

EMANUELE MARCHESI

PROFILE

Currently I'm Head of Development for the Italian branch of Sky Studios. My present role is to select and develop the series that are part of the slate of Italian based Sky Originals. Some titles: *Zerozerozero*, *The New Pope*, *Romulus*, *We Are Who We Are* and many others currently in development.

I have more than 15 years of relevant experience in TV content writing, production, communication, and advertising

Along my career in Sky I worked extensively with all the players of TV and movie industry, often coordinating the efforts of creatives, producers, content distributors, providers, and developers.

Now, I'm working directly on what I love and what I studied for the whole life: tv series and movies, selecting, developing and producing them.

EDUCATION

2007
PHD in Semiotics
University of Siena

2004
Master on Marketing and
Communication
Campus Multimedia - Mediaset

2003
Degree cum laude in
Communication
University of Bologna

LANGUAGES

Italian - Mother tongue
English - Fluent
French - Fluent

CAREER

Head of Development – Sky Studios

Jan 2020 – Present

- Selecting and developing TV series projects from concept to production.
- Editorial Responsibility for the composition of the Italian slate of Sky Originals aiming to an original and strong mix of shows
- Talent and ideas scouting: working with schools, publishers to find and grow the new writing and directing talents
- Currently in development: *Petra 2*, *Devils 2*, *La città dei vivi*, *Il re*.

Commissioning Editor – Sky Italia

Jun 2017 – Jan 2020

- Development of TV series projects from concept to production.
- Shows commissioned and developed: *Zerozerozero*, *The New Pope*, *Romulus*, *We Are Who We Are*, *Domina* and others

On Air&Promotion Manager – Sky Italia

2008 – Jun 2017

- Management and coordination of the communication of Sky Cinema Tv Channels;
- Content selection and planning from a marketing point of view
- Project management for launch campaign of Sky Cinema key assets (Blockbuster movies, HBO Series - i.e. GoT season 1-3; Temporary/Thematic DTHChannels);

Freelance TV Writer& Producer

2003-2008