

PERSONAL INFORMATION

Francesca Fedeli D'Angelo



WORK EXPERIENCE

June 2019 - Present

CEO of FTS srl

FTS srl is a social enterprise built up as the meeting point between science and technology to answer to family needs (GLOBAL).

More on our mission: <https://www.ftssrl.eu/eng>

January 2014 - Present

President of FightTheStroke Foundation

FIGHT THE STROKE FOUNDATION is a non-profit organization, advocating for young stroke survivors and people with Cerebral Palsy (GLOBAL)

More on our mission, achievements and roadmap: www.fightthestroke.org

Main Awards here: <https://www.fightthestroke.org/blogita/awards-honours>

June 10-14, 2013

TED Global Speaker

TED is a non-profit organization devoted to Ideas Worth Spreading (GLOBAL)

http://www.ted.com/talks/roberto_d_angelo_francesca_fedeli_in_our_baby_s_illness_a_life_lesson.html

May 2010 – May 2014

Head of Brand, Customer Strategy & Social Media - CSR Lead for Ing Direct & Ing Commercial Bank

ING DIRECT N.V., first direct bank in MILAN (ITALY)

Director. Reporting to VP Marketing and Country Manager, Italy. Management of 35 people.

September 2009 – April 2010

Head of Communication and Public Affairs

AMERICAN EXPRESS, financial services in MILAN (ITALY)

Director. Reporting to the European EVP and Country Manager, Italy. Management of 8 people.

July 2007 – December 2008

Head of Communication, CRM and New Acquisition Channels

AMERICAN EXPRESS, financial services in MILAN (ITALY)

Director. Reporting to VP Marketing & Sales, Italy. Management of 7 people.

April 2006 – June 2007

Head of Marketing

AMERICAN EXPRESS, financial services in MILAN (ITALY)

Director. Reporting to the Market Head of Commercial Cards, Italy

February 2002 – March 2006

Group Brand Manager (Category: Baby food; Global Strategic Brands: Nestlé and Nestlé Mio)

NESTLE', MILAN, (ITALY)

Manager. Reporting to the B.U. General Manager. Management of 4 Product Managers.

2001 - 2002 Brand Manager (Category: Culinary products; Global Strategic Brands: Maggi-Buitoni)
NESTLE', MILAN, (ITALY)

2000 - 2001 **Product Manager** (Category: Oil and seasonings; Local Brands: Sasso, Louit Freres)
NESTLE', MILAN, (ITALY)

1999 - 2000 **Junior Product Manager** (Foodservice Business Development Unit – Accademia Barilla)
BARILLA, PARMA (ITALY)
Contractor. Reporting to the B.U. General Manager.

EDUCATION AND TRAINING

2018 **Facebook Community Leadership Circles** Replace with European Qualification Framework (or other) level if relevant

Selected as the first Italian Self-Help Community in Healthcare (Young Stroke survivors/People with CP and caregivers support group)

2016 **Global Good Fund Fellowship (Global)** Replace with European Qualification Framework (or other) level if relevant

First Italian Fellow: <http://www.globalgoodfund.org/about/fellows-new-version/>

2015 **Ashoka Fellowship – Making More Health (Global)** Replace with European Qualification Framework (or other) level if relevant

First Italian Fellow: <https://www.ashoka.org/fellow/francesca-fedeli>

2014 **Eisenhower Fellowship on Innovation (Philadelphia, USA)** Replace with European Qualification Framework (or other) level if relevant

Italian Fellowship winner: <https://www.efworld.org/our-programs/international/francesca-fedeli2>

2005 - 2006 **Master's Degree in Tv and New Media Management and Production (University of Torino)** Replace with European Qualification Framework (or other) level if relevant

Scholarship winner sponsored by NextMediaLab

1999 - 2000 **Master's Degree in International Marketing and Foreign Trade (SDA Bocconi-LIUC, Milan)** Replace with European Qualification Framework (or other) level if relevant

Scholarship winner sponsored by the Italian Institute for Foreign Trade (ICE)

1998 **BS ("Laurea") in Agricultural Economics (University of Bologna)** Replace with European Qualification Framework (or other) level if relevant

Final paper in Physics, Engineer Dept.

1998 **Exchange programs** Replace with European Qualification Framework (or other) level if relevant

1-year Erasmus in Spain; 1-year in USA, Washington State University; field experiences in Chile and Togo

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English and Spanish	C1	C1	C1	C1	C1
French, Portuguese and Russian	B1	B1	B1	B1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Other skills Photo-Journalism; Sole 24 Ore Contributor: <http://www.alleyoop.ilsole24ore.com/author/francescafedeli/>; Infant Massage Instructor; Keynote speaker at events as TED, TEDx, World Business Forum, Wired, Ciudad de las Ideas, and others. Volunteering for Changemaking causes, mainly focused on Children Health Issues, Health literacy and for TED/TEDx Brand relevance at local level.

Driving licence B