

**FORMATO EUROPEO
PER IL CURRICULUM VITAE**



PERSONAL INFORMATION

Nome **PINTON, ROBERTO**
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Nazionalità italian

Data di nascita

WORK EXPERIENCE

Date	May 2018/ Jun 2020, re-elected Jun 2020 for a further 3 years mandate
Lavoro o posizione ricoperti	Board member
Principali attività e responsabilità	General policies
Nome e indirizzo del datore di lavoro	IFOAM-Organics Europe, Rue du Commerce, Bruxelles
Tipo di attività o settore	European federation of the organic movement
Date	2018/Oct 2021,
Lavoro o posizione ricoperti	Partner in the research Project Pro Org funded by the Coordination of European Transnational Research in Organic Food and Farming Systems
Principali attività e responsabilità	Research in companies' choice for processing methods of organic products (urly.it/3ms4p)
Nome e indirizzo del datore di lavoro	Coordinator: Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria - CREA, Italy
Tipo di attività o settore	Economic Research
Date	Feb 2021 -
Lavoro o posizione ricoperti	Member of Civil Dialogue Group of the EU Commission on "Code of Conduct for responsible business and marketing practices",
Principali attività e responsabilità	Member of the Task Force "Monitoring and Evaluation"
Nome e indirizzo del datore di lavoro	On behalf of IFOAM Organics Europe
Tipo di attività o settore	Regulation and monitoring of marketing practices
Date	May 2016 -
Lavoro o posizione ricoperti	Italian representative and member of the steering committee IGOP steering Committee
Principali attività e responsabilità	Policies and technical positions elaboration
Nome e indirizzo del datore di lavoro	IFOAM-Organics Europe, Bruxelles (Interest Group of organic Processors and Traders)
Tipo di attività o settore	Working group of organic processors

<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>2019- current European Organic Partners, Bologna, Italy Consortium of organic companies running a EU funded promotional campaign Legally empowered representative Planner & project co-manager for Italy, Germany and France</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>2015- current Accredia, via Guglielmo Saliceto 7/9, Roma Italian Accreditation Authority Member of Accreditation Committee Quality Agri-Food products Evaluating technical competence and professional integrity of certification bodies, evaluating compliance with mandatory regulations and voluntary norms</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>July 2006 - Dec 2020 AssoBio, Piazza Martiri 1, 40122 Bologna Italian Organic Trade Association (processing & wholesale companies) Professional service Technical & scientific manager (from Oct 2019, before, from 2006 to Oct 2019 secretary general)</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>Since 1996 - current Il Sole 24 ore Business Media (AzBio, Terra e Vita, Il sole 24 ore, Agrisole, Origine, Vigne e vini, Rivista di frutticoltura, GDO Week), Informatore Agrario (Informatore Agrario, Vita in Campagna), Annuario dell'agricoltore, BioEcoGeo, Organic-market.info, ilfattoalimentare.it, etc. Publishing houses Regular contributor to magazines and web magazines Articles in economy, food law, agri-politics</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>Since 1994 - current My own consultancy, Padova, Italy Consultancy about marketing, business administration, food law Owner Consultancy for Regional Governments, Ministry's Institutes, companies. Some customers: Kraft Foods Italia Spa, Vandemoortele Italia spa, Brio Spa, Ecor Naturasi Spa, Probios srl, Baule Volante Spa, Atlante srl, Optima Servizi srl, Alsia, Veneto Agricoltura, Agriform, Agriplan, Cipa-At, Enfap, Iref, Bologna Fiere, FederBio etc.</p>
PREVIOUS WORK EXPERIENCE	
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>2011 - 2012 The permanent representatives of Italy to the European Union, Bruxelles Sherpa at the High Level Forum for a Better Functioning Food Supply Chain Professional service Member of Sherpas' group</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>May 2002 - December 2005 Consorzio biologico per lo sviluppo sostenibile, Via Ballerini 1, 27100 Pavia Non commercial consortium of organic companies Professional service Managing director (in charge of the national campaign on organic school-meals and of a EU funded promotional campaign)</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e indirizzo del datore di lavoro • Tipo di azienda o settore • Tipo di impiego • Principali mansioni e responsabilità 	<p>Feb 2001 - Oct 2006 Proscenio srl, via Tanzini 17, 50065 Pontassieve FI Web publishing Editor in chief Editor in chief of web portal www.greenplanet.net and of its newsletters</p>

Previous	<p>1994/2001 Manager of Service to members department in Associazione italiana per l'agricoltura biologica (Italian association for Organic Farming): services, law consultancy, trade consultancy, collective areas in Italian and interational exhibitions.</p> <p>1994-1999 Manager of publishing department in per l'Associazione italiana per l'agricoltura biologica (editor in chief of the bi-monthly magazine Bioagricultura e and of the series of books)</p> <p>1993/1994 Manager of the internal auditing in Brio srl, Legnaro (food trade, sales : 6 mio €)</p> <p>1987/1993 Marketing manager in El Tamiso coop. agr , Padova (food production & trade, sales 1.8 mio €)</p> <p>1986/1987 Chief accountant El Tamiso coop.agr, Padova, (sales 1 mio €)</p> <p>1980/1986 General Manager Saccisica soc.coop. Piove di Sacco (real estate, sales 3.5 mio €)</p> <p>1980/1986 Insurance broker for Compagnia Assicuratrice Unipol spa</p>
EDUCATION AND TRAINING	
<ul style="list-style-type: none"> • Date (da - a) • Nome e tipo di istituto di istruzione o formazione • Principali materie / abilità professionali oggetto dello studio • Qualifica conseguita 	<p>1990/1991 Agfol/ESF (Italy/Switzerland)</p> <p>Marketing, food law</p> <p>Technical and economic expert for food trade</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e tipo di istituto di formazione • Principali materie / abilità professionali oggetto dello studio • Qualifica conseguita 	<p>1987 Enaip, Padova</p> <p>Marketing</p> <p>Marketing expert for organic food</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e tipo di istituto di istruzione • Principali materie / abilità professionali oggetto dello studio • Qualifica conseguita 	<p>1987 Luiss University, Rome</p> <p>Internal auditing</p> <p>Expert in internal auditing</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e tipo di istituto di formazione • Principali materie / abilità professionali oggetto dello studio • Qualifica conseguita 	<p>1983 Anca Lega Coop, Roma</p> <p>Accounting and business administration</p> <p>Expert in accounting and 4th CEE Directive</p>
<ul style="list-style-type: none"> • Date (da - a) • Nome e tipo di istituto di istruzione • Principali materie / abilità professionali oggetto dello studio • Qualifica conseguita 	<p>Dal 1969 al 1973 State scientific liceum "Enrico Fermi", Padova</p> <p>Thesis on "Mass communication during the Fascism"</p> <p>School leaving certificate (54/60)</p>
PERSONAL SKILLS	
<p>MOTHER TONGUE</p> <p>OTHER LANGUAGES</p> <ul style="list-style-type: none"> • Understanding • Reading • Speaking 	<p>ITALIAN</p> <p>ENGLISH</p> <p>FAIRLY GOOD</p> <p>GOOD</p> <p>FAIRLY GOOD</p>
Communication skills	Good communication skills gained through my experience as journalist, teacher and manager

Organisational / managerial skills	Coordinating and management of people, budgeting and reporting, project faseability assessment, business plan, auditing, marketing, communication
JOB RELATED SKILLS	<p>In the last 40 years I've been working in marketing, management and communication, as a free lance consultant of associations, companies and public administrations in Italy and abroad. I am working for over 20 years in professional training for the private and public sector. Member of the InterBio expert group in charge of foreign trade reports and market analysis for the Italian market</p> <p>Consultant of Bologna Fiere for the organization of Sana international organic exhibition From 2004 to 2013 I member of the National certification committee in Icea (a national authorized control body, ISO 65, Ifoam, Nop and Jas accredited)</p> <p>Proud to be a member of Ifoam</p> <p>Member of the board or statutory auditors in many companies</p> <p>Member of ISMEA's expert group on national organic logo</p> <p>Lecturer in many Italian universities (Padova, Milan, Florence, Palermo, Naples, Sassari, MBA Bocconi, Mediterranean Agronomic Institute of Bari etc) and in foreign ones (Kagoshima, Tokyo)</p> <p>Charged by Veneto Regional Government to manage its project "Organic Schoolmeals"</p> <p>Member of the UE funded "Italian Food for Life" platform (group KT1, food and consumer)</p> <p>Member of the Italian Ministry of Agriculture's working group "Development of public communication on organics"</p> <p>Discussant of Italian Ministry of Agriculture's General States on organics</p> <p>Key note speaker in many meetings a year, in Italy and abroad</p>
COMPUTER SKILLS	PC use since 1980 (Cpm/Dos, Bull, os.. Windows o.s). Advanced user of the Office suite, Advanced user of web based services Publishing software, editorial graphics
Other skills.	Mountaineering (with access to rocks and glaciers) Oenology and gastronomics
DRIVER LICENCE	Driver licence since 1980
PUBLICATIONS (BOOKS ONLY)	<p>"Biologico, la parola alla scienza /What Science Says About Organics" (Ed.) Bologna, 2015</p> <p>"La mensa biologica. Situazione, obblighi e opportunità per la ristorazione scolastica nel Veneto", Padova, 2010</p> <p>"Guida all'acquisto e all'uso di alimenti e farmaci" (with incenzo Odorici) , Alessandria, 2007)</p> <p>"Cibo, istruzioni per l'uso" (Verona 2002)</p> <p>"La spesa biologica in Italia" (Milano 2001)</p> <p>"Tutte le norme per l'agricoltura biologica" (Bologna 2000)</p> <p>"L'etichetta dei prodotti alimentari" (Verona 2000)</p> <p>"La chimica nel piatto" (Verona 2000)</p> <p>"L'etichettatura dei prodotti da agricoltura biologica" (Bologna 1999),</p> <p>"Tutte le norme per l'agricoltura biologica" (Bologna 1997).</p>
IN COLLECTIVE WORKS	<p>"Organic agriculture" in Bertoni, Giuseppe (ed.). 2015. World food production. Facing growing needs and limited resources. Milano.</p> <p>"Il commercio internazionale" in "Bioreport 2011", Rete Rurale Nazionale.2011. Rome</p> <p>"Le filiere biologiche in Lombardia" (Milano, 2009)</p> <p>"Il biologico nel Bacino del Mediterraneo" (Caserta, 2008)</p> <p>Author of volume "Agricoltura e ambiente" in Annuario dell'agricoltore (Roma, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006.,2007, 2008).</p> <p>"Biomonitor" (International observatory on organic market and trends), Milano, 2000, 2001, 2002, 2003</p>
EDITOR	of the proceedings of many national and international meetings of the magazines InformarSi, Valore Alimentare, Cuore Bio Magazine (2009- 2019).

SOME INTERNATIONAL EXPERTISE

- Member of the Board of Advisors, project: "Development of organic supply chains that drive fair, transparent and healthy options for the consumer" by **European Institute of Innovation and Technology**, Leuven (B) (from May 2019)
- Speaker at Luomuelintarvikepäivä 2019 / Organic Food Day 2019, **Helsinki**
- Speaker at Hi (Health ingredients) Europe 2018, **Frankfurt**
- Keynote speaker at the international conference "Italy-Serbia, partnership in agribusiness", 2016 Novi Sad international agricultural exhibition for **ICE, Italian Trade Agency**
- Panelist at the Conference "Soil is life", Ifoam Organic Week, **EXPO**, Milan, 2015
- Panelist at the Conference "The contribution of organic agriculture to education and vocational education", **EXPO**, Milan, 2015
- Panelist at the Conference "One belt one road", Italy China, **EXPO**, Milan, 2015
- Panelist at Forum Italo Cinese per la Cooperazione agroalimentare, Milan and Florence, 2015 for **ICE, Italian Trade Agency**
- Keynote Speaker at Bioltaly business conference, **Praha**, 2015
- Lecturer at **Kagoshima University** and **Tokyo** innovation Center, 2014
- Head of mission at Seoul Food & Hotel 2014, Republic of **Korea** for **ICE, Italian Trade Agency**
- Keynote speaker at Fancy Food organic business conference, Washington. **Usa**, 2012
- Head of the organic business conference, Moscow, **Russia**, 2012, by Bologna Fiere
- Member of the stakeholder platform of the EU funded **SOLID** (Sustainable Organic and Low Input Dairying) project (International) 2011- 2016
- Lecturer at Anuga 2011 (**Germany**)
- Scout for organic mission in the Baltic Countries, 2011 (**Lithuania, Latvia, Estonia**) for **ICE, Italian Trade Agency**
- Lecturer at Biofach Tokyo 2010 (**Japan**) for **ICE, Italian Trade Agency**
- Member of the **Advisory Board in Leonardo Project ECO QUALIFY** (Austria, Czech Republic, 2009)
- Lecturer at BioFach America Latina/ExpoSustentat, 2008 (**Brazil**)
- Consultant for Fruitfull project (development of organic farming in Armenia), **Armenia**, 2005
- Keynote speaker at *HF Healthy Foods European Summit* (**Bruxelles**, 2005) about *Organic school-meals and catering*
- Panelist at UE workshop "Identification of a New Organic Farming Policy: Prospects and Strategies", **Bruxelles**, 2005
- Key note speaker at Export Vlaanderen workshop (**Bruxelles**, 2003) on organic market
- Partner in the UE funded research *Organic Marketing Initiatives and Rural Development (OMIaRD)*, 2001-2002
- Consultant for UE Private Sector Development Programme (marketing consultancy) **Egypt** 2001
- Key note speaker (and only European speaker) at *International Organic Wine Expo*, **Usa** 2002
 - Panelist at *European Conference – Organic Food and Farming*, Copenhagen, **Denmark** 2001 with a presentation about *Marketing models: supermarkets and direct supply, synergy or opposition?*
 - Secretary of organising committee of *Biobacchus (Organic Wine World Contest and Conference)*, **Rome** 2001
 - Co-author (with Zanoli R.) of **FAO/WTO** report on Italian organic market, 2000-2001
 - Marketing teacher for Ministry of agriculture of Portugal (AGrobio project), **Portugal** 1996

I hereby certify the accuracy of the information contained in this curriculum

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Padua, Feb 28, 2022