

## CURRICULUM VITAE

---

**Giovanni Sogari**

Department of Food and Drug, University of Parma, Italy

Nationality: Italian



Skype:

ResearchGate:

LinkedIn:

[www.researchgate.net/profile/Giovanni\\_Sogari](http://www.researchgate.net/profile/Giovanni_Sogari)

<http://www.linkedin.com/in/giovanisogari>

Google Scholar:

ORCID:

[https://scholar.google.it/citations?user=9IvFN7AAAA  
AJ&hl=it](https://scholar.google.it/citations?user=9IvFN7AAAA&hl=it)

<https://orcid.org/0000-0002-2561-571X>

Academia:

Personal website:

<https://rse.academia.edu/GiovanniSogari>

[www.giovanisogari.com](http://www.giovanisogari.com)

Mother tongue: Italian

Other languages: English (advanced proficiency)  
and Spanish (independent user)

Research Interests: Academic Writing, Health & Nutrition Economics; Consumer and Sensory Science

---

### SHORT DESCRIPTION

---

MSc in Food Science and Ph.D. in **Agricultural Economics**. From 2017 to 2020, I was a **Marie Sklodowska-Curie Fellow** with the project “CONSUMEHealth”, and a visiting fellow at **Cornell University** (US). Since 2020, I am an **Assistant Professor** in Consumer Behavior at the **University of Parma**. My main research activities and interests have been focused on consumers’ behavior about sustainable food and beverages, animal welfare, healthy eating habits, Geographical Indications, GMOs and novel food.

### CURRENT POSITION

---



October 2020 to present: **Assistant Professor** - Department of Food and Drug, **University of Parma**, Parma, Italy

## CONTENTS

<b>ACADEMIC ACHIEVEMENTS</b> .....	3
<b>PAST PROFESSIONAL/ACADEMIC ACTIVITIES</b> .....	3
<b>AWARDS, SCHOLARSHIPS, GRANTS, CONTESTS, ACHIEVEMENTS, ET AL.</b> .....	4
<b>EXPERIENCES IN INTERNATIONAL INSTITUTIONS</b> .....	8
<b>SELECTED POST-GRADUATE ACADEMIC EDUCATION</b> .....	8
<b>SOFTWARE USED</b> .....	8
<b>TEACHING ACTIVITIES</b> .....	9
<b>PARTICIPATION IN NATIONAL AND INTERNATIONAL RESEARCH PROJECTS</b> .....	12
<b>INVITED/GUEST SPEAKER</b> .....	13
<b>MEDIA APPEARANCES AND INTERVIEW ARTICLES</b> .....	17
<b>ORGANISATION OF INTERNATIONAL CONFERENCES, CONFERENCE SESSIONS, SUMMER SCHOOLS, PROJECT MEETINGS, ET AL.</b> .....	19
<b>MEMBERSHIPS</b> .....	20
<b>CHAIRMAN/MODERATOR</b> .....	20
<b>REVIEWER FOR THE FOLLOWING PEER REVIEW JOURNALS (not including revisions) (N=139)</b> .....	22
<b>OTHER REVIEW SERVICE</b> .....	23
<b>CONFERENCE/CONGRESS PAPER REVIEW SERVICE</b> .....	23
<b>ARTICLES IN INTERNATIONAL PEER-REVIEW JOURNALS INDEXED BY SCOPUS AND/OR WoS-ISI (N=28)</b> .....	25
<b>BOOKS EDITED AND AUTHORED (N=3)</b> .....	28
<b>BOOK CHAPTERS (N=9)</b> .....	28
<b>ABSTRACTS/PROCEEDINGS/CONFERENCE PAPERS (N=12)</b> .....	29
<b>PUBLISHED Ph.D. DISSERTATION</b> .....	30
<b>OTHER PUBLICATIONS IN PEER-REVIEW JOURNALS (N=5)</b> .....	30
<b>TECHNICAL REPORTS/PROJECT DELIVERABLES (N=6)</b> .....	31
<b>OTHER CONTRIBUTIONS IN BOOKS (EDITORIAL STAFF)</b> .....	31
<b>ORAL PAPER PRESENTATIONS (N=39)</b> .....	33
<b>HARD COPY POSTER AND E-POSTER PRESENTATIONS (N=31)</b> .....	37
<b>REFERENCES</b> .....	40
<b>STUDENT AND RESEARCH ASSISTANT ADVISING</b> .....	41

## ACADEMIC ACHIEVEMENTS

---



2015: Ph.D. in Agriculture Economics, Catholic University of Sacred Heart – Piacenza, Italy

*Thesis: Consumer preferences and attitude for wine attributes: the case of sustainable labelling*



2010: MSc in Food Science, Faculty of Agriculture, University of Parma, Italy

*Thesis: Strategies of development and communication channels of regional food products*



2007: BSc in Food Science, Faculty of Agriculture, University of Parma, Italy

*Thesis: Prospective and problems of foreign commercialization of Parmigiano-Reggiano PDO*

## PAST PROFESSIONAL/ACADEMIC ACTIVITIES

---

- June 2015 to September 2020: **Postdoctoral researcher** - Department of Food and Drug, **University of Parma**, Parma, Italy
- January 2020 to July 2020: **Expert Scientist position** for the Guest Programme scheme at **European Food Safety Authority (EFSA)**, Parma, Italy
- July 2017 to September 2019: **Visiting Fellow** in the Dyson School of Applied Economics and Management in the College of Agriculture and Life Sciences and SC Johnson College of Business, **Cornell University**, Ithaca, NY, USA
- November 2011 to May 2015: Ph.D. student - **Catholic University of Sacred Heart** – Piacenza, Italy
- September 2010 to November 2011: Collaborator at Qualivita Foundation –Siena, Italy
- 2010-2016: Food journalist collaborator (author of more than 50 articles) at Voce a weekly newspaper, Carpi, Italy
- October 2009 to June 2010: Professor of Gastronomy at CFP Nazareno “Chef’s School” in Carpi, Italy
- June 2009 to October 2009: Internship collaborator at Qualivita Foundation –Siena, Italy

Giovanni Sogari, Ph.D.

## **AWARDS, SCHOLARSHIPS, GRANTS, CONTESTS, ACHIEVEMENTS, ET AL.**

---

### **2022**

Erasmus Plus Staff Mobility for Teaching Assignment Grant, hosted as a visiting professor by the ISA Lille Graduate School of Agriculture and Bioengineering, France, March 2022

### **2021**

2021: **Cited in the world's top 2% scientist list according to Stanford University, in the area of Nutrition & Dietetics, Food Science, Agriculture, Fisheries & Forestry**  
<https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/3>

2021: Marie Curie Alumni Association Micro Media grant to update the website giovannisogari.com

2021: Project Grant from the University of Parma with the Amount Awarded of € 14,900. Title "NudIFood. Using Healthy and Sustainable Nudge to Improve University Students' Food Choices". October 1, 2021-September 30, 2022, sole PI.

2021: Co-Guest Editor with Dr. Irina Dolgoplova of the Special Issue "[Sustainability and Health as Trends in Consumer Behaviour](#)" in Sustainability (ISSN 2071-1050)

2021: Judge member to the Sensory and Consumer Science Division Graduate Student Oral competition, 2021 IFT's Annual Event

2021: *Animals* 2021 Best Paper Award "The Potential Role of Insects as Feed: A Multi-Perspective Review" by Giovanni Sogari et al., Available online: <https://doi.org/10.3390/ani9040119>

2021: Achievement of the "The Food Neophobia Scale and Young Adults' Intention to Eat Insect Products" (Sogari et al.) as TOP CITED ARTICLE 2019-2020 in the *International Journal of Consumer Studies*

2021: *Foods* 2019 Best Paper Award "Factors Predicting the Intention of Eating an Insect-Based Product" by Mancini, Sogari, Menozzi, et al. Available online: <https://www.mdpi.com/2304-8158/8/7/270>

2021: Selected as a participant of the VIRT2UE course on research integrity ([https://embassy.science/wiki/Main\\_Page](https://embassy.science/wiki/Main_Page)), from the European Union's Horizon 2020 research programme

2021: Member IFT Graduate Student Competition Pangborn Oral Competition Selection, IFT21, Zero Hunger: Will We Get There?, Chicago, USA, July 18-21, 2021

### **2020**

Giovanni Sogari, Ph.D.

2017-2020: **Marie Skłodowska-Curie Actions (MSCA) Horizon 2020-IF Global Fellowship “CONSUMEHealth” Using consumer science to improve healthy eating habits** (Proposal number: 749514) Beneficiary: Parma University; Partner organization: Cornell University (Ithaca, USA)

2020: Selected as a participant of the virtual Workshop “One Health EJP Communications and Media”, October 2020

2020: Selected as a participant of the How Science Achievements Reach People and Contribute to a Better Life”, virtual event, 5th and 6th October 2020

2020: Member of the Reviewer Board (RB) of Foods ([https://www.mdpi.com/journal/foods/submission\\_reviewers](https://www.mdpi.com/journal/foods/submission_reviewers))

Member of the Reviewer Board (RB) of Nutrients ([https://www.mdpi.com/journal/nutrients/submission\\_reviewers](https://www.mdpi.com/journal/nutrients/submission_reviewers))

2020: Selected as an Expert Scientist position for the Guest Programme scheme at European Food Safety Authority (EFSA), Parma, Italy

2020: Achievement of the paper “The Food Neophobia Scale and Young Adults’ Intention to Eat Insect Products” (Sogari et al.) as Top Cited Article 2018-2019 in the International Journal of Consumer Studies

## **2019**

2019: Awarded with a scholarship for young Italian researchers to visit Seoul in South Korea with the aim to open research collaborations among different educational institutions, November 2019

2019: Selected as “Fellow of the Month” from the MCAA North America Chapter and featured on the newsletter and social media, <https://mcaana.wordpress.com/alumni-of-the-month/>, November 2019

2019: Selected as a mentee at the AAEA Early Career Mentoring 2-Day Workshop during the 2019 AAEA meetings in Atlanta, Georgia, US

2019: Awarded with an AAEA Travel Grant to participate at the 2019 AAEA meetings in Atlanta, Georgia, US

2019: Selected as “MSCA Fellow of the Week” and featured on the social media of the Marie Skłodowska Curie Actions (MSCA), 7 June 2019

2019: Judge member to Graduate Student Poster/Oral Competitions at the 2019 IFT’s Annual Event and Food Expo, New Orleans, US

2019: Awarded with a MCAA Micro Travel Grant to participate at the NAFSA Conference in Washington D.C., May 2019

2019: Invited as an Academic Scholar at the Cornell Institute for Healthy Futures (<https://ihf.cornell.edu/>)

Giovanni Sogari, Ph.D.

## 2018

2018: National Scientific Qualification to the functions of Associate Professor in the field of Agricultural Economics and Rural Appraisal. Competition Sector: 07/A1 Domanda n.82416, Fascia: 2 presentata nel quadrimestre n. 5. MIUR – CINECA ASN 2016-2018

2018: Invited as a Visiting Scholar at the Cornell Institute for Healthy Futures (<https://ihf.cornell.edu/>)

2018: Completion of the Publons Academy

2018: Participant at the “Europe in my Region-Blog Contest”:

[http://ec.europa.eu/regional\\_policy/blog/detail.cfm?id=135;](http://ec.europa.eu/regional_policy/blog/detail.cfm?id=135;)

[http://ec.europa.eu/regional\\_policy/blog/detail.cfm?id=142;](http://ec.europa.eu/regional_policy/blog/detail.cfm?id=142;)

[http://ec.europa.eu/regional\\_policy/blog/detail.cfm?id=154;](http://ec.europa.eu/regional_policy/blog/detail.cfm?id=154;)

2018: Winning project picture at the “Europe in my Region-Photo Contest”:

[http://ec.europa.eu/regional\\_policy/en/policy/communication/euinmyregion/photo\\_contest](http://ec.europa.eu/regional_policy/en/policy/communication/euinmyregion/photo_contest)

2018: Award for “Outstanding Contribution in Reviewing” for the journal *Food Quality and Preference* (Elsevier Publisher)

## 2017

2017: Certificate of EIT Health-Personal Health Challenge, November-December 2017

2017: Award for “Outstanding Contribution in Reviewing” for the journal *Ecological Economics* (Elsevier Publisher), December 2017

2017: “Marie Skłodowska-Curie Researchers 2017 in Italy” award during the celebration of the 150th anniversary of Marie Skłodowska Curie’s birth. Rome, Italy, November 2017

2017: Scholarship award of the Climate-KIC Greenhouse Programme – 2017 edition, with the business project “BrewReuse” development of functional food products from Brewery Spent Grain recovery

2017-present: Honorary fellow (“cultore della materia”), qualified as academic expert in the field Food Economics, at the Department of Food and Drug, University of Parma

2017: Participant at the “Europe in my Region-Blog Contest”

2017: Participant at the “Europe in my Region-Photo Contest”

[http://ec.europa.eu/regional\\_policy/blog/detail.cfm?id=16](http://ec.europa.eu/regional_policy/blog/detail.cfm?id=16)

2013-2017: Local representative of the Climate KIC Alumni Association in Bologna (Italy) [www.ckaa.eu](http://www.ckaa.eu)

## 2016

2016: [Outstanding EMERALD Awards for Excellence – 2016 “Highly commended”](#) for the manuscript “Consumer attitude towards sustainable-labelled wine: an exploratory approach” (Sogari et al., 2015), published in the International Journal of Wine Business Research

2016 - 2017: Member of the committee for the “National Prize for University Publishing” by the Italian Association of book (<http://www.associazioneitalianadellibro.it/>)

## **2015**

2015: “A tavola con gli insetti” in the top ten final book competition for the National Award for Science Communication (<http://www.associazioneitalianadellibro.it>)

2015: “European Doctorate” label as a recognition of the Ph.D. thesis with a European dimension

2015: Scholarship as Research manager for the TRADEIT Entrepreneurial Summer Academy

2015: Scholarship for the DAAD Workshop “Ethical food products consumption meets marketing research”, Gottingen (Germany)

2015: Scholarship for the EXPO School in Milan, Fondazione Giangiacomo Feltrinelli (Italy)

## **2011-2014**

2014: Scholarship for the TRADEIT Entrepreneurial Summer Academy Institute of Technology, Tralee (Ireland)

2014: Scholarship for the Journey Climate-KIC summer school ([www.climate-kic.org](http://www.climate-kic.org))

2014: Participation at the Climate-KIC Accelerator (EU acceleration programme focused on climate impact)

2013: Scholarship for the Pioneer into Practice Climate KIC programme ([www.climate-kic.org](http://www.climate-kic.org))

2011: Master Scholarship Award for a MSc with the highest grades, Fondazione Cassa Risparmio, Italy

## EXPERIENCES IN INTERNATIONAL INSTITUTIONS

---

- Erasmus Plus Staff Mobility for Teaching Assignment Grant, hosted as a visiting professor by the **ISA Lille Graduate School of Agriculture and Bioengineering, France**, March 2022
- Guest Professional Scientist at Communication Engagement & Cooperation (COMCO) Department, **European Food Safety Authority (EFSA)**, Parma, Italy, January 2020-July2020
- Visiting Fellow at the Department of Food and Resource Economics, **Korea University** (hosted by Professor Doo Bong Han), Seoul, South Korea, November 2019
- Visiting Fellow at the Department of Agricultural, Food, and Resource Economics (hosted by Dr. Vincenzina Caputo), **Michigan State University**, East Lansing, USA, June-August 2019
- Visiting Fellow at the Dyson School of Applied Economics and Management (supervisor Professor Miguel Gómez), **Cornell University**, Ithaca, USA, July 2017-October 2019
- Visiting Fellow at the Institute for Food Laws & Regulations (supervisor Professor Neil Fortin) and at the Department of Agricultural, Food, and Resource Economics (supervisor Dr. Vincenzina Caputo), **Michigan State University**, East Lansing, USA, October 2017
- Visiting Ph.D. Student at the Departamento de Economía y Ciencias Sociales Agrarias of the **Universidad Politécnica de Madrid** (supervisor Dr. Isabel Bardaji De Azcarate), Madrid, Spain, February-May 2014
- Visiting Ph.D. Student at the **Ministry of Rural Development**, Budapest, Hungary, September-October 2013
- Visiting Ph.D. Student at the School of Agriculture, Food and Rural Development (supervisor Dr. Mary Brennan), **Newcastle University**, Newcastle, UK, January-May 2013
- Erasmus student at the Department of Food Technology, Engineering and Nutrition, **Lund University**, Lund, Sweden, 2007/2008

## SELECTED POST-GRADUATE ACADEMIC EDUCATION

---

A detailed list of the summer schools/intensive courses/workshops/seminars attended since 2010 to present is available in Appendix 1.

## SOFTWARE USED

---

- Microsoft Office Packages (advanced proficiency)

Giovanni Sogari, Ph.D.



- XLSTAT Sensory (good proficiency)
- Sawtooth (advanced proficiency)
- SPSS & Amos (good proficiency)
- R (basic proficiency)
- NVivo (advanced proficiency)
- Qualtrics (advanced proficiency)
- Joomla/Wordpress (good proficiency)

## TEACHING ACTIVITIES

---

### 2021/2022

#### **Assistant Professor – Faculty of Science and Technology, Free University of Bozen:**

- Course in “Consumer Behavior” for the Master in Food Science for Innovation and Authenticity. This course focuses on the fundamental theoretical analysis of consumer behavior, and the application of these theories to real case studies in the food system.

#### **Assistant Professor – Department of Economics and Management, University of Parma:**

- Course in “Consumer Behavior” for master students. This course focuses on the fundamental theoretical analysis of consumer behavior, and the application of these theories to real case studies in the food system.

#### **Assistant Professor – Department of Food and Drug, University of Parma:**

- Course in “Methods and techniques for consumer analysis” for master students. The intention is to provide a description of a number of different qualitative and quantitative research methods and examples of how they may be applied to management food business decisions.

#### **Lecturer – Department of Food and Drug, University of Parma:**

- Short course in “Scientific writing” for Ph.D. candidates. Topics: Critical Thinking, Academic Writing, Citation and Writing management software (Mendeley, Publons, Writefull)
- Short course in “Public Speaking” for Ph.D. candidates. Topics: Presentation Skills, PowerPoint design, Poster presentation, Oral skills

### 2020/2021

#### **Assistant Professor – Department of Economics and Management, University of Parma:**

Giovanni Sogari, Ph.D.

- Course in “Consumer Behavior” for master students. This course focuses on the fundamental theoretical analysis of consumer behavior, and the application of these theories to real case studies in the food system.

**Assistant Professor – Department of Food and Drug, University of Parma:**

- Course in “Food Consumption Analysis” for master students. The intention is to provide a description of a number of different qualitative and quantitative research methods and examples of how they may be applied to management food business decisions.

**Lecturer – Department of Food and Drug, University of Parma:**

- Short course in “Scientific writing” for Ph.D. candidates. Topics: Critical Thinking, Academic Writing, Citation and Writing management software (Mendeley, Publons, Writefull)
- Short course in “Public Speaking” for Ph.D. candidates. Topics: Presentation Skills, PowerPoint design, Poster presentation, Oral skills
- Course in Marketing Strategies (Strategic & Operational Marketing, Market-pull & Technology-driven, the Market Orientation) for an organic business, Master “Produzione Biologica: dal Campo alla Commercializzazione” (<https://master.unibo.it/produzione-biologica/it>)

**2019/2020**

**Adjunct Professor – Department of Food and Drug, University of Parma:**

- Course in “Consumer Research: Food Choices and Healthy Eating Behavior” for bachelor and master students
- Course in Quality Schemes and Geographical Indications, Italian Sounding, Focus Group, Communication skills, Master COMET- Cultura Organizzazione e Marketing dell’Enogastronomia Territoriale (<https://www.mastercomet.it/>)
- Course in Marketing Strategies (Strategic & Operational Marketing, Market-pull & Technology-driven, the Market Orientation) for an organic business, Master “Produzione Biologica: dal Campo alla Commercializzazione” (<https://master.unibo.it/produzione-biologica/it>)

**Lecturer – Department of Food and Drug, University of Parma:**

- Short course in “Research from Start to Publish” for Ph.D. candidates. Topics: Critical Thinking, Academic Writing, Presentation Skills, Citation and Writing management software (Mendeley, Publons, Writefull)

**2018/2019**

**Lecturer – Department of Food and Drug, University of Parma:**

Giovanni Sogari, Ph.D.

- Geographical Indications, Italian Sounding and Novel Food legal framework and Consumer Behavior, Master COMET- Cultura Organizzazione e Marketing dell'Enogastronomia Territoriale (<https://www.mastercomet.it/>)

### **2017/2018**

#### **Teaching Assistant - Department of Food and Drug, University of Parma:**

- Marketing (Prof. Cristina Mora)
- Food Economics and Legislation (Prof. Cristina Mora)

#### **Professor– Department of Food and Drug, University of Parma:**

- Novel Food legal framework and Consumer Behavior of new food products, Master COMET - Cultura Organizzazione e Marketing dell'Enogastronomia Territoriale (<https://www.mastercomet.it/>)

### **2016/2017**

#### **Teaching Assistant - Department of Food and Drug, University of Parma:**

- Food Choice and Consumer Behaviour (Prof. Davide Menozzi)
- Marketing (Prof. Cristina Mora)
- Food Economics and Legislation (Prof. Cristina Mora)

#### **Professor – Department of Food and Drug, University of Parma:**

- Teaching in Thesis writing, Presentation and Pitching classed for students of the Master MAFOOD in Agribusiness and Food Management (<http://www.mafood-master.com/>)
- Food Quality Schemes Policy and Choice Experiments Design in the Master MAFOOD in Agribusiness and Food Management (<http://www.mafood-master.com/>)
- Food Quality Schemes Policy in the Master COMET - Cultura Organizzazione e Marketing dell'Enogastronomia Territoriale (<https://www.mastercomet.it/>) (“Food & Wine: Azienda 360° gradi – IG e regolamentazione”)

### **2015/2016**

#### **Teaching Assistant – Department of Food Science, University of Parma:**

- Food Choice and Consumer Behaviour (Prof. Davide Menozzi)
- Marketing (Prof. Cristina Mora)
- Food Economics and Legislation (Prof. Cristina Mora)

#### **Professor – Department of Food Science, University of Parma:**

Giovanni Sogari, Ph.D.

- Food Quality Schemes Policy and Choice Experiments Design in the Master MAFOOD in Agribusiness and Food Management (<http://www.mafood-master.com/>)
- Food Quality Schemes Policy in the Master COMET - Cultura Organizzazione e Marketing dell'Enogastronomia Territoriale (<https://www.mastercomet.it/>) (“Food & Wine: modulo base” e “Progettazione e gestione Aziende enogastronomiche”)

## 2014/2015

### **Teaching Assistant – Department of Food Science, University of Parma:**

- Marketing (Prof. Cristina Mora)
- Food Economics and Legislation (Prof. Cristina Mora)

### **Professor – Department of Food Science, University of Parma:**

- Food Quality Schemes Policy in the Master COMET (<https://www.mastercomet.it/>)

## 2013/2014

### **Professor – Department of Food Science, University of Parma:**

- Summer school of Statistics Applied to Market Research, July 2014
- Food Quality Schemes Policy in the Master COMET (<https://www.mastercomet.it/>)
- Main topics: Business Plan, Food Policy, Novel Food Legislation, Wine Market and Legislation, Multivariate statistics for choice experiment

From 2011 to 2016: Professor in Wine Legislation and Marketing during the ONAV wine tasting courses (Professional wine organization) ([www.onav.it](http://www.onav.it)).

## **PARTICIPATION IN NATIONAL AND INTERNATIONAL RESEARCH PROJECTS**

---

- “IPSUS” Innovative Plant and Seaweeds Upcycled Sources - ERA-NETs SUSFOOD2 and FOSC Joint Call “Innovative solutions for resilient, climate-smart and sustainable food systems”. (Role: WP Leader in “Market, consumers, and policy”), 2022-2025
- “NudIFood. Using Healthy and Sustainable Nudge to Improve University Students’ Food Choices” (Principal Investigator) – University funded project; 2021-2022
- “ALTERNATIVE - Alternative protein sources in the European diets – integrating health risk-benefit and sustainability” - GP/EFSA/ENCO/2020/03 - Partnering grants; 2021-2022

Giovanni Sogari, Ph.D.

- FOOD IMPROV'IDERS (Provide producers with fit-for-purpose knowledge to develop new sustainable food chain models improving their revenue and enhancing consumers satisfaction) - ERASMUS+ project; 2020-2023
- EFSA PROJECTS – Secondment in the Communication, Engagement and Cooperation Department; 2020
- BALANCE – Norwegian Aquaculture in the span between domestic social requirements and international market requests, Research Council of Norway, 2019 – 2022.
- “CONSUMEHealth. Using consumer science to improve healthy eating habits. (Principal Investigator) – EU H2020 MSCA IF; 2017-2020
- “PrimeFish” (Consolidating the economic sustainability and competitiveness of European fisheries and aquaculture sectors to reap the potential of seafood markets) – EU H2020; 2015-2019
- “PreSto GMO ERA-Net” (Preparatory steps towards a GMO research ERA-Net) - EU (FP7); 2013-2015
- “Welfare Quality - A production ethics concept in the swine sector” – University-Industry funded project; 2015-2016
- “PEGASUS” (Public Perception of Genetically modified Animals) - EU (FP7); 2009-2012
- “FOCUS BALKANS project” (Food Consumer Science in the Balkans: Frameworks, Protocols and Networks for a better knowledge of food behaviours) - EU (FP7); 2008-2011

## **INVITED/GUEST SPEAKER**

---

### **2021**

- Guest speaker in a webinar on “Novel Food, Entomofagia e Accettazione dei Consumatori”, Free University of Bozen-Bolzano, Italy, December 3, 2021
- Invited Speaker at the “Summer School – Insects as Feed and Food”, organized by the University of Pisa, July 12-15, 2021
- Guest speaker at the webinar “The New Trend of Novel Foods: What Consumers Want?”, College of Economics and Management, Nanjing Agricultural University, June 3, 2021
- Guest speaker “Insetti come alimenti e mangimi: l'atteggiamento dei consumatori e le prospettive di mercato”, workshop AITA, May 27, 2021
- Guest speaker “La percezione dei consumatori”, Convegno sui “Novel Food e Insetti edibili, tra Sicurezza e Sostenibilità”, University of Parma, May 27, 2021
- Guest speaker in a webinar on “Consumer Perception Towards Insects as Food”, KEDGE Business School, Bordeaux, May 18, 2021

Giovanni Sogari, Ph.D.

- Guest speaker in a webinar on “Edible Insects as Feed and Food: Consumer Perception and Legislation Framework”, Seminars in Innovative Aspects of Food Science, University of Padova, May 13, 2021

## **2020**

- Guest speaker in a webinar on “Sensory analysis and consumer preferences for alternative meat products”, Curtin University, November 27, 2020
- Guest speaker in a webinar on “Novel Food, Entomofagia e Accettazione dei Consumatori”, Free University of Bozen-Bolzano, November 25, 2020
- Invited guest at the Virtual CropBooster-P Farm to Fork Integrative Workshop, 26th October, 2020
- Invited speaker to the Expert workshop “Market- or regulation-driven development for healthy diets and sustainable food systems”, virtual event, 7-9 October 2020
- Invited speaker at H2020 - MSCA IF – Individual Fellowship, University of Parma, Italy, March 18, 2020

## **2019**

- Invited Lecturer with a seminar about “Food Policies in the European market: challenges for the international trade”, Department of Food and Resource Economics, Korea University, Seoul, South Korea, November 28, 2019
- Invited Lecturer with a seminar about “Traditional European Food Products: past, present and future”, Department of Food and Resource Economics, Korea University, Seoul, South Korea, November 22, 2019
- Invited guest at the Master Course in Consumer Behavior (<https://en.unipr.it/ugov/degreecourse/183995>) giving a seminar about “The MarieCurie Project: methods and findings in healthy eating”, Department of Food and Drug, University of Parma, Italy, November 20, 2019
- Invited guest at the Master Course in Consumer Behavior (<https://en.unipr.it/ugov/degreecourse/168382>) giving a seminar about “The MarieCurie Project: methods and findings in healthy eating”, Department of Economics and Management, University of Parma, Italy, October 23, 2019
- Invited as expert speaker at the Horizon2020 Executive seminar, University of Messina, Italy, June 20, 2019

Giovanni Sogari, Ph.D.

- Invited MarieCurie participant from the European Commission Directorate General for Education and Culture (DG EAC) at 2019 NAFSA: Association of International Educators Annual Conference & Expo, Washington DC, USA, May 26-31, 2019
- Guest speaker in a seminar on “Traditional food in the Italian culture”, in a course of Italian Food Culture, Department of Romance Studies, Cornell University, March 25-26, 2019
- Invited speaker for a seminar on “Food and Wine policy in Europe: the Quality schemes explained” at the Agricultural and Food Policy Course (Professor Brad Rickard), Dyson School of Applied Economics and Management, Cornell University, March 20, 2019
- Keynote speaker “Overview of the Use of Mushrooms in Food Service” at the Agricultural and Food Business Outlook Conference, Dyson School of Applied Economics and Management, Cornell University, January 18, 2019

## **2018**

- Invited Speaker in the panel “FEATURING SUCCESS: THE DIASPORA-EUROPE CONNECTION” at the 4th Annual Meeting of European Scientific Diasporas in North America, Washington, DC, USA, 7 December 2018
- Invited participant at the CIHF 2018 Roundtable – Dining and Service Innovations Across the Health Care Continuum, Cornell University, October 10, 2018
- Invited Speaker on “Understanding Consumers’ Perception of Emerging Food Safety Risks: a Crucial Challenge for a Better Food Safety System”, Parma Summer School EFSA, Parma, May 15-17 2018. Full presentation: <http://www.parmasummerschool.unipr.it/wp-content/uploads/2018/06/14.-Sogari.pdf>
- Guest speaker on “Traditional food in the Italian culture”, in a course of Italian Food Culture, Department of Romance Studies, Cornell University, April 9-10, 2018
- Invited speaker on “Novel Food” in a student workshop, Department of Economics and Management, University of Parma, March 22, 2018
- Guest speaker on “CONSUMEHealth: A Marie Skłodowska-Curie project”, seminar series at Dyson School of Applied Economics and Management, Cornell University, February 2, 2018
- Keynote speaker “An Overview of Geographical Indications in the Wine and Food Sector” at the Agricultural and Food Business Outlook Conference, Dyson School of Applied Economics and Management, Cornell University, January 22, 2018

## **2017**

Giovanni Sogari, Ph.D.

- Lecturer on “Market Scenarios of Traditional and Novel Food Products” AFRE Brownbag Seminars, Department of Agricultural, Food, and Resource Economics, Michigan State University, October 24, 2017
- Lecturer on “Market Scenarios of Traditional and Novel Food Products in the European Context”, Institute for Food Laws and Regulations, Michigan State University, October 18, 2017
- Guest speaker on “healthy eating habits” (live streaming from Cornell University) during the European Researchers' Night, University of Parma, September 29, 2017
- H2020 InDirect Project (Direct and indirect biorefinery technologies for conversion of organic side-streams into multiple marketable products) Stakeholder Meeting, Parma, 21 June, 2017
- Round Table “Novel Food” at the ALMA “Next Generation Chef” congress, Parma, 3 June 2017
- Lecturer on “Quality policies: the wine market”, Department of Food and Drug, Parma, 4 May 2017
- Lecturer on “Novel Food and Neophobia”, Department of Food and Drug, Parma, 3-4 April 2017
- Lecturer at the course “Argomenti di Sanità Pubblica Veterinaria 2017”, Milano, Italy, 16 March 2017
- Lecturer at the course “Argomenti di Sanità Pubblica Veterinaria 2017”, Brescia, Italy, 15 March 2017

## **2016**

- Lecturer at the course “Argomenti di Sanità Pubblica Veterinaria”, Montebelluno, Italy, 9 November 2016
- Round Table speaker during the “VIVA sustainable wine workshop”, Piacenza University, 20 July 2016
- Guest speaker at the workshop “Edible insects and novel foods”, Lex Alimentaria, Bologna, 24 June 2016
- Seminar on the “Italian sounding phenomena in the US food sector”, Gola Gola Festival, Parma, June 2016
- Guest speaker on “edible insects in the world” at the Michigan State University, USA, May 2016
- Lecturer on “The world of Italian Food Products with Protected Designation of Origin” for a group of visiting students of Purdue University, 17 May 2016, Parma
- Lecturer on “Wine marketing” at the IS Pietro Antonio Strozzi High school, Palidano (MN), 14 May 2016
- Lecture on “Geographical Indications and brand names”, G. Marconi High school, Parma, Italy, April 2016
- Lecture on entomophagy in the course “Products and cuisines of the world”, Parma, April 2016



- Round Table invited speaker during the ISMEA-QUALIVITA Report PDO&PGI, Rome, February 2016

### **2015**

- Lecturer on “wine market and legislation” for Master food scientists, December 2015
- Lecturer on “wine labelling” for undergraduate food scientists, University of Parma, November 2015
- Speaker at UNIPR & EXPO conference about “Food waste”, Palazzo del Governatore, Parma, October 2015
- Lecturer at the seminar on entomophagy in the course “Products and cuisines of the world”, University of Parma, April 2015
- Book presentations (*A tavola con gli insetti*, 2014) in several Italian cities in 2014, 2015 and 2016

### **2012-2014**

- Lecturer at the seminar on “Sustainability in the wine sector”, Universidad Politécnica de Madrid, Spain, April 2014
- Speaker at a scientific aperitif on entomophagy with Paul Vantomme (FAO), Piacenza, Italy, January 2014
- Speaker at a scientific aperitif on organic food with Dr. Piva and Dr. Scienza, Milano, November 2013
- Speaker at a scientific aperitif on GMOs food with Dr. Bressanini, University of Piacenza, December 2012
- Speaker on “Overview on Geographical Indications” for a student group of the Michigan University Summer School, University of Piacenza, May 2012

## **MEDIA APPEARANCES AND INTERVIEW ARTICLES**

---

### **On the radio:**

- Radio interview on RaiRadio1 EtaBeta. The interview focussed on my experience as in the field of edible insects, June 29, 2017. Listen the full interview on: <https://www.raiplayradio.it/audio/2017/06/Eta-beta-del-23062017-fda9ef30-4a47-48f3-958c-5db129a09218.html>

### **On TV:**

Giovanni Sogari, Ph.D.

- TV interview on the show DETTO TRA NOI by journalist Rossana Caprari, July 2015. Full video: <https://www.facebook.com/watch/?v=426447587538902>
- TV interview on the show DETTO TRA NOI by journalist Rossana Caprari, February 2021. Full video: <https://www.facebook.com/338034613046867/videos/3665970246813044>

**On magazines/newspapers:**

- “Allevati a dieta di insetti”, on the Journal ‘Altro Consumo’, pp. 24-27, October 2018, interviewer Sonia Sartori. Full text: <https://www.altroconsumo.it>
- “Gradisce una cavalletta?”, in ‘Focus Extra’, March 2018, interviewer Valentina Meschia. Full text: <https://www.focus.it/mondo-focus/focus-e-speciali/focus-extra/78>
- “Sogari alla Cornell University (USA) per studiare i consumi alimentari” on ‘Voce’, Weekly newspaper, July 2017. Full text: <https://www.voce.it/it/articolo/2/persone/sogari-alla-cornell-university-usa-per-studiare-i-consumi-alimentari>

**Online:**

- “Dalla Food Valley italiana agli States” in Cattolica News, March 2018. Full text: <https://www.cattolicanews.it/dalla-food-valley-italiana-agli-states>
- “The benefits of being an MSCA fellow” in the Marie Curie Alumni Association Blog, April 2019. Full text: <https://medium.com/marie-curie-alumni/the-benefits-of-being-an-msca-fellow-a077c2ea1e85>
- Youtube video regarding the topic of “Edible insects and consumer perception” for the programme Italian University Consortium INDIRE-CRUI, July 2020. Full video: <https://www.youtube.com/watch?v=vdE7C7BwSEo&feature=youtu.be>

**Documentary:**

- “Grubs up! Mealworms are on the menu – but are we ready for them?” on ‘The Guardian’, February 2021. Full text: <https://www.theguardian.com/food/2021/feb/01/grubs-up-mealworms-are-on-the-menu-but-are-we-ready-for-them>
- Documentary interview on “Consumer’s perception of insects and insect-based products” for a Master Project “Physiological and Psychological food choice determinants”, 2021, Agrosup Dijon, France

Giovanni Sogari, Ph.D.

**ORGANISATION OF INTERNATIONAL CONFERENCES, CONFERENCE SESSIONS, SUMMER SCHOOLS, PROJECT MEETINGS, ET AL.**

---

- 2022: Staff member of the Local Organizing committee for the IX EAAE PhD workshop (European Association of Agricultural Economists) - Parma (Italy) - 22-24 June 2022
- 2021: Co-organizer with Irina Dolgoplova of the Organized Session “The Role of Labels, Nudges, and Frames in Consumer Decision Making Regarding Food” at XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
- 2021: Co-organizer with Ellen Van Loo of the Organized Session “Perspectives on Consumer Demand for Emerging Meat Alternatives” at XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
- 2021: Organizer of the Conference Session “Blended Meat and Meat Analogues: Is the Market Ready?” at the IFT21 Annual Event, July 19-21, 2021
- 2021: Member of the Organizing and Scientific Committee of the Parma Summer School 2021 “Food Safety Aspects of Integrated Food Systems”, co-organized by EFSA and the University of Parma
- 2020: Member of the Organizing and Scientific Committee of the “Parma Summer School 2020” (<https://events.efsa.europa.eu/summerschool2020>), co-organized by EFSA and the University of Parma
- 2019: Co-organizer with Irina Dolgoplova (Technical University of Munich, Germany) of the invited session “Novel experimental approaches exploring factors influencing consumer choices of healthier food options” at the AAFA Annual Meeting, Atlanta 21-23 2019
- 2017: Principal organizer of the special session “Consumer acceptance of edible insects: from the disgust factor to the new frontier of ento-gastronomy” for the IEHCA Conference on Food History and Food Studies - Tours (France) 1-2 June 2017
- 2016: Organizer and Coordinator of the workshop “From COP21 to R2B” organized by Bologna Climate KIC Alumni Association and Aster, Research to Business fair, Bologna, June 2016
- 2015-2017: Staff member of the local organizing committee for the EAAE2017 congress (European Association of Agricultural Economists) Towards Sustainable Agri-Food Systems: Balancing between Markets and Society, - Parma (Italy) - August 29–September 1, 2017
- 2015/2016: Thesis Commission Member for the Master MAFOOD in Agribusiness and Food Management
- 2016: Organization team of the 1st Annual Meeting of PrimeFish in Parma, April 2016

Giovanni Sogari, Ph.D.

- 2015: Organization team of the PrimeFish Project WP meeting in Milan, September 2015
- 2014-2017: Organization of the European Researchers' Night within the Department of Food Science, Parma
- 2012-2014: Organization of events, called “Caffexpo”, to debate on the theme of Expo 2015 “Feeding the planet, Energy for life” and promote the interaction between participants ([www.caffexpo.com](http://www.caffexpo.com)).
- 2009-2011: Qualivita Foundation staff member in the organization of the European Forum on Quality Food in Brussels in October 2009 and 2011

## **MEMBERSHIPS**

---

- 2021 to present: member of Società Italiana Di Scienze Sensoriali (Italian Sensory Science Society)
- 2019-2020: Full member of EuroScience Open Forum (<https://www.esof.eu/en/>)
- 2018-2020: member of the National Postdoctoral Association (NPA)
- 2018-2019: member of American Association for the Advancement of Science (AAAS)
- 2018-present: member of the IFT (Institute of Food Technologists) Networking and Engagement
- 2018-2019: member of the IAAE (International Association of Agricultural Economists)
- 2018-present: member of the ISSNAF (Italian Scientists and Scholars in North America Foundation)
- 2017-2018: member of the EuAWE (European Association of Wine Economists)
- 2017-present: member of the MCAA (Marie Curie Alumni Association: Italy and North America Chapter)
- 2017-present: member of Food Authenticity Network (<http://www.foodauthenticity.uk/>)
- 2015-2019: member of the AAWE (American Association of Wine Economists)
- 2013-present: member of the AIEAA (Italian Association of Agricultural and Applied Economics)
- 2013-present: member of the EAAE (European Association of Agricultural Economists)
- 2013-present: member of CKAA (Climate KIC Alumni Association)
- 2015 & 2019: member of the AAEA (Agricultural & Applied Economics Association)

## **CHAIRMAN/MODERATOR**

---

- Moderator of the workshop session “Novel Foods and Technologies” at the Parma Summer School 2021 - “Food Safety Aspects of Integrated Food Systems”– September 28-30, 2021

Giovanni Sogari, Ph.D.

- Chairman at the 10th AIEAA Conference Agriculture, Food and Global Value Chains: Issues, Methods and Challenges Online Event, 10-11 June 2021 Session title: Poster
- Chairman at the Ninth AIEAA Conference on “Mediterranean agriculture facing climate change: Challenges and policies”, 11-12 June 2020, Online Conference. Session title: Choice Experiments
- Moderator of the Fourth Session at the Parma Summer School 2020 - “One Health” – Virtual event, June 9-10, 2020
- EAAE SEMINAR 174 – 2019 Economics of Culture and Food in Evolving Agri-Food Systems and Rural Areas, Matera, Italy, 10-12 October 2019. Session title: Topic 1. Cultural changes and food consumption
- XV European Association of Agricultural Economists (EAAE) Congress - Parma (Italy) - August 29–September 1, 2017. Session title: Measuring Farmers and Consumers Attitude
- 6<sup>th</sup> AIEAA Conference Economics and Politics of Migration: Implications for Agriculture and Food – Piacenza (Italy) 15-16 June 2017. Session title: Consumer Choice
- IEHCA Conference on Food History and Food Studies - Tours (France) 1-2 June 2017. Session title: Consumer acceptance of edible insects: from the disgust factor to the new frontier of ento-gastronomy

**REVIEWER FOR THE FOLLOWING PEER REVIEW JOURNALS (not including revisions)  
(N=144)**

---

Verified reviewer at Publons: <https://publons.com/a/1322892/>

- *Agriculture*
- *Appetite* (n=3)
- *Applied Economic Perspectives & Policy*
- *Aquaculture*
- *Bio-based and Applied Economics* (n=2)
- *BioLaw Journal*
- *British Food Journal*
- *Cleaner and Responsible Consumption*
- *Comprehensive Reviews in Food Science and Food Safety*
- *Food Control* (n=2)
- *Foods* (n=12)
- *Food Policy*
- *Food Quality and Preference* (n=19)
- *Food Research International* (n=5)
- *Food Science & Nutrition*
- *Food Science and Technology International*
- *Frontiers in Nutrition* (n=2)
- *Frontiers in Sustainable Food Systems*
- *Future Foods* (n=3)
- *Insects* (n=2)
- *International Food and Agribusiness Management Review*
- *International Journal of Consumer Studies*
- *International Journal of Food Sciences and Nutrition* (n=4)
- *International Journal of Environmental Research and Public Health* (n=2)
- *International Journal of Food Design*
- *International Journal of Wine Business Research*
- *International Journal on Food System Dynamics*
- *Italian Journal of Food Science* (n=2)

Giovanni Sogari, Ph.D.

- *Journal of American College Health*
- *Journal of Consumer Behaviour*
- *Journal of Food Products Marketing*
- *Journal of Food Science*
- *Journal of Insect Science*
- *Journal of International Food & Agribusiness Marketing*
- *Journal of Marketing Management*
- *Meat Science*
- *Nutrients* (n=13)
- *PLOS ONE* (n=2)
- *Psychology Research and Behavior Management*
- *Q Open*
- *Sage Open* (n=2)
- *Sustainability* (n=21)
- *the Ecological Economics* (n=2)
- *the International Journal of Gastronomy and Food Science* (n=6)
- *the Journal of Cleaner Production* (n=4)
- *the Journal of Insects as Food and Feed* (n=8)
- *the Journal Science of the Total Environment*
- *the Wine Economics and Policy Journal*

#### **OTHER REVIEW SERVICE**

---

- Chapter revision for the book “Environmental, Health, and Business Opportunities in the New Meat Alternatives Market”, (Editors: Diana Bogueva, Dora Marinova, Talia Raphaely and Kurt Schmidinger; Publisher IGI Global, 2018)
- Manuscript revision for the Special Issue: "Marketing in the wine business: present challenges and future developments" (Guest Co-Editors: Lorenzo Zanni and Tommaso Pucci; Publisher Micro & Macro Marketing, 2018)
- Book proposal reviewer for Springer Nature

#### **CONFERENCE/CONGRESS PAPER REVIEW SERVICE**

---

Giovanni Sogari, Ph.D.

- Reviewer for XIV International Conference of the European Society for Ecological Economics, ESEE 2022, Pisa, Italy
- Reviewer Tier 1 of the IFT22 Session Proposal (division Sensory & Consumer Sciences) for the IFT22, Hacking the Food System: Can We Synthesize a More Sustainable Future?, Chicago, USA
- 10th AIEAA Conference, “Agriculture, food and global value chains: Issues, methods and challenges”, virtual conference, 10-11 June 2021
- Member of the Technical Abstract Review Committee (division Sensory & Consumer Sciences) for the IFT21, Zero Hunger: Will We Get There?, Chicago, USA, July 18-21, 2021
- Reviewer Tier 1 of the IFT21 Session Proposal (division Sensory & Consumer Sciences) for the IFT21, Zero Hunger: Will We Get There?, Chicago, USA, July 18-21, 2021
- Member of the Technical Abstract Review Committee (division Sensory & Consumer Sciences) for the IFT20, FEED YOUR FUTURE, Chicago, USA July 12-15, 2020
- 9th AIEAA Conference, “Mediterranean agriculture facing climate change: Challenges and policies”, virtual conference, 10-12 June 2020
- 174th EAAE Seminar “Economics of culture and food in evolving agri-food systems and rural areas”, Matera, Italy, 10-12 October 2019
- Member of the Technical Abstract Review Committee (division Sensory & Consumer Sciences) for the IFT19, FEED YOUR FUTURE, New Orleans, USA June 2-5, 2019
- Congress SIEA-Ce.S.E.T “Il valore dell’agroalimentare: prodotti, territorio, ambiente” in Milan, Italy, November 15-16, 2018
- 30th ICAE (International Association of Agricultural Economist) in Vancouver, British Columbia, Canada, July 28 - August 2, 2018
- EAAE2017 Congress (European Association of Agricultural Economists) Towards Sustainable Agri-Food Systems: Balancing between Markets and Society, in Parma, Italy, 28 August- 1 September 2017
- 10<sup>th</sup> AWBR (Academy of Wine Business Research) Conference in Sonoma, California, USA, July 25-28, 2017



**PUBLICATIONS** (Corresponding Author underlined)**ARTICLES IN INTERNATIONAL PEER-REVIEW JOURNALS INDEXED BY SCOPUS AND/OR WoS-ISI (N=31)**

31. **Sogari, G.**, Li, J., Wang, Q., Lefebvre, M., Huang, S., Mora, C., & Gómez, M. I. (2022). Toward a reduced meat diet: University North American students' acceptance of a blended meat-mushroom burger. *Meat Science*, 187, 108745. <https://doi.org/10.1016/j.meatsci.2022.108745>
30. Mancini S, **Sogari G.**, Espinosa Diaz S, Menozzi D, Paci G, Moruzzo R. (2022). Exploring the Future of Edible Insects in Europe. *Foods*; 11(3):455. <https://doi.org/10.3390/foods11030455>
29. Wongprawmas, R., **Sogari, G.**, Menozzi, D., & Mora, C. (2022). Strategies to Promote Healthy Eating Among University Students: A Qualitative Study Using the Nominal Group Technique. *Frontiers in Nutrition*, 9. <https://doi.org/10.3389/fnut.2022.821016>
28. Wongprawmas, R.; **Sogari, G.**; Gai, F; Parisi, G.; Menozzi, D.; Mora, C. (2022). How information influences consumers' perception and purchasing intention for farmed and wild fish. *Aquaculture*, Vol. 547, 737504 <https://doi.org/10.1016/j.aquaculture.2021.737504>
27. **Sogari, G.**; **Menozzi, D.**; Mora, C.; Gariglio, M.; Gasco, L. and Schiavone A. (2022). How information affects consumers' purchase intention and willingness to pay for poultry farmed with insect-based meal and live insects. *Journal of Insects as Food and Feed*, 8:2, 197-206. <https://doi.org/10.3920/JIFF2021.0034>
26. Pucci, T., **Casprini, E.**, **Sogari, G.** and Zanni, L. (2021). Exploring the attitude towards the adoption of a sustainable diet: a cross-country comparison, *British Food Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/BFJ-04-2021-0426>
25. Toti, E.; **Sogari, G.**; Raguzzini, A.; Massaro, L.; **Peluso, I.** (2021). Is Nut Consumption Related to a Sustainable Diet? A Pilot Study on Italian Male Consumers. *Sustainability*, 13, 12292. <https://doi.org/10.3390/su132112292>
24. Placentino, U.; **Sogari, G.**; Viscecchia, R.; **De Devitiis, B.**; Monacis, L. (2021). The New Challenge of Sports Nutrition: Accepting Insect Food as Dietary Supplements in Professional Athletes. *Foods*, 10, 1117. <https://doi.org/10.3390/foods10051117>
23. Menozzi, D.; **Sogari, G.**; Mora, C.; Gariglio, M.; Gasco, L.; Schiavone, A. (2021). Insects as Feed for Farmed Poultry: Are Italian Consumers Ready to Embrace This Innovation? *Insects*, 12, 435. <https://doi.org/10.3390/insects12050435>
22. Wongprawmas, R.; **Sogari, G.**; Menozzi, D.; Pellegrini, N.; Lefebvre, M.; Gómez, M.I.; Mora, C. (2021). Determinants of US University Students' Willingness to Include Whole Grain Pasta in Their Diet, *Int. J. Environ. Res. Public Health* 18, no. 6: 3173. <https://doi.org/10.3390/ijerph18063173>

Giovanni Sogari, Ph.D.

21. Wongprawmas, R.; Mora, C.; Pellegrini, N.; Guiné, R.P.F.; Carini, E.; **Sogari, G.**; Vittadini, E. (2021). Food Choice Determinants and Perceptions of a Healthy Diet among Italian Consumers. *Foods*, 10, 318. <https://doi.org/10.3390/foods10020318>
20. **Sogari, G.**, Li, J., Wang, Q., Lefebvre, M., Gómez, M. I., & Mora, C. (2021). Factors influencing the intention to purchase meat-mushroom blended burgers among college students. *Food Quality and Preference*, 90, 104169. <https://doi.org/10.1016/j.foodqual.2020.104169>
19. Stelick, A., **Sogari, G.**, Rodolfi, M., Dando, R. and Paciulli, M. (2021). Impact of sustainability and nutritional messaging on Italian consumers' purchase intent of cereal bars made with brewery spent grains. *Journal of Food Science*. <https://doi.org/10.1111/1750-3841.15601>
18. Menozzi D., Nguyen T., **Sogari G.**, et al. (2020). Consumers' Preferences and Willingness to Pay for Fish Products with Health and Environmental Labels: Evidence from Five European Countries. *Nutrients*, 12(9), 2650; <https://doi.org/10.3390/nu12092650>
17. **Sogari, G.**; Li, J.; Lefebvre, M.; Menozzi, D.; Pellegrini, N.; Cirelli, M.; Gómez, M.I.; Mora, C. (2019). The Influence of Health Messages in Nudging Consumption of Whole Grain Pasta. *Nutrients*, 11, 2993. <https://doi.org/10.3390/nu11122993>
16. Mancini S., **Sogari G.**, Menozzi G., Nuvoloni R., Torracca B., Moruzzo R. and Gisella P. (2019). Factors Predicting the Intention of Eating an Insect-Based Product. *Foods*, 8(7), 270; <https://doi.org/10.3390/foods8070270>
15. **Sogari, G.**, Bogueva, D. and Marinova, D. (2019). Australian Consumers' Response to Insects as Food. *Agriculture*, 9(5):108. <https://doi.org/10.3390/agriculture9050108>
14. **Sogari, G.**, Amato, M., Biasato, I., Chiesa, S., & Gasco, L. (2019). The Potential Role of Insects as Feed: A Multi-Perspective Review. *Animals*, 9(4). <https://doi.org/10.3390/ANI9040119>
13. **Sogari G.**, Menozzi D. & Mora, C. (2019). The Food Neophobia Scale and Young Adults' Intention to Eat Insect Products. *International Journal of Consumer Studies*. 43(1):68–76. <https://doi.org/10.1111/ijcs.12485>
12. **Sogari, G.**, Velez-Argumedo, C., Gómez M.I., and Mora, C. (2018). College Students and Eating Habits: A Study Using an Ecological Model for Healthy Behavior, *Nutrients*, 10, 1823; doi:10.3390/nu10121823
11. **Sogari, G.**, Menozzi, D. & Mora, C. (2018). Sensory-liking expectations and perceptions of processed and unprocessed insect products. *Journal on Food System Dynamics*, 9 (4), 314-320. <http://dx.doi.org/10.18461/ijfsd.v9i4.942>

10. **Sogari G.**, Pucci T., Aquilani B. and Zanni L. (2017). Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine, *Sustainability* 2017, 9, 1911; DOI:10.3390/su9101911
9. Menozzi D., Kostov K., **Sogari G.**, Arpaia S., Moyankova D., Mora C. (2017). A stakeholder engagement approach for identifying future research directions in the evaluation of current and emerging applications of GMOs. *Bio-based and Applied Economics* 6 (1): 57-79, DOI: 10.13128/BAE-18535
8. **Sogari G.**, Menozzi D., Mora C. (2017). Exploring young foodies' knowledge and attitude regarding entomophagy: A qualitative study in Italy. *International Journal of Gastronomy and Food Science*, 7: 16-19. DOI: 10.1016/j.ijgfs.2016.12.002
7. Menozzi D., **Sogari G.**, Mora C. (2017). Understanding and modelling vegetables consumption among young adults. *LWT- Food Science and Technology*, Volume 85, Part B, November 2017, Pages 327-333. <https://doi.org/10.1016/j.lwt.2017.02.002>
6. Menozzi D., **Sogari G.** Veneziani M., Simoni E., Mora C. (2017). Eating Novel Foods: An Application of the Theory of Planned Behaviour to Predict the Consumption of an Insect-Based Product. *Food Quality and Preference*. Vol. 59, July 2017, Pages 27–34, DOI: 10.1016/j.foodqual.2017.02.001
5. **Sogari G.**, Mora C., Menozzi D. (2016). Sustainable Wine Labeling: A Framework for Definition and Consumers' Perception, *Agriculture and agricultural science procedia*, vol. 8, 58-64. DOI: 10.1016/j.aaspro.2016.02.008
4. **Sogari G.**, Mora C., Menozzi D. (2016). Factors driving sustainable choice: the case of wine. *British Food Journal*, Vol 118/3. DOI: 10.1108/BFJ-04-2015-0131
3. **Sogari, G.** (2015). Entomophagy and Italian consumers: an exploratory analysis. *Progress in Nutrition*, 17(4), 311-316. Retrieved from <http://www.mattioli1885journals.com/index.php/progressinnutrition/article/view/4960>
2. **Sogari G.**, Corbo C., Macconi M., Menozzi D., Mora C. (2015). Consumer attitude towards sustainable-labelled wine: an exploratory approach. *International Journal of Wine Business Research* 11/2015; 27(4):312-328. DOI: 10.1108/IJWBR-12-2014-0053
1. Menozzi D., **Sogari G.**, Mora C. (2015). Explaining Vegetable Consumption among Young Adults: An Application of the Theory of Planned Behaviour. *Nutrients* 09/2015; 7(9):7633-7650. DOI:10.3390/nu7095357

**BOOKS EDITED AND AUTHORED (N=3)**

3. **Sogari G.**, Mora C., Menozzi D. (Eds.) *Edible Insects in the Food Sector. Methods, Current Applications and Perspective*. Springer Nature Switzerland AG 2019. ISBN 978-3-030-22521-6 DOI: [doi.org/10.1007/978-3-030-22522-3](https://doi.org/10.1007/978-3-030-22522-3)
2. **Sogari G.**, Mora C., Menozzi D. *Sustainability in the food sector: the case study of Italian wine*. Ebook, Fondazione Giacomo Feltrinelli, 04/2015; ISBN: 978-88-6835-103-8
1. **Sogari G.**, Vantomme P., *A tavola con gli insetti*, Ed. Mattioli 1885, 73 pp., 2014 ISBN: 978-88-6261-440-5

**BOOK CHAPTERS (N=9)**

9. **Sogari G.**, Menozzi D., Hartmann C., Mora C. (2019). How to Measure Consumers Acceptance Towards Edible Insects? – A Scoping Review About Methodological Approaches. In: Sogari G., Mora C., Menozzi D. (eds) *Edible Insects in the Food Sector*. Springer, Cham DOI: [https://doi.org/10.1007/978-3-030-22522-3\\_3](https://doi.org/10.1007/978-3-030-22522-3_3)
8. **Payne C.**, Caparros Megido R., Dobermann D., Frédéric F., Shockley M., **Sogari G.** (2019). Insects as Food in the Global North – The Evolution of the Entomophagy Movement. In: Sogari G., Mora C., Menozzi D. (eds) *Edible Insects in the Food Sector*. Springer, Cham DOI: [https://doi.org/10.1007/978-3-030-22522-3\\_2](https://doi.org/10.1007/978-3-030-22522-3_2)
7. **Sogari G.**, Liu A., Li J. (2019). Understanding Edible Insects as Food in Western and Eastern Societies in Environmental, Health, and Business Opportunities in the New Meat Alternatives Market (Eds. Bogueva D. Marinova, D., Raphaely, T., Schmidinger K.) pag.166-188 doi: 10.4018/978-1-5225-7350-0.ch009
6. **Sogari G.**, Casprini E., Devigili M., Pucci T. (2019). Sensory and Consumer Sciences: what is their role as a business tool in the wine sector? In Alessio Cavicchi and Cristina Santini (Eds): *Consumer Science and Strategic Marketing: Case Studies in the Wine Industry*. Publisher: Elsevier, Pages 47-59 <https://doi.org/10.1016/B978-0-08-100944-4.00004-5>
5. **Sogari G.** (2018). A tavola con gli insetti in Alma (Ed), *Next generation chef. 90 prospettive per i professionisti dell'ospitalità*, Academia Universa Press, pag. 416 ISBN: 978-88-6444-150-4
4. **Menozzi D.**, **Sogari G.**, Veneziani M., Simoni E., Mora C. (2017). Explaining the Intention to Consume an Insect-Based Product: A Cross-Cultural Comparison. In Afzaal H. Seyal and Mohd Noah Abd Rahman (Eds.): *Theory of Planned Behavior: New Research*, New York: Nova Publisher, 201-215. 978-1-53611-310-5.

3. Mora C., Menozzi D., **Sogari G.** (2017). Consumption models and food waste in Neviani E. (Ed), Saturdays at Parma University for Expo 2015: The University for the territory, Monte Università Parma Editore.
2. Mora C., Menozzi D., **Sogari G.** (2016). Modelli di consumo e sprechi alimentari in Neviani E. (Ed), I Sabati Dell'università di Parma Per Expo 2015, Monte Università Parma Editore. ISBN 978-88-7847-503-8
1. **Sogari G.**, Mora C., Menozzi D. (2013). Consumers' perception of organic wine. A case study of German and Italian young consumers. In: Lun, L.M., Dreyer, A., Pechlaner, H. & Schamel, G. (Eds.) Wine and tourism. A value-added partnership for promoting regional economic cycles. Proceedings of the 3rd Symposium of the Workgroup Wine and Tourism of the German Society of Tourism Research (DGT). EURAC book, Vol.62, 101-112.

#### **ABSTRACTS/PROCEEDINGS/CONFERENCE PAPERS (N=12)**

12. **Sogari, G.** (2021). CONSUMEHealth. Using consumer science to improve healthy eating habits. The MCAA 2021 Conference Committee. (2021). Book of Abstracts: Poster Session. MCAA Annual Conference, 5-7 March 2021. Presented at the Annual Conference of the Marie Curie Alumni Association (MCAA Annual Conference), ISBN 9789464336016. Online event: Zenodo. <http://doi.org/10.5281/zenodo.4650066>
11. **Sogari G.** & Mora C. (2018). A Marie Curie project on healthy eating behaviour: a case study among college students. Published in the book of abstract: 3rd EFSA Scientific Conference "Science · Food · Society" Parma, Italy, ISBN 978-92-9499-081-5, ©European Food Safety Authority, 2018 18-21 September 2018
10. Mora C., Menozzi D., **Sogari G.**, Brennan M., Raley M., Frewer L.J. (2017). Biotechnology and Public opinion: The results of a citizens' jury case study, FOOD INTEGRITY 2017 Conference in Parma, Published by Barilla, Università di Parma, Siteia Parma. ISBN 9788894106657. Italy, 10-11 May 2017
9. **Sogari G.** (2017). "CONSUMEHealth" Using consumer science to improve healthy eating habits. FOOD INTEGRITY 2017 Conference in Parma, Published by Barilla, Università di Parma, Siteia Parma. Italy, ISBN 9788894106657, 10-11 May 2017
8. Mora C., Menozzi D., Morelli G., **Sogari G.**, Riani M., Laurini F. (2016). Boom and bust cycles in seafood prices. In Challenging New Frontiers in the Global Seafood Sector: Proceedings of the Eighteenth Biennial Conference of the International Institute of Fisheries Economics and Trade, July

Giovanni Sogari, Ph.D.

- 11-15, 2016. Compiled by Stefani J. Evers and Ann L. Shriver. International Institute of Fisheries Economics and Trade (IIFET), Corvallis, 2016.
7. Mora C., **Sogari G.**, Valle Paul S., Santiago J.L., Taskov D. (2016). Trout, seabass and seabream value chains overview in Europe. In Challenging New Frontiers in the Global Seafood Sector: Proceedings of the Eighteenth Biennial Conference of the International Institute of Fisheries Economics and Trade, July 11-15, 2016. Compiled by Stefani J. Evers and Ann L. Shriver. International Institute of Fisheries Economics and Trade (IIFET), Corvallis, 2016.
  6. **Sogari G.**, Mora C., Menozzi D., Morelli G. (2016). Trout, Seabass and Seabream Value Chain Overview in Italy in the book “Monitoring for a sustainable management of marine resources”, Publisher: Mattioli 1885, Editors: Gabriele Sacchetti, Monica Giulivo
  5. **Sogari G.**, Mora C., Ottaviano D., Menozzi D. (2016). Economic Sustainability and Competitiveness of European Traditional Seafood Market in the book “Monitoring for a sustainable management of marine resources”, Publisher: Mattioli 1885, Editors: Gabriele Sacchetti, Monica Giulivo
  4. Menozzi D., Kostov K., **Sogari G.**, Arpaia S., Moyankova D., Mora C. (2015). Knowledge gaps and research needs in the evaluation of the effects of GMOs. AIEAA, Ancona, June 11-12, 2015  
<http://hdl.handle.net/11381/2811279>
  3. **Sogari G.**, Menozzi D., Mora C., Kostov K., Arpaia S. (2015). Knowledge gaps and research needs in the evaluation of the effects of GMOs. Proceedings of the 2nd EFSA Scientific Conference, Milan; 10/2015. 10. <http://ageconsearch.umn.edu/handle/182966>
  2. **Sogari G.**, Menozzi D., Corbo C., Macconi M., Mora C. (2014). A Structural Equation Modelling Approach to Explore Consumers' Attitude Towards Sustainable Wine, EAAE 2014, August 26-29, 2014, Ljubljana, Slovenia. Available at <http://ageconsearch.umn.edu/handle/182966>
  1. Mora C., Menozzi D., **Sogari G.**, Brennan M., Raley M., Frewer, L. J. (2013). Biotechnology and Public opinion: The efficacy of using public engagement as a policy tool, Second Congress, June 6-7, 2013, Parma, Italian Association of Agricultural and Applied Economics (AIEAA)

#### **PUBLISHED Ph.D. DISSERTATION**

**Sogari G.** “Consumer preferences and attitude for wine attributes: the case of sustainable labelling”, Università Cattolica del Sacro Cuore, XXVII ciclo, a.a. 2013/14, Piacenza, [<http://hdl.handle.net/10280/6535>].

#### **OTHER PUBLICATIONS IN PEER-REVIEW JOURNALS (N=5)**

5. **Sogari G.**, Pucci T., Aquilani B., Zanni L. (2018). Il ruolo dei social media nel rapporto tra Millennial e sostenibilità ambientale del settore vitivinicolo. *Agriregionieuropa*, Anno 14, Num. 53

Giovanni Sogari, Ph.D.

4. **Sogari G.**, Florio I., Menozzi D., Mora C. (2017). Uso della Food Neophobia Scale per investigare l'intenzione di mangiare prodotti a base di insetti. *Agriregionieuropa*, Anno 13, Num. 51
3. **Sogari G.**, Toncelli A., Menozzi D., Mora C. (2016). L'entomofagia: tra curiosità e sostenibilità. *Agriregionieuropa*, Anno 12, Num. 44
2. Corbo C., **Sogari G.**, Macconi M., Menozzi D., Mora C. (2014). Vino sostenibile: l'atteggiamento dei consumatori italiani, *Agriregionieuropa*, Anno 10, Num. 39
1. Mora C., **Sogari G.**, Menozzi D. (2013). Un esperimento di coinvolgimento pubblico in tema di biotecnologie, *Agriregionieuropa*, Anno 9, Num. 34

#### **TECHNICAL REPORTS/PROJECT DELIVERABLES (N=6)**

6. Menozzi D., Nguyen T.T., Mora C., **Sogari G.**, et al. (2017). D4.7\_PrimeFish\_Choice modelling report on innovative features and the consumers' willingness to pay (Deliverable n.4.7 PrimeFish Project "Developing Innovative Market Orientated Prediction Toolbox to Strengthen the Economic Sustainability and Competitiveness of European Seafood on Local and Global markets")
5. Mora C., Riani M., Laurini F., **Sogari G.**, Morelli G. et al. (2017). PrimeFish Report on boom and bust cycles (Deliverable n.2.4 PrimeFish Project "Developing Innovative Market Orientated Prediction Toolbox to Strengthen the Economic Sustainability and Competitiveness of European Seafood on Local and Global markets")
4. **Sogari G.**, Mora C., Morelli G., Menozzi D. (2016). Trout Value Chain Overview in Italy. PrimeFish Project
3. **Sogari G.**, Mora C., Morelli G., Menozzi D. (2016). Seabream and Seabass Chain Overview in Italy. PrimeFish Project
2. Menozzi, D., Mora, C. and **Sogari, G.** (2014). Report on the workshop. PreSto GMO ERANet, University of Parma, Italy. <http://www.presto-gmo-era-net.eu>.
1. Brennan M., Raley M., Mora C., Menozzi D., **Sogari G.**, Emery S. (2012). The Pegasus citizen juries commentary report (PEGASUS Project Deliverable 7.1&7.2) PEGASUS Project.

#### **OTHER CONTRIBUTIONS IN BOOKS (EDITORIAL STAFF)**

Rosati Mauro (2011), "Qualigeo.EU 02, The Journal of GI in Europe and in the World", Siena, Edizioni Qualivita

Rosati Mauro (2011), "Qualigeo.EU 01, The Journal of GI in Europe and in the World", Siena, Edizioni Qualivita

Rosati Mauro (2011), "Qualivita Atlas 2011, Italian PDO PGI TSG agri-food products", Siena, Edizioni Qualivita. Pages: 1005. ISBN: 978-88-96530-08-5

Giovanni Sogari, Ph.D.

Rosati Mauro (2011), “Qualivita Guide 2011, italian PDO PGI TSG agri-food products”, Siena, Edizioni Qualivita

Osservatorio Qualivita (2010) (ed), “Qualivita Report 2010”, Siena, Edizioni Qualivita (Collana Quaderni Qualivita)

Rosati Mauro (2010), “Qualivita Atlas 2010, Italian PDO PGI TSG agri-food products” Siena, Edizioni Qualivita. Pages: 911. ISBN: 978-88-96530-02-3

Rosati Mauro (2009), “Qualigeo Atlas, European and non-european PDO, PGI, TSG agri-food products”, Siena, Edizioni Qualivita. Pages: 1190 ISBN: 978-88-96530-00-9



## CONFERENCE PRESENTATIONS

---

### ORAL PAPER PRESENTATIONS (N=39)

39. Caputo V., **Sogari G.**, and Van Loo E. (2021). Do Plant-Based and Blend Meat Alternatives Taste Like Meat? A Sensory Food Choice Experiment Study, oral presentation at the presentation at the XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
38. Caputo V., **Sogari G.**, Van Loo E., and Pucci, T. (2021). How Do Consumers Value Simplified Food Labels? An Analysis on Nutri-Score, Carbon Footprint and Clean Label, oral presentation at the XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
37. Davide Menozzi, **Giovanni Sogari**, Cristina Simeone, Wojciech Zawadzki, Sterenn Lucas, Margrethe Aanesen (2021). Explaining the motivation to consume Norwegian salmon: an application of the Theory of Reasoned Goal Pursuit. 10th AIEAA Conference Agriculture, Food and Global Value Chains: Issues, Methods and Challenges Online Event, 10-11 June 2021
36. Runggaran Wongprawmas, **Giovanni Sogari**, Francesco Gai, Giuliana Parisi, Davide Menozzi, Cristina Mora (2021). How Information Influences Consumers' Purchasing Intention for Farmed and Wild Fish. 10th AIEAA Conference Agriculture, Food and Global Value Chains: Issues, Methods and Challenges Online Event, 10-11 June 2021
35. **Sogari G.**, Menozzi D., Mora C., Gariglio M., Gasco L., Schiavone A. (2021). Perceived benefits and risks of using insects in animal feed: the case of duck meat consumers. EAAE Seminar 175. The Wind of Change of Sustainability Standards Sailing economic, governance, and policy perspectives. 12 – 15 May, 2021
34. Davide Menozzi, **Giovanni Sogari**, Cristina Simeone, Wojciech Zawadzki, Pascale Bazoche, Sterenn Lucas, Mikołaj Czajkowski, Margrethe Aanesen (2021). How health and environmental goals affect the motivation to consume Norwegian salmon? An application of the Theory of Reasoned Goal Pursuit. EAAE Seminar 175. The Wind of Change of Sustainability Standards Sailing economic, governance, and policy perspectives. 12 – 15 May, 2021
33. Davide Menozzi, Cristina Mora, **Giovanni Sogari**, Tien Thong Nguyen, Dimitar Taskov, Sterenn Lucas, José Luis Santiago Castro-Rial (2021). European fish consumers' preferences for sustainability labels and health claims. EAAE Seminar 175. The Wind of Change of Sustainability Standards Sailing economic, governance, and policy perspectives. 12 – 15 May, 2021
32. **Sogari, G.**; Menozzi, D.; Mora, C.; Gariglio, M.; Gasco, L.; Schiavone, A. (2020). Perceived benefits and risks of using insects in animal feed: the case of duck meat consumers. Ninth AIEAA Conference on “Mediterranean agriculture facing climate change: Challenges and policies”, 11-12 June 2020, Online Conference

Giovanni Sogari, Ph.D.

31. **Sogari, G.**; Menozzi, D.; Cirelli, M.; Lefebvre, M.; Pellegrini, N.; Li, J.; Gómez, M.I.; Mora, C. (2019). Changing college students eating intention toward whole grain pasta: the role of health claims. Presentation at the EAAE SEMINAR 174 – 2019 Economics of Culture and Food in Evolving Agri-Food Systems and Rural Areas, Matera, Italy | 10-12 October 2019
30. **Sogari, G.**; Li, J.; Lefebvre, M.; Huang, S.; Mora, C.; Gómez, M.I. (2019). Factors Influencing Consumers Acceptance of a New Meat-Mushroom Burger, Invited Paper Session at the AAEE Annual meeting, July 21-23 2019, Atlanta, USA
29. **Sogari, G.**, Velez-Argumedo, C., Gómez M.I., and Mora, C. (2019). College Students and Eating Habits: A Study Using an Ecological Model for Healthy Behavior. Contributed Paper at the 8<sup>th</sup> AIEAA Conference, Tomorrow's Food: Diet transition and its implications on health and the environment, Pistoia, 13-14 June 2019
28. Menozzi D., Nguyen T., **Sogari G.**, et al. (2018). Consumers' Willingness to Pay for Fish Products with Health Claim and Environmental Labels. 21st AMS World Marketing Congress (WMC), Porto, Portugal, June 27-29, 2018
27. Menozzi D., **Sogari G.**, Nguyen T. et al. (2018). Consumers' premium for fish products with health and environmental labels: Evidence from five European countries. 7<sup>th</sup> AIEAA Conference. Evidence-Based Policies to Face New Challenges for Agri-Food Systems. Conegliano (TV), Italy, 14-15 June, 2018
26. **Sogari G.**, Gabrielyan G., Mora C., and Menozzi D. (2018). An application of the choice-based conjoint analysis to study wine consumers and the role of sustainability communication. 12th Annual AAWE American Association of Wine Economists Conference 2018 in Ithaca, NY, USA, June 10 – 14, 2018
25. Mora C., **Sogari G.**, Massa Saluzzo U., Turani S., and Menozzi D. (2018). Habits, attitudes and credence towards wine. Where and how do Italian millennials' wine consumers find the information they need? 12<sup>th</sup> Annual AAWE American Association of Wine Economists Conference 2018 in Ithaca, USA, June 10 –14, 2018
24. **Sogari G.**, Menozzi D., Nguyen T., et al. (2018). Do consumers value and trust health and nutritional claims? A case study in the European fishery and aquaculture sector, Breakout session at the 11<sup>th</sup> Annual Future of Food and Nutrition Graduate Student Research Conference, Tufts University, Boston, USA, April 7th, 2018
23. Mora C., **Sogari G.**, and Menozzi D. (2017). Expectations and perceptions of sensory-liking attributes for processed and unprocessed insect products among Italian consumers. 31st EFFoST

International Conference Food Science and Technology Challenges for the 21st Century - Research to Progress Society, 13-16 November 2017, Sitges, Spain

22. Paciulli M., Rodolfi M., and **Sogari G.** (2017). Valorization of brewery waste into valuable functional food products. In the WASTE/TECHNICAL MATERIALS MANAGEMENT AND EXPLOITATION session at Ecomondo, Rimini, Italy, 8 November 2017
21. Nguyen, T.T, Menozzi, D., **Sogari, G.** et al. (2017). Consumers' Willingness to Pay for Fish Products with Health Claim and Sustainable Labels-Five European Surveys. The 3rd Norwegian Food Market Research Conference Trømsø, Norway, 2-3 November 2017
20. Menozzi D., **Sogari G.**, Mora C. et al. (2017). Consumers Preferences Regarding Seafood: A Cross-national Comparison. XV European Association of Agricultural Economists (EAAE) Congress - Parma (Italy) - August 29–September 1, 2017
19. **Sogari G.**, Menozzi D., Mora C. (2017). What can influence the consumption of insect products? A case study among Italian consumers. 6th AIEAA CONFERENCE Economics and Politics of Migration: Implications for Agriculture and Food – Piacenza (Italy) 15-16 June 2017
18. **Sogari G.**, Veneziani M., Menozzi D., Mora C. (2017). Consumers' choice experiment for a wine bottle: is sustainable certification important? XXIV EuAWE 2017, Bologna 7-10 June 2017
17. Mora C., **Sogari G.**, Menozzi D. (2017). Eating Novel Foods: An Application of the Theory of Planned Behaviour to Predict the Consumption of an Insect-Based Product, presentation at the IEHCA Conference on Food History and Food Studies - Tours (France) 1-2 June 2017
16. **Sogari G.**, Florio I. (2017). Aspetti dell'entomofagia in Occidente. Barriere e motivazioni per l'introduzione degli insetti commestibili nella nostra dieta, presentation Alma School Congress "Studiare in cucina, cucinare a scuola", Parma, June 2, 2017
15. Mora C., Menozzi D., **Sogari G.**, Valle Paul S., Santiago J.L., Murray F., Taskov D. (2016). Trout, seabass and seabream value chains overview in Europe. International Institute of Fisheries Economics and Trade, Scotland, July 2016
14. Mora C., Menozzi D., Morelli G., **Sogari G.**, Riani M., Laurini F. (2016). Boom and bust cycles in seafood prices. International Institute of Fisheries Economics and Trade, Scotland, July 2016
13. Veneziani M., Menozzi D., **Sogari G.**, Arfini F., Mancini M.C. (2016). Consumer Willingness to Pay (WTP) for Improved Animal Welfare: the Case of Fresh Pork Meat in Italy. 20th ICABR conference Ravello, June 2016
12. Menozzi D., **Sogari G.**, Simoni E., Veneziani M., Mora C. (2016). Application of the Theory of Planned Behaviour in the prediction of edible insects consumption. *5<sup>th</sup> AIEAA Conference – The changing role of regulation in the bio-based economy* Bologna, Italy, 16-17 June 2016

Giovanni Sogari, Ph.D.

11. **Sogari G.**, Menozzi D., Simoni E., Veneziani M., Mora C. (2016). Intention to eat edible insects: results of a TPB study. Eating Insects Detroit, 25-27 May 2016 Detroit (USA)
10. Lotta F., **Sogari G.** (2016). Insects as Food Between Old and New Scenarios: the European Perspective. Eating Insects Detroit, 25-27 June 2016 Detroit (US)
9. Menozzi D., **Sogari G.**, Mora C. (2016). Understanding and modelling vegetables consumption among young adults. 2nd Euro-Mediterranean Symposium on Fruit and Vegetable Processing 4 - 6 April 2016 Avignon (France).
8. **Sogari G.** (2015). Consumer preferences for wine attributes: the case of sustainable labelling. Presentation at the 6th EAAE PhD Workshop, Rome (Italy); June 8-10, 2015
7. Menozzi D., Kostov K., **Sogari G.**, Arpaia S., Mora C. (2015). Knowledge gaps and research needs in the evaluation of the effects of GMOs. Paper at the 4<sup>th</sup> AIEAA Conference, June 11-12, 2015 Ancona, Italy
6. **Sogari G.**, Mora C., Menozzi D. (2015). Sustainable wine labeling: a framework of consumers' perception. Presentation at the Sustainability of Well-being International Forum, Florence SWIF2015, Italy, June 4-6, 2015
5. **Sogari G.**, Mora C., Menozzi D. (2015). Consumer's perception and sustainable labelling in the wine sector: an exploratory study in Italy. EAAE-AAEA Joint Seminar "Consumer Behavior in a Changing World: Food, Culture, Society", Naples (Italy); March 25-28, 2015
4. **Sogari G.**, Menozzi D., Mora C., Corbo C., Macconi M. (2014). How environmental values and beliefs drive the attitude of consumers towards sustainable labeled wine in Italy. AIEAA 2014 Conference "Feeding the Planet and Greening Agriculture: Challenges and opportunities for the bio-economy", Alghero, Italy, 25-27 June 2014
3. **Sogari, G.**, Corbo C., Macconi M., Menozzi D., Mora C. (2014). Consumer's attitude towards sustainable wine in Italy, Conference WICaNeM, Capri, Italy, 4-6 June 2014
2. Mora C., Menozzi D. **Sogari G.**, Brennan M., Raley M., Frewer, L. J. (2013). Biotechnology and Public opinion: The results of a citizens' jury case study. Paper presented at the 54th Annual Conference of the Italian Economic Association Alma Mater Studiorum, University of Bologna, Italy, 24-26 October 2013
1. **Sogari G.**, Mora C., Menozzi D. (2013). Sustainable wine market: are consumers ready? A case study of German and Italian young consumers. 3rd Symposium of the Workgroup Wine and Tourism of the German Society of Tourism Research (DGT). Bolzen, Italy, May 24, 2013

**HARD COPY POSTER AND E-POSTER PRESENTATIONS (N=31)**

31. **Sogari, G.**, Matthias R., Domagoj, V. (2021). A Comparative Review of International Food Safety and Nutrition Consumer Surveys, poster presentation at the XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
30. **Sogari, G.** (2021). An overview of the Marie Curie Project: “CONSUMEHealth. Using consumer science to improve healthy eating habits, poster presentation at the XVI European Association of Agricultural Economists (EAAE) Virtual Congress, 20-23 July 2021
29. **Sogari, G.** (2021). An overview of the Marie Curie Project: “CONSUMEHealth. Using consumer science to improve healthy eating habits. Poster presentation at the 10th AIEAA Conference Agriculture, Food and Global Value Chains: Issues, Methods and Challenges Online Event, 10-11 June 2021
28. **Sogari, G.** (2021). An overview of the Marie Curie Project: “CONSUMEHealth. Using consumer science to improve healthy eating habits. Poster presentation at the MCAA Annual Conference themed "Research in times of crisis, 5-7 March, 2021, Online Conference
27. Paciulli M., Stelick A., Rodolfi M., Dando R., **Sogari G.** (2020). Can sustainable and nutritional information’s affect consumer acceptance of by-products? The case of cereal bars made by Brewery Spent Grains. 34th International EFFoST 2020 10-12 November 2020, on-line event.
26. **Sogari, G.**; Vrbos, D. (2020). A comparative review of international food safety and nutrition consumer surveys. Ninth AIEAA Conference on “Mediterranean agriculture facing climate change: Challenges and policies”, 11-12 June 2020, Online Conference
25. **Sogari, G.**; Rodolfi, M.; Stelick, A.; Dando, R.; Paciulli, M. (2020). Exploring Italian consumer acceptance and sensory preferences of cereal bars made by Brewery Spent Grains. Ninth AIEAA Conference on “Mediterranean agriculture facing climate change: Challenges and policies”, 11-12 June 2020, Online Conference
24. Caligiani A., **Sogari G.**, Scaffardi L., Lazzi C., Sforza S. (2019). Edible insects and the University of Parma: five years of multidisciplinary research on chemical, microbiological, economic and regulatory aspects. IPIFF workshop on Unleashing the Circularity Potential of the European Insect Sector through Research and Innovation’, Brussels, Belgium, December 3, 2019
23. **Sogari, G.** (2019). “CONSUMEHealth” Using consumer science to improve healthy eating habits. A MarieCurie project. Poster at the EAAE SEMINAR 174 – 2019 Economics of Culture and Food in Evolving Agri-Food Systems and Rural Areas, Matera, Italy, 10-12 October 2019

Giovanni Sogari, Ph.D.

22. Menozzi D., Mora C., **Sogari G.** (2019). Edible insects in the food sector: methods, current applications and perspective. Contributed Poster at the 8<sup>th</sup> AIEAA Conference, Tomorrow's Food: Diet transition and its implications on health and the environment, Pistoia, 13-14 June 2019
21. **Sogari, G.**; Li, J.; Lefebvre, M.; Huang, S.; Mora, C.; Gómez, M.I. (2019). Towards a better diet: college dining interventions with the Blend beef-mushroom burger, IFT19: FEED YOUR FUTURE, June 2-5, 2019, New Orleans, USA
20. **Sogari G.** (2018). Science and Education: A Perspective in Healthy Eating, Science Policy Symposium, New York city, US, November 10th, 2018
19. **Sogari G.** & Mora C. (2018). "CONSUMEHealth" Using consumer science to improve healthy eating habits. Poster presented at the 3<sup>rd</sup> EFSA Scientific Conference "Science · Food · Society", Parma, Italy, 18-21 September, 2018
18. Paciulli M., **Sogari G.**, Rodolfi M., Chiavaro E. (2018). Development of functional food products from Brewery Spent Grain recovery, 2<sup>nd</sup> EuroSciCon Conference on Food Technology, May 14-16, 2018, Rome, Italy. DOI: 10.21767/2577-0586-C1-003
17. **Sogari G.** (2017). "CONSUMEHealth" Using consumer science to improve healthy eating habits. 31st EFFoST International Conference Food Science and Technology Challenges for the 21st Century - Research to Progress Society, 13-16 November 2017, Sitges, Spain
16. Menozzi D., **Sogari G.**, Mora C., Nguyen T., Cubero Dudinskaya E., Castro-Rial J.L.S., Taskov D., Lucas S., Suckow S. and Ganassali S. (2017). Consumers preferences regarding fish products: A cross-national comparison. 31st EFFoST International Conference Food Science and Technology Challenges for the 21st Century - Research to Progress Society, 13-16 November 2017, Sitges, Spain
15. **Sogari G.** (2017). "CONSUMEHealth" Using consumer science to improve healthy eating habits. XV European Association of Agricultural Economists (EAAE) Congress - Parma (Italy) - August 29–September 1, 2017
14. **Sogari G.**, Corbo C., Carini E., Limido C. (2017). Drivers and barriers behind sustainability programmes in the Italian wine sector. 11th Annual AAWE American Association of Wine Economists Conference 2017 in Padua, Italy, June 28 – July 2
13. Carini E., **Sogari G.**, Gandini M. (2017). Sustainability and its influence on sensory perception: a case study in the wine industry. 11th Annual AAWE American Association of Wine Economists Conference 2017 in Padua, Italy, June 28 – July 2
12. **Sogari G.** (2017). "CONSUMEHealth" Using consumer science to improve healthy eating habits. 6th AIEAA CONFERENCE Economics and Politics of Migration: Implications for Agriculture and Food – Piacenza (Italy) 15-16 June 2017

11. **Sogari G.**, Carini E., Limido C. (2017). Exploratory insights about a sustainability programme in the wine sector: an Italian case study. XXIV EuAWE European Association of Wine Economists, Bologna 7-10 June 2017
10. Mora C., Menozzi D., **Sogari G.**, Brennan M., Raley M., Frewer, L. J. (2017). Biotechnology and Public opinion: The results of a citizens' jury case study, FOOD INTEGRITY 2017, Conference in Parma, Italy, 10-11 May 2017
9. **Sogari G.** (2017). "CONSUMEHealth" Using consumer science to improve healthy eating habits. FOOD INTEGRITY 2017, Conference in Parma, Italy, 10-11 May 2017
8. Taskov D., **Sogari G.**, Mora C. et al. (2016). European trout value chains performance. Poster at the Aquaculture Europe 2016 conference in Edinburgh, Scotland.
7. **Sogari G.**, Menozzi D., Veneziani M., Mora C. (2016). Intention to eat insect-based products: results of a Theory of Planned Behaviour study. XXV Congresso Nazionale Italiano di Entomologia. Padova, June 20-24, 2016
6. **Sogari G.**, Menozzi D., Simoni E., Veneziani M., Mora C. (2015). Intention to eat edible insects: preliminary results of a TPB study. Insects as food and feed -an interdisciplinary workshop, Oxford, UK; December 4, 2015
5. **Sogari G.**, Menozzi D., Mora C., Kostov K., Arpaia S. (2015). Knowledge gaps and research needs in the evaluation of the effects of GMOs. Poster presented at the 2<sup>nd</sup> EFSA Scientific Conference "Shaping the Future of Food Safety, Together", Milan; October 14-16, 2015
4. **Sogari G.**, Mora C., Ottaviano D., Menozzi D. (2015). Economic Sustainability and competitiveness of European Traditional Seafood Market. Poster presented at TRADEIT Entrepreneurial Summer Academy, 23-25 June, 2015, Como, Italy
3. **Sogari G.** (2014). Consulting service on sustainable production in the wine sector. Poster presented at TRADEIT Entrepreneurial Summer Academy June 15th – 18th, 2014 Institute of Technology, Tralee, County Kerry, Ireland
2. **Sogari, G.** (2013). Sustainable wine: a conceptual framework of consumers' attitudes, presentation at 5<sup>th</sup> EAAE PhD Workshop, organized by the Belgian Association of Agricultural Economist, Leuven (Belgium) 28 May 2013
1. **Sogari G.** (2012). Consumer's perception of sustainable wine: a literature review, poster presented at the International Congress on Traditional Food in Cesena (Italy) 4-5 October 2012

## REFERENCES

### **Prof. Dr. Vincenzina Caputo**

Associate Professor

Dept. of Agricultural, Food, and Resource Economics

Michigan State University

Justin S. Morrill Hall of Agriculture, Rm. 213E

446 W. Circle Dr.

East Lansing, MI 48824

### **Prof. Dr. Miguel Gomez**

Full Professor

Director Food Industry Management Program

<https://dyson.cornell.edu/faculty-research/faculty/mig7/>

Dyson School of Applied Economics and Management

Cornell SC Johnson College of Business

College of Agriculture and Life Sciences

Cornell University

475A Warren Hall

### **Prof. Dr. Cristina Mora**

Full Professor

Department of Food and Drug, University of Parma

Parco Area delle Scienze 47/A

43100 Parma, Italy

<http://www.unipr.it>



**STUDENT AND RESEARCH ASSISTANT ADVISING**  
Complete list in Appendix 2

---

*Certificates and References available upon request.*

Parma,  
January 25, 2022

I hereby agree to the handling of this personal data

"Autorizzo il trattamento dei miei dati personali ai sensi del D.Lgs 196 del 30 giugno 2003"

Giovanni Sogari, Ph.D.

**APPENDIX 1. SELECTED POST-GRADUATE ACADEMIC EDUCATION (SUMMER SCHOOLS/INTENSIVE COURSES/WORKSHOPS/SEMINARS/WEBINARS)**

---

**2022**

**2021**

- Training on Innovation Call 2022 – “How to write a good Proposal”, EIT Food Innovation December 3 and 14, 2021
- Participation at the IPIFF (International Platform of Insects for Food and Feed) Annual Conference “Maximising the contribution of alternative sources of proteins towards sustainable food systems”, Brussels, December 1, 2021
- Participation at the “III Academic Writing Online Conference Research Writing: Teaching Approaches and Assessment Practices”, October 30, 2021
- Webinar SISS 20 anni: Sostenibilità Dei Prodotti Di Origine Animale E Scelte Del Consumatore, Italian Sensory Science Society, October 27, 2021
- Webinar on “Editor Panel”, organized by EURAXESS Latin America & the Caribbean and EURAXESS North America, October 26, 2021
- Webinar – SISS 20 anni: Il ruolo delle scienze sensoriali nella transizione verso sistemi alimentari sostenibili, Italian Sensory Science Society, September 29, 2021
- Webinar on “Peer Reviewer Training”, organized by EURAXESS Latin America & the Caribbean and EURAXESS North America, September 28, 2021
- Summer school “Understanding consumers 2021. Preferences, expectations, contexts, individual differences, emotions and implicit methods” – organized by SISS, 21-23 June, 2021
- Webinar on “Post-Publication Amplification (how to promote your work)”, organized by EURAXESS Latin America & the Caribbean and EURAXESS North America, May 27, 2021
- SISS Webinar “Strategic Research: Primi passi nei Test Impliciti”, Società Italiana di Scienze Sensoriali, May 14, 2021
- ELSO workshop on “Getting the Writing Done”, Cornell University, May 7, 2021
- Webinar on “Research and Publishing Ethics”, organized by EURAXESS Latin America & the Caribbean and EURAXESS North America, April 29, 2021
- ELSO workshop on “Using Your Voice Effectively during Presentations”, Cornell University, April 16, 2021
- ELSO workshop on “Editing Your Writing for Flow and Cohesion”, Cornell University, April 9, 2021

Giovanni Sogari, Ph.D.

- SISS Webinar “Strategic Research: Global Profile nell’innovazione di prodotto”, Società Italiana di Scienze Sensoriali April 8, 2021
- Science Communication Talk Series 2021 “Organizing a public science event” - Chiara Saviane, March 29 and 30, 2021
- Webinar on “Publishing in Academic Journals”, organized by EURAXESS Latin America & the Caribbean and EURAXESS North America, March 25, 2021
- Science Communication Talk Series 2021 “How can public science communication advance and enrich your research? What is the science of science communication all about, and why does it matter?”- Marina Joube, March 23, 2021
- Science Communication Talk Series 2021 “Science communication: from theory to practice (science journalism)” - Donato Ramani, March 12, 2021
- ELSO workshop on “Clearer Pronunciation with Clearer Vowels”, Cornell University, March 19, 2021
- ELSO workshop on “Writing with More Ease and Less Pain”, Cornell University, March 12, 2021
- Science Communication Talk Series 2021 “Research Writing for International Peer-Reviewed Journals” - Elena Bazanova, March 11, 2021
- Science Communication Talk Series 2021 “The power of Social Media in science communication”, Silvia Sironi and Valeria Cigala, March 6, 2021
- Workshop “The Nuts & Bolts of Systematic Reviews”, Cornell Library, March 4, 2021
- Science Communication Talk Series 2021 “The power of Social Media in science communication”, Silvia Sironi and Valeria Cigala, March 3 and 4, 2021
- ELSO workshop on “Strategies for Reading More Effectively and Efficiently”, Cornell University, February 26, 2021
- Science Communication Talk Series 2021 “Research Writing for International Peer-Reviewed Journals” - Elena Bazanova, February 25, 2021
- Science Communication Talk Series 2021 “Rhyme your research (Poetry in science)” - Sam Illingworth, Science Communicator, University of Edinburgh, UK, February 15, 2021
- ELSO workshop on “Strategies for Reading More Effectively and Efficiently”, Cornell University, February, 2021
- Researcher's Toolkit online science immersion program, Cornell University, February-May 2021
- Participant of the VIRT2UE course on research integrity ([https://embassy.science/wiki/Main\\_Page](https://embassy.science/wiki/Main_Page)), from the European Union’s Horizon 2020 research programme, February 2021
- Cornell Winter Writing Boot Camp, online, January 20-29, 2021

- Graduate Writing Refresh Series by Charlsye Smith Diaz, online, January 2021

## 2020

- APRE workshop on “The role of citizen science in Horizon Europe. Designing and thinking of citizen science projects”, online, November 27, 2020
- CSCU Workshop “Sampling Design and Analysis of Complex Surveys”, Cornell Statistical Consulting Unit, November 13, 2020
- Webinar on “Horizon Europe: scenario e prospettive del nuovo programma europeo per la ricerca e l'innovazione”, University of Parma, 12 November, 2020
- CSCU Workshop “Introduction to Survey Methodology”, Cornell Statistical Consulting Unit, November 11, 2020
- Virtual Workshop “Giovani Economisti “Pubblicazioni e carriera per gli economisti agrari”, AIEAA, 26th October, 2020
- Virtual CropBooster-P Farm to Fork Integrative Workshop, 26th October, 2020
- Expert workshop “Market- or regulation-driven development for healthy diets and sustainable food systems”, virtual event, 7-9 October 2020
- Workshop “One Health EJP Communications and Media Workshop 2020 How Science Achievements Reach People and Contribute to a Better Life”, virtual event, 5th and 6th October 2020
- Webinar “La biostatistica con IBM SPSS Statistics”, webinar iniziativa IBM-Fondazione CRUI, July 10, 2020
- Webinar "VERSO HORIZON EUROPE-MSCA", APRE, July 9, 2020
- Summer School in Survey Methodology, Research and Expertise Centre for Survey Methodology of UPF, June 29-July 3, 2020
- Webinar “Social Science and You”, EFSA training workshop, June 30, 2020
- Webinar “La ricerca socio economica con IBM SPSS Statistics”, webinar iniziativa IBM-Fondazione CRUI, June 26, 2020
- Working Group Workshop “Social Research Methods and Advice”, EFSA, Parma, Italy, June 25-26, 2020
- Webinar “Social Science for beginners”, EFSA training workshop, June 22, 2020
- Webinar “L’analisi della Varianza con IBM SPSS Statistics”, webinar iniziativa IBM-Fondazione CRUI, June 12, 2020

- Parma Summer School 2020 “ONE HEALTH” (<https://events.efsa.europa.eu/summerschool2020>), Online Summer School, June 9-10, 2020
- Webinar su “Da sprechi alimentari a nuove risorse”, Food Hub, June 3, 2020
- Webinar su “Novel food e New Plant Breeding Techniques”, Food Hub, June 3, 2020
- Webinar “Importazione e preparazione dei dati con IBM SPSS Statistics”, webinar iniziativa IBM-Fondazione CRUI, May 29, 2020
- Working Group Workshop “Social Research Methods and Advice”, EFSA, Parma, Italy, May 28-29, 2020
- Webinar “Neuromarketing & Market Research”, Dr. Andrea Bettelli, Ipsos, May 25, 2020
- Webinar “IBM SPSS Statistics e i fogli di calcolo (Excel) a confronto”, webinar iniziativa IBM-Fondazione CRUI, May 22, 2020
- Webinar su "Le potenzialità dei legumi per la produzione di ingredienti e alimenti innovativi", Food Hub, May 21, 2020
- Webinar on "Getting students to master the basic concepts of your course", Mcgraw-Hill Education Emea, May 21, 2020
- Webinar “Cafè Curie: Reporting in MSCA”, APRE, May 7, 2020
- Webinar su "Come scrivere una proposta di successo in H2020", University of Parma, April 23, 2020
- Webinar su “Etichettatura Nutriscore”, Food Hub, April 22, 2020
- Webinar “IP Management in H2020 - with a special focus on MSCA”, European IP Helpdesk April 22, 2020
- Webinar “Cafè Curie: Communication / Outreach / Dissemination”, APRE, April 21, 2020
- Working Group Workshop “Social Research Methods and Advice”, EFSA, Parma, Italy, April 15-16, 2020
- Webinar on “Indigenous and Intercultural Research: Issues, Ethics, and Methods”, Sage Publishing, February 27, 2020
- Webinar on “Il bando Research and Innovation Staff Exchange (RISE): che cosa è e come funziona”, APRE, February 18, 2020
- Working Group Workshop “Social Research Methods and Advice”, EFSA, Parma, Italy, February 6-7, 2020
- Webinar “Statistics for Data Analysis e fogli di calcolo a confronto”, February 6, 2020
- Seminar course in Public Speaking 2 in English, University of Parma, Italy, January-March 2020

- Seminar on “Smart Choices: Nudging and Behavioral Insights” by Dr. Carla Cavallo, University of Parma, Italy, January 14, 2020

## **2019**

- Webinar “La necessità di un uso responsabile delle metriche di ricerca”, Università degli Studi di Parma, December 10, 2019
- IPIFF workshop on “Unleashing the Circularity Potential of the European Insect Sector through Research and Innovation”, Bruxelles, December 3, 2019
- Seminar attendance on “SH in ERC: Le Scienze Sociali e Umanistiche (SSH) nello European Research Council”, Rome, November 5, 2019
- Fall course in Public Speaking in English, University of Parma, Italy, October-December 2019
- Workshop on “Introduction to Logistic Regression”, Cornell Statistical Consulting Unit, September 24, 2019
- ELSO workshop on “Finding the Writing, Speaking, and Research Support You Need”, Cornell University, September 20, 2019
- Workshop on “Understanding How Your Students Learn”, Cornell University, September 19, 2019
- Workshop on “Linear Models: Regression and Anova”, Cornell Statistical Consulting Unit, September 16, 2019
- Webinar on “Mobile researchers and the challenge of the network: how to maintain professional connections over time and space?”, MCAA Webinar, September 11, 2019
- Webinar on “Publishing Process: Tips on Getting Your Manuscript Accepted”, Institute of Food Technologists (IFT), August 15, 2019
- Attendee at the AAEA Early Career Mentoring 2-Day Workshop during the 2019 AAEA meetings in Atlanta, Georgia, US. July 24-25, 2019
- Elsevier Webinar “An editor’s guide to writing a review article”, Researcher Academy, June 27, 2019
- Attendee the "Connecting Research and Teaching Conference", Cornell University, May 16, 2019
- ELSO workshop on “Using Online Resources to Support Your Pronunciation”, Cornell University, April 26, 2019
- Participant at the Roundtable “Nature, Health and Wellness”, Cornell Institute for Healthy Futures, April 26, 2019
- Workshop on “How to Make Your Thesis, Dissertation, or Research Article Transparent and Reproducible”, Mann Library, Cornell University, April 17, 2019

- ELSO workshop on “Using Online Resources to Support Your Writing”, Cornell University, April 12, 2019
- Workshop on “The Advantage of Critical Thinking Workshop”, Cornell University, April 11, 2019
- Workshop on “Reviewing Statistical Methods in Academic Papers”, Cornell Statistical Consulting Unit, April 10, 2019
- Workshop on “Digital Storytelling”, Cornell University, April 9, 2019
- Workshop on “Teaching and Mentoring Across Differences”, Cornell University, March 27, 2019
- Workshop on “Poster Design”, Mann Library, Cornell University, March 27, 2019
- ELSO workshop on “Socializing and Networking”, Cornell University, March 22, 2019
- Workshop on “Introduction to Meta-Analysis”, Cornell Statistical Consulting Unit, March 21, 2019
- Workshop on “Introduction to Systematic Reviews”, Cornell Statistical Consulting Unit, March 14, 2019
- ELSO workshop on “Listen, Think, Speak--Quickly!”, Cornell University, March 8, 2019
- Workshop on “Creating Effective Questions for iClickers and Online Quizzes”, Cornell University, March 8, 2019
- Webinar on “Design your Success”, MCAA Webinar, March 7, 2019
- Workshop on “Multinomial and Ordinal Logistic Regression”, Cornell Statistical Consulting Unit, March 1, 2019
- Workshop on “Interpreting Linear Models: Regression and ANOVA”, Cornell Statistical Consulting Unit, February 19-21, 2019
- ELSO workshop on “How to Critically Review a Paper”, Cornell University, February 15, 2019
- Workshop on “Teaching Your Students How to Critically Read Primary Literature”, Cornell University, February 13, 2019
- Workshop on “Introduction to Sample Size Calculations”, Cornell Statistical Consulting Unit, February 11, 2019
- Workshop on “Text Analysis”, Uris Library Classroom, Cornell University, February 11, 2019
- Workshop on “Design of Experiments”, Cornell Statistical Consulting Unit, February 8, 2019
- Workshop on “Visualizing and Exploring Data with Tableau”, Uris Library Classroom, Cornell University, February 5, 2019
- Workshop on “How to Plan and Conduct Interviews in Real-World Settings”, Bronfenbrenner Center for Translational Research, February 5, 2019
- Workshop on “Basic Data Analysis and Research Skills”, Cornell Statistical Consulting Unit, February 1, 2019

- Webinar on “Effective Leadership for Successful Research and Innovation”, MCAA Webinar, January 22, 2019
- Workshop on “Research from Start to Publish”, Cornell University, January 7-8, 2019
- A keynote talk on “Publishing Scientific Papers” by Nobel Laureate Prof. Roald Hoffman, Cornell University, January 7, 2019

## **2018**

- Webinar of the National Postdoc Association on “Mentoring: Postdoc Policies”, December 18, 2018
- Workshop on “Repeated Measures”, Cornell Statistical Consulting Unit, November 28, 2018
- Workshop on “Design Thinking: What It Is and How It Can Work for You”, Cornell University, November 27, 2018
- Workshop on “Universal Design for Learning”, Cornell University, November 14, 2018
- Workshop on “Missing Data”, Cornell Statistical Consulting Unit, November 14, 2018
- ELSO workshop on “Speaking to Persuade”, Cornell University, November 9, 2018
- Workshop on “Designing Student Assessment to Evaluative Yourself as a Teacher”, Cornell University, November 9, 2018
- Workshop on “Principal Components Analysis”, Cornell Statistical Consulting Unit, November 9, 2018
- Workshop on “Sampling Design and Complex Surveys”, Cornell Statistical Consulting Unit, November 7, 2018
- Workshop on “Introduction to Survey Methodology and Questionnaire Development”, Cornell Statistical Consulting Unit, November 6, 2018
- Workshop on “Enhancing Your Communication Skills for Teaching”, Cornell University, November 3, 2018
- Workshop on “Holding Effective Office Hours”, Cornell University, November 3, 2018
- Workshop on “Integrating Technology into Your Classes”, Cornell University, October 29, 2018
- ELSO workshop on “The Journal Article Publication Process”, Cornell University, October 26, 2018
- Workshop on “Grading Effectively”, Cornell University, October 25, 2018
- Webinar on “Networking for Nerds: Create Your Dream Career”, MCAA Webinar, October 25, 2018
- Participant at the EIT FOOD MOOC “Food for Thought: The Relationship Between Food, Gut and Brain” (FutureLearn), October-December 2018
- Participant at the EIT FOOD course “Trust in Our Food: Understanding Food Supply Systems” (FutureLearn), October-December 2018

Giovanni Sogari, Ph.D.



- Participant at the “U WIDE GET SET TEACHING CONFERENCE”, Plenary Speaker Jenny Knight, Cornell University, October 20, 2018
- ELSO workshop on “Building Fluency as a Speaker”, Cornell University, October 12, 2018
- Webinar on “Come strutturare il budget neiprogetti ERC”, APRE, October 12, 2018
- Workshop on “Engaging Students in Quantitative Courses”, Cornell University, October 2, 2018
- Workshop on “Visualizing Data”, Cornell Statistical Consulting Unit, October 1, 2018
- Participation at the “BCFN INTERNATIONAL FORUM on FOOD and NUTRITION” hosted by Barilla Foundation in New York city, US, September 28, 2018
- Webinar on “Premia la tua idea d'eccellenza: come scrivere un progetto ERC”, APRE, September 28, 2018
- Workshop on “Strategies for Teaching a Diverse Classroom”, Cornell University, September 26, 2018
- AEP Seminar on "Incomplete Preferences, Willingness to Pay, Willingness to Accept, and Elicitation", with Robert G. Chambers, Cornell University, September 21, 2018
- ELSO workshop on “Finding the Writing, Speaking, and Research Support You Need”, Cornell University, September 21, 2018
- Workshop on “Fake News, Alternative Facts, and Misinformation: Learning to Critically Evaluate Media Sources confirmed!”, Cornell University, September 20, 2018
- Workshop on “Facilitating Classroom Discussion”, Cornell University, September 17, 2018
- Webinar on "Le azioni rivolte alla ricerca d'eccellenza: gli schemi di finanziamento del programma European Research Council", APRE, September 14, 2018
- Workshop on “Introductory Statistical Analysis Using R”, Cornell Statistical Consulting Unit, September 14, 2018
- Workshop on “Basic Data Analysis and Research Skills”, Cornell Statistical Consulting Unit, September 12, 2018
- Center for Hospitality Research Sustainability Roundtable, Cornell University - September 6-7, 2018
- Course in “Economics of Consumer Demand”, by Miguel Gómez, Cornell University, Fall 2018
- Webinar on “How to write a successful ERC StG” with Raymond Schiffelers (UMCU, The Netherlands) and Twan Lammers (RTWH Aachen, Germany), MCAA North America Webinar, June 13, 2018
- Workshop on “Analysis of Pre-test Post-test Data”, Cornell Statistical Consulting Unit, Cornell University, April 18, 2018
- Workshop on “Team Teaching Across Disciplines: Leveraging Interdisciplinary Strategies”, Center for Teaching Innovation (CTI), Cornell University, April 16, 2018

- ELSO workshop on “Using Online Resources to Support Your Writing”, Cornell University, April 13, 2018
- MCAA Webinar on “How to write the periodic report for your Marie-Curie IF-GF project” by Francesco-Paolo Mancini, April 3, 2018
- Workshop on “Introduction to Meta-Analysis” Cornell Statistical Consulting Unit, Cornell University, March 16, 2018
- SBCA workshop on “Valuing Changes in Health and Longevity in Benefit-Cost Analysis”, George Washington University, March 14, 2018
- Workshop on “How to Conduct Focus Groups: Tools and Skills”, Bronfenbrenner Center for Translational Research, Cornell University, March 12, 2018
- ELSO workshop on “Cultural Approaches to Interviews”, Cornell University, March 9, 2018
- Workshop on “Using Theater Techniques to Enhance Your Teaching”, Cornell University, March 8, 2018
- Workshop on “Tips on Writing a Strong Teaching Philosophy”, Cornell University, February 26, 2018
- Workshop on “Designing Experiments”, Cornell Statistical Consulting Unit, Cornell University, February 28, 2018
- Workshop on “Note-taking, Paraphrasing, and Using Turn-it-in while Writing”, by Michelle Cox, Cornell University, February 24, 2018
- Workshop on “How to Use Graphs and Data to Inform and Engage Community Partners”, by Elliott G. Smith, Cornell University, February 22, 2018
- Workshop on “How do I Know My Students are Learning Before the Semester Ends?”, Center for Teaching Innovation Cornell University, February 7, 2018
- Workshop on “What Can You Do if Your Students are Struggling?”, Center for Teaching Innovation Cornell University, February 1, 2018
- Course in “Discrete Choice Modeling”, by Rohit Verma, Cornell University, Spring 2018
- Workshop on “Basic Data Analysis and Research Skills”, Cornell Statistical Consulting Unit, January 26, 2018
- Workshop on “Introductory Statistics Using R - Online Webinar”, Cornell Statistical Consulting Unit, January 18, 2018

#### **2016 and 2017**

- Training on NVivo software, Cornell Institute for Social and Economic Research, December 8, 2017

- BSB-Webinar: startup 101, Dr. Marco Masia, Working Group Bridging Science and Business, November 27, 2017
- Workshop on “Strategies for Effective Team-based Learning”, Cornell University, October 12, 2017
- Course on “Introduction to applied science communication: digital platforms and public engagement”, Dr. Mark Sarvary, Dr. Kitty Gifford and Dr. Kelee Pacion, Cornell University, Fall 2017
- Workshop on “Using excel with Research Data: Pivot Tables”, Dr. Sara Wright and Wendy Kozlowski, Cornell University, October 3, 2017
- Seminar on “Scrivener for Academic Writing”, Cornell University, September 29, 2017
- Lecture on “Introduction to Logistic Regression Analysis”, Cornell University, September 29, 2017
- Workshop on “Designing Effective Presentations”, Dr. Marsha Taichman, Cornell University, September 27, 2017
- Seminar on “An Introduction to Market Research”, Dr. Tom Ottaviano, Cornell University, September 26, 2017
- Workshop on “Designing a Syllabus”, Cornell University, September 25, 2017
- Workshop on “Interpreting Linear Models: Regression and Anova (Part 2)”, Cornell University, September 22, 2017
- Workshop on “Interpreting Linear Models: Regression and Anova (Part 1)”, Cornell University, September 20, 2017
- Workshop on “Facilitating Effective Classroom Discussions”, Cornell University, September 19, 2017
- Workshop on “Using Excel with Research Data: Formulas and Functions” Cornell University, September 19, 2017
- Workshop on “Intermediate Statistical Analysis Using R”, Cornell University, September 15, 2017
- Workshop on “Grant-writing Workshop”, Dr. Kim Holloway, Cornell University, 2 August 2017
- Workshop on “How to Approach the Research Plan in a Job Application”, Dr. Marvin Pritts, Cornell University, 26 July 2017
- Seminar on “Understanding Human Values: theory, measurement and applications”, Dr. Julie Lee, Cornell University, 21 July 2017
- Workshop on “Designing Your Research Statement Around Undergraduate Research”, Dr. Jeff Werner, Cornell University, 19 July 2017
- Workshop on “Writing a Teaching Statement”, Dr. Colleen McLinn, Cornell University, July 12, 2017
- Seminar on “What MSCA offers to early stage and experienced researchers?”, Uni Parma, May 12, 2017
- Course in Statistics for food and nutrition sciences, Dr. Palla, University of Parma, May 2017

- ORIGO – Geographical Indications’ Global Forum – Parma, 11 April 2017
- Info Session on Novel Foods - Technical meeting with stakeholders on Novel Food applications, EFSA, Parma, 6 March 2017
- Advanced Course in Food Science (winter school), University of Parma, February 2017
- Advanced Course in Food Science (summer school), University of Parma, July 2016
- European Institute of Innovation and Technology (EIT) Forum INNOVEIT, Budapest, 25-26 April 2016

### **2015**

- TRADEIT Entrepreneurial Summer Academy, University of Insubria, Como, Italy, June 2015
- Advanced School of Economic Psychology (University of Naples), March 2015
- Workshop “How to survive after a Ph.D. thesis” by Dr. Karlin, Parma, October 2015
- “Global food security challenges” pre-conference event of the ICAE, University of Milan, 7-8 August 2015
- Course “Consumer Learning to Enhance the Knowledge of Products with Geographical Indications” - Qualivita (Italy), April to July 2015
- Expo School 2015 “Sviluppo, Ambiente e Sostenibilità”, Fondazione Giangiacomo Feltrinelli, Milan 2-5 February 2015
- Dr. Start-upper course for young entrepreneurs organized, University of Milan, November 2014-March 2015

### **2014**

- The “Journey Climate-KIC summer school” (Technische Universität Darmstadt, University of Kassel, ETH Zürich, Wageningen University), August-September 2014
- TRADEIT Entrepreneurial Summer Academy Institute of Technology, Tralee (Ireland), June 2014
- “A beginners’ guide to writing in English for university study” online course by University of Reading (UK), Spring 2014
- Seminar on “Preference mapping with sensory and consumer data” by Dr. Tormod Næs, University of Bologna, January 2014

### **2013**

- The language of innovation. Fostering collaboration between business and research towards a low-carbon economy, ASTER, Bologna, December 2013

- IV° Seminar of International Marketing of Wine “Come comunicare il vino sullo scaffale e sulla tavola”, San Michele Adige, Italy, November 2013
- Summer School for the Doctors and Ph.D. students in training and research in the social sciences and agricultural economics, AIEAA, University of Piacenza, June 2013
- Summer School on Software NVivo 10.0 Perspectives and the qualitative issues with particular reference to the Grounded Theory, University of Rome Tre, June 2013
- Crash Course of Statistics for sociology research, University of Trento, September 2013
- Summer School on Experimental auction: Theory and Applications in Food Marketing and Consumer Preferences Analysis, University of Bologna, September 2013
- Summer School "Inter-firm Networks for Innovation: an Intellectual Property perspective", University of Trento, July 2013
- Comparative Food Law Lawtech (Diritto Alimentare Comparato) seminar, University of Trento, July 2013
- Seminar on “Using Choice Experiments to Understand Consumer Preferences: Three Empirical Applications”, Bologna, June 2013
- International e-learning course “Introduction to Sustainable Development”, Sendzimir Foundation, 9-30 March 2013
- Course of Academic Writing for Ph.D. Students, Researching the Food Consumer, Innovation, and New Food Product Development, International Food Markets and Marketing, Newcastle University, UK, 2013

#### **2010-2012**

- III° Seminar of International Marketing of Wine “Sostenibilità dell’Azienda vitivinicola: Filosofia di produzione e Strategia di Marketing”, San Michele Adige, Italy, November 2012
- Forum “Trieste Next. Il salone europeo dell’Innovazione e della Ricerca Scientifica”, Trieste, 28-30 September 2012
- Summer school on Principles of organization and people management, Leadership and membership in advanced organizations”, Milan, Italy, July 2012
- Summer school “Transferable Skills for Research Careers”, Catholic University, July 2012
- Ph.D. seminar “Commercial practices in the future of agriculture: the interventions of the competitive and marketing authority”, Piacenza, June 2012
- Ph.D. seminar “Sustainable Intensive Agriculture & Common Agricultural Policy”, Dr. Romano De Vivo, Piacenza, June 2012

- Summer school “Topics in Industrial Organization, Trade and the Food and Agricultural Sector” with Professor Ian M. Sheldon, Catholic University of Piacenza, Italy, June 2012
- Ph.D. Seminar “Finance of the Primary Products Market and its effects on food safety”, Piacenza, May 2012
- Ph.D. Seminar “The new dimensions of marketing approach in the agro-food sector”, Piacenza, May 2012
- Course “Management Basics: Strategy and Leadership”, Catholic University, Milan, May 2012
- Ph.D. Seminar “Food Chains, Food Systems and Sustainable Diets: The Mediterranean Diets as a case study”, Milano, March 14, 2012
- Ph.D. Seminar “Traceability, Consumer Information and Labeling of Foods”, Dr. Borrello, Piacenza, March 2012
- Workshop on “Food Consumer Science - the Balkans Training Session on Traditional Food” (Focus Balkans Project), Kranj, Slovenia, June 21-22, 2010

## APPENDIX 2. UNDERGRADUATE AND GRADUATE STUDENT ADVISING

---

### *Completed Students:*

1. Bazzoli Andrea, 2012, (University of Parma, Food science and technology)
2. Gallicani Clara, 2013, (University of Parma, Food science and technology)
3. Albertelli Michele, 2013, (University of Parma, Food science and technology)
4. D'Alfino Eleonora, 2014, (University of Parma, Food science and technology)
5. Leni Giulia, 2014, (University of Parma, Food science and technology)
6. Tassi Edoardo, 2014, (University of Parma, Food science and technology)
7. Bacchini Daniele, 2015, (University of Parma, Gastronomic science)
8. Bresciani Andrea, 2015, (University of Parma, Food science and technology)
9. Turati Filip, 2015, (University of Parma, Gastronomic science)
10. Licata Elisa, 2015 (University of Parma, Food science and technology)
11. D'Andrizza Adelia, 2015, (University of Parma, Gastronomic science)
12. Toncelli Annachiara, 2015, (University of Parma, Gastronomic science)
13. Ottaviano Domenico, 2016, (University of Parma, Food science and technology)
14. Floris Iacopo, 2016, (University of Parma, Gastronomic science)
15. Limido Caterina, 2016, (University of Parma, Gastronomic science)
16. Gandini Mattia, 2016, (University of Parma, Gastronomic science)
17. Manuel Dedomenici, 2016 (University of Parma, Master MAFOOD in Agribusiness and Food Management)
18. Lorena Maria Faustini, 2016 (University of Parma, Master MAFOOD in Agribusiness and Food Management)
19. Rosa Maria Caruso, 2016 (University of Parma, Master MAFOOD in Agribusiness and Food Management)
20. Valeria Rispo, 2016 (University of Parma, Master MAFOOD in Agribusiness and Food Management)
21. Matilde Meglioli, 2017 (University of Parma, Gastronomic science)
22. Sivia Turoni, 2017 (University of Parma, Gastronomic science)
23. Fabio Descrovi, 2017 (University of Parma, Gastronomic science)
24. Alessandro Zanotti, 2017 (University of Parma, Gastronomic science)
25. Andrea Ganzi, 2017 (University of Parma, Food science and technology)
26. Gaia Martina Meneghetti, 2018 (University of Parma, Gastronomic science)
27. Chiara Pirolo, 2018 (University of Parma, Gastronomic science)
28. Filippo di Tommaso, 2019 (University of Parma, Gastronomic science)

Giovanni Sogari, Ph.D.

29. Matilde Lucamante, 2020 (University of Parma, Gastronomic science)
30. Patrycja Karolina Habarta, 2020 (University of Parma, Gastronomic science)
31. Beatrice Menegozzo, 2020 (University of Parma, Gastronomic science)
32. Maria Giovanna Delfine, 2020 (University of Parma, Gastronomic science)
33. Edoardo Bergamini, 2021 (University of Parma, Master in Food Quality)
34. Sofia Martignoni, 2021 (University of Parma, Gastronomic science)
35. Andrea Greco, 2021 (University of Parma, Gastronomic science)
36. Chiara Gislou, 2021 (University of Parma, Master in Food Quality)

*Current Students:*

37. Ivano Ciaglia, 2021 (University of Parma, Gastronomic science)
38. Michele Cancelliere, 2021 (University of Parma, Master in Food Quality)
39. Hind Fliga, 2021 (University of Parma, Gastronomic science)
40. Chiara Bova, 2021 (University of Parma, Master in Food Quality)

**Ph.D. CANDIDATE ADVISING:**

---

*Current Ph.D. candidate:*

1. Giulia Andreani

**RESEARCH ASSISTANT ADVISING:**

---

*Past Research Assistants:*

1. Umberto Massa Saluzzo (University of Parma)
2. Zekun Ma (Cornell University)
3. Shihua Huang (Cornell University)
4. Silvia Turani (University of Parma)
5. Filippo di Tommaso (University of Parma)
6. Martina Cirelli (University of Parma)

*Current Research Assistants:*

1. Andrew Joshua Petterson (KU Leuven)
2. Rungsaran Wongprawmas (University of Parma)

Giovanni Sogari, Ph.D.