI)
\$6,000 CAD
- 2013-2014 *Why Women Buy Fashion: Models, Advertising and Aspiration*
Principal Investigator
Faculty of Communication and Design, Small Grant
Budget: \$6,901 CAD
- 2009 University of Cambridge, John Butterfield Award
Funded research fellowship as a visiting PhD student at Harvard Business School
\$12,000.00 USD

Internal Grants (The New School)

- 2023-2024 *Handbook of Men's Fashion*
Principal Investigator
Student Research Assistant Fund Award
Parsons School of Design, The New School
Budget: \$5,100 USD
- 2023-2024 *Attachment Security, Body Representations, and Fashion Practices in People with Living Disabilities*

Co-Investigator with Howard Steele and Miriam Steele (PI)
Faculty Research Fund, The New School
Budget: \$11,111 USD

2022-2023 *Crippling Masculinity: Fashion Hacking Workshops*
Principal Investigator
Student Research Assistant Fund Award
Parsons School of Design, The New School
Budget: \$5,100 USD

2022-2023 Embodiment as Praxis
Co-Principal Investigator with Lisa Rubin
Innovations in Education Fund
Office of Research Support, The New School
Budget: \$7,507 USD

2021-2022 *Crippling Masculinity: Fashion Hacking Workshops*
Principal Investigator
Student Research Assistant Fund Award
Parsons School of Design, The New School
Budget: \$5,100 USD