



ANDREA PICCALUGA

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Nationality Italian

Place and date of birth xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx



- Full Professor in Business Administration and Innovation Management at Scuola Superiore Sant'Anna, Istituto di Management, Pisa (Italy) (www.sssup.it)

- Delegate for Technology Transfer from 2014 to 2019

- Director of the Institute of Management since January 2017



Research interests:

- **management of innovation** - the management of R&D activities in both industrial firms and public and private research institutions;

- **university-industry knowledge and technology transfer processes** - the creation and growth processes of academic spin-off companies, as well as on the inventing-patenting-licensing channel of valorisation of the results of public research and the so-called Third Mission of universities;

- **Open Innovation** and open business model innovation;

- **purpose-oriented companies** - responsible management and integral ecology.

- **Vice-President of Netval - the Italian Network for the Valorisation of Public Research** (www.netval.it) since December 2019. Past president from 2014 to 2019 period. Netval associates more than 80 organizations, including 60 Italian universities and 8 public research centres.



- associate Editor of the **R&D Management Journal**

- member of the Scientific Board of **Rivista italiana di Public Management**

- Member of the **Società Italiana di Marketing** (www.simktg.it)

- Member of the Board of **Società Italiana di Management (SIMA)**

Lab11



- co-founder and partner of **Lab11 srl**, spin-off company of *Scuola Superiore Sant'Anna* in the field of *Open Innovation*

- *Fondazione Casa Cardinale Maffi*, member of the Board since 2016.

- Componente del Nucleo di Valutazione dell'Università di Pisa

- Previously: 2002-2005: Full Professor in Business Administration, University of Salento, Lecce, Italy.
1999-2002: Associate Professor in Business Administration, University of Salento, Lecce, Italy.
1993-1999: Assistant Professor in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

EDUCATION AND TRAINING

From 1982 to 1993

- 1988: Degree (Laurea) in Economics and Business Administration, University of Pisa (Italy).
- 1991: MSc in Technology and Innovation Management at Science Policy Research Unit (SPRU), University of Sussex, Brighton (UK).
- 1993: PhD in Business Administration, Scuola Superiore Sant'Anna, Pisa, Italy.

LANGUAGES

Italian, Spanish and English. Basic French.

RECENT COLLABORATIONS

- COMPANIES: Knauf, Valagro, Loccioni, Gruppo Forti, Venture Factory, Enel, Edra, ENI, BB, Maire Technimont.
- OTHER INSTITUTIONS: JRC-EC, Regione Toscana, European Investment Bank, European Patent Office, Ufficio Italiano Brevetti e Marchi, Caritas Italiana

RECENT ARTICLES

- Di Minin A., Dooley L., Lazzarotti V., Mortara L., Piccaluga A. (2021), "R&D management at a time of crisis: what are we learning from the response to the Covid-19 pandemic?", in *R&D Management*, 51, 2, 165-168.
- Micozzi, Iacobucci, Martelli, Piccaluga (2021), "Engines need transmission belts: the importance of people in technology transfer offices", in *Journal of technology Transfer*, 1-33.
- A. Campbell, C. Cavalade, C. Haunold, P. Karanic, A. Piccaluga, M. Karlsson Dinetz (2020), *Knowledge Transfer Metrics. Towards a European-wide set of harmonised indicators*, EUR 30218 EN, Luxembourg.
- C. Marullo, A. Di Minin, C. De Marco, A. Piccaluga (2020), "Is open innovation always the best for SMEs? An exploratory analysis at the project level", in

Creativity and Innovation Management.

- M. Mahdad, C. De Marco, A. Piccaluga, A. Di Minin (2020), "Harnessing adaptive capacity to close the Pandora's box of Open Innovation", in *Industry and Innovation*.
- N. Ombrosi, E. Casprini, A. Piccaluga (2019), "Designing and managing co-innovation: the case of Loccioni and Pfizer", in *European Journal of Management*.
- N. Del Sarto, A. Di Minin, G. Ferrigno, A. Piccaluga (2019), "Born global and well educated: start-up survival through fuzzy set analysis", in *Small Business Economics*, 1-19.

RECENT BOOKS

- Di Minin A., Cucino V. Ferrucci L. Piccaluga A (2021), *La buona impresa*, Ed Sole-24 Ore, Milano.
- M. Asselle, A. Piccaluga (2020), *Sorella Economia. Da Francesco di Assisi a papa Francesco: un'altra economia è possibile?*, Ed. Porziuncola, Assisi.
- A. Di Minin, C. Marullo, A. Piccaluga (2019), *Il gioco degli opposti. Storie di innovazione italiana*, EGEA, Milano.

TEACHING ACTIVITIES

COURSE TAUGHT AT SCUOLA SUPERIORE SANT'ANNA

- Open Innovation and R&D Management
- Innovative entrepreneurship
- High-tech entrepreneurship
- Firms and common good
- Innovation policies in Israel
- Innovation and common good

OTHER LECTURES AND SHORT COURSES

- the management of spin-off companies (Master Management della Ricerca, MIP-Politecnico di Milano)
- the Third Mission of universities (CRUI, Netval, various universities)
- Business Model Innovation (Master Big Data, Università di Pisa)
- Impresa e bene comune (Master Magis, Istituto Universitario Sophia)
- Innovation and common good (Istituto Universitario Sophia)
- Innovazione e bene comune (Università di Camerino)

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