

## EDUCATION\_\_\_\_\_

2017 BUSINESS COACHING - Leadersbridge Zurich - [daniel@jordico.com](mailto:daniel@jordico.com) Sales and Networking

2011/2012 Master in SUPPLY CHAIN MANAGEMENT – APICS CSCP - Advance School in Milan

2003/2004 Technical Diploma INTERNATIONAL TRADE TECHNICIAN - Institute “Enaip” Como

1992/1997 Maturity Diploma in ACCOUNTING and ECONOMICS - Institute “Caio Plinio Secondo” Como

## CAREER\_\_\_\_\_

DEC. 2017 - actually	<u>Self-Employed by THEFOODCONS - AgriFood-Tech Consulting</u> Digital services, PR activity and Advisory for agrifood companies and startups
DEC. 2022 - actually	<u>Visiting professor by ESCP BUSINESS SCHOOL - Master in F&amp;B</u> Subject: Introduction to Agrifood-Tech
DEC. 2022 - actually	<u>Venture partner by ToSeed - Agrifood Investments</u> Dealflow and communications
JUL. 2021 - actually	<u>Co-Founder of AGRIFOOD-TECH ITALIA - AgriFood-Tech association</u> Content creation and management, communication, networking
NOV.2018 - actually	<u>Contributor by GRUPPO FOOD - Food magazines</u> Freelancing activity for 4 food magazines
JUN.2015 - actually	<u>Founder and general manager of CHEF AT HOME ARUBA - Food, Hospitality</u> General management, Events management, Procurement, Social media management
SEP. 2021 - JUN.2023	<u>General manager by RISTORANTE DEL FUTURO - Restaurant-Tech association</u> General management, content creation and management, communication
SEP. 2020 - FEB. 2022	<u>External Consultant - FORWARD FOODING - AgriFood-Tech Consulting</u> Marketing and Communication
FEB. 2019 - SEPT. 2020	<u>Mentor - FOODTECH ACCELERATOR by Deloitte</u> Business development and Mentorship for agrifood tech startup
FEB. 2018 - FEB. 2019	<u>Head of Communication/Consultant - FOODCHAIN Spa - Blockchain technology for Food</u> Business development, Marketing, Networking, Social media management
JAN. 2018 - NOV. 2019	<u>External Consultant at SEEDS&amp;CHIPS - Food Innovation and Sustainability Summit</u> Business development, Networking
JAN.2007 - JUNE 2015	<u>Commercial Coordinator by CHEMO INTERNATIONAL AG – LUGANO – Pharma Raw Materials</u> Business development, Customer service and Supply Chain management,

## POINTS OF STRENGTH\_\_\_\_\_

- Great passion for foodtech, innovation and sustainability
- Strong writing and communication skills
- Wide knowledge and reliable network in the food industry
- Strong interpersonal, negotiations, analytical and financial skills. Passionate, customer, solutions and results oriented
- Positive person, full of energy and sympathy

## LANGUAGE SKILLS\_\_\_\_\_

Italian/French	Bilingual
English, Spanish	C2
German	B2
Dutch	A1

## SOCIAL MEDIA AND COMPUTER SKILLS\_\_\_\_\_

Copywriting, content creation and management, social media and campaigns - Windows, Apple and Linux