

Contact

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www.linkedin.com/in/georgiataglietti (LinkedIn)

Top Skills

New Media

Digital Media

Public Relations

Languages

Catalan (Native or Bilingual)

English (Native or Bilingual)

Spanish (Native or Bilingual)

Italian (Native or Bilingual)

German (Elementary)

French (Full Professional)

Portuguese (Elementary)

Honors-Awards

Keychange Honoree

Georgia Taglietti

Founder and CEO at The International Consulting Network for the Arts and Culture

Spain

Summary

In boardrooms and on dance-floors, in front of a microphone and behind the scenes, cultural strategist and consultant Georgia Taglietti has been a lynchpin of the international cultural community for 25+ years. A serial early-adopter; she's renowned for helping shape trends in business and communications, embracing new media and new technologies, as well as for her comprehensive knowledge of the ins and outs of cultural ecosystems.

As Communications and Digital Director of Sónar Festival since 1995, her work created the template for how to build a lasting cultural brand in a rapidly changing marketplace, establishing its digital footprint and overseeing the global expansion of what is today one of the most prestigious names in electronic arts and culture. An in-demand speaker at events, congresses and conferences and more, she also sits on the board of the Women-in-Music platform shesaid.so, as well as providing constant mentorship to start-ups with a focus on culture, art, sustainability and non profit activities.

Combining 25+ years of relationships and contacts, with a driven and empathic 'people first' approach to talent, her current role as Founder and CEO of The ICNAC sees her open her network to cultural actors big and small, continuing her mission to drive culture forward.

Specialties:

- Executive Consultancy
- Strategist (Arts and Culture)
- International Relationships & PR
- Mentoring
- Management
- Speaker

Experience

The ICNAC

Founder & CEO

January 2022 - Present (1 year 7 months)

Worldwide

The International Consulting Network for Arts and Culture exists to transform, nurture and grow companies, organisations, artists and institutions working within the creative space. At the heart of ICNAC are its 'Stars'. A network of over 200 professionals and thought leaders, personally selected by founder Georgia Taglietti, and reflecting experience across every level of the creative industries, from culture focused startups to artist management, web3 to new media and beyond. With the ICNAC, each project becomes a new 'constellation', matching the most experienced talent to the unique needs of the client, and allowing for more stars to be added as needed.

Have something else in mind? Contact me

Reset! network

Project Manager

December 2021 - Present (1 year 8 months)

Lyon, Auvergne-Rhône-Alpes, France

Currently working together with Laurent Bigarella at Arty Farty coordinating the network.

Reset! is a European network labelled at the end of 2021 as part of the Creative Europe program. It was designed and built as a "European innovation laboratory for cultural and social innovation". Reset! brings together a new generation of cultural and media organisations committed to supporting freedom of expression, diversity, inclusion, and promoting agile models of sustainable development. A space for reflection, sharing and advocacy with all communities, the media and civil society players, this network extends at European level the "Appel des Indépendants" launched in March 2020 in France. This call had given rise to the publication of the Manifesto of independent cultural and media organisations, of which Arty Farty was the initiator and linchpin in 2020 and 2021, and whose vocation is to bring out, from collective action of the 1,600 structures involved, a "new cultural and social contract".

Laurent Garnier
Management
January 2017 - Present (6 years 7 months)

LES FILMS JACK FEBUS / Ecrans du Monde
Artistic Advisor
November 2021 - Present (1 year 9 months)
Barcelona, Catalonia, Spain

ELISAVA
11 months

Guest Teacher and Module Leader - Master MADNN
September 2022 - Present (11 months)
Barcelona, Catalonia, Spain

Master in Art Direction and New Narratives

A disruptive, experimental, exploratory and multidisciplinary vision of the Art Direction in order to identify, question and rephrase conventionalism in the world of design and creativity.

<https://www.elisava.net/en/master-art-direction>

Guest Teacher
September 2022 - September 2022 (1 month)
Barcelona, Catalonia, Spain

Clase de Bienvenida al Postgrado en Diseño y Estrategias de Comunicación.
La comunicación del presente y del futuro. Una reflexión positiva.

Self-employed

Mentor
December 2020 - Present (2 years 8 months)

shesaid.so
8 years 8 months

Advisor
December 2014 - Present (8 years 8 months)
Greater Los Angeles Area

shesaid.so is a carefully selected network of women with active roles in the music industry. Our vision is to create an environment that supports collaboration, creativity and positive values. Established in September 2014, SSSO has grown to over 750 members worldwide in less than a year. Our members are a balanced mix of medium to high profile industry women across

all sectors of the industry from PR to management to music tech to record labels. With the majority of our members hailing from London and LA, we're continuing to grow our community across other key music cities including NYC, Chicago, Montreal and other European cities. Since its beginnings in London shesaid.so has become a place where members can openly ask for advice, share jobs and events and announce new projects.

Motivational Speaker

April 2020 - April 2020 (1 month)

Communicating today: During these challenging times, all our main communications has switched into "online only". Are we nurturing our online persona? How are we showing ourselves to the world out there? Can we sync with the right people, causes and organisations? This time together will be devoted to review these matters and how they can be of use for yourself and your professional path.

Moonai

Strategic advisor and investor

May 2021 - Present (2 years 3 months)

Barcelona, Catalonia, Spain

The femtech startup Moonai has announced its pre-launch release for its mobile app, the first and only that uses personalized sounds, resources and pain tracking insights to help relieve period-related pain. At its core, the app includes research-backed sounds that have an impact on the brain circuits that process menstrual-related pain. Other features include guided exercises to release muscle tension, pain-relief insights, and a prediction tool that lets users track their pain over time so they can predict how painful the next cycle could be. Users also receive daily tips and reminders to learn how to better prevent the pain from getting worse.

To verify its effectiveness, the team is partnering with neuroscientists, gynecologists and psychoacoustic experts from all over the world. Among their team of experts are neuroscientists from Yale, Tel Aviv and Oxford Universities, as well as women's health and music technology experts from multiple countries. They are also having ongoing conversations with researchers from Harvard Medical School and the Institute of Brain Research in Taipei.

Universidad Carlos III de Madrid

Guest Teacher

June 2022 - June 2022 (1 month)

Madrid, Community of Madrid, Spain

Masterclass para el Curso de Gestión Cultural de la Escuela de Verano del Círculo de Bellas Artes y la Universidad Carlos III de Madrid.

University School of Design and Engineering of Barcelona

Guest Teacher

May 2022 - May 2022 (1 month)

Barcelona, Catalonia, Spain

Masterclass "La industria musical post pandemia" para el Posgrado en Dirección de Arte de Elisava.

Facultat d'Economia i Empresa - Universitat de Barcelona

Guest Teacher

March 2022 - April 2022 (2 months)

Barcelona, Catalonia, Spain

Guest Teacher for the Master on E-Commerce & Digital Marketing Direction

SHIFTA by ELISAVA.

Guest Teacher

February 2022 - February 2022 (1 month)

Barcelona, Catalonia, Spain

"The Creators Economy & the Metaverse" masterclass

IMB International Music Business School

Guest Teacher

February 2022 - February 2022 (1 month)

Barcelona, Catalonia, Spain

WORKSHOP: Plan de Comunicación/creatividad para proyectos musicales / Módulo Make It Happen

Byta / byta.com

Guest Speaker

February 2022 - February 2022 (1 month)

Canada

Rebooting The Music Mainframe: Ctrl+Alt+Del!

Advanced Music, S.L.

26 years 6 months

Senior Consultant

March 2021 - November 2021 (9 months)

Barcelona Area, Spain

Director Of Communications And Public Relations

June 1995 - March 2021 (25 years 10 months)

Barcelona, Catalonia, Spain

Publicist and PR for AM Films

January 2011 - December 2016 (6 years)

Barcelona

Pitching the movies ("Finisterrae", "La Distancia" and "Ancha es Castilla")
produced by AM Films in the international movie circuit

Promoting and PR

Organizing PR events

University School of Design and Engineering of Barcelona

1 month

Guest Teacher

September 2021 - September 2021 (1 month)

Barcelona, Catalonia, Spain

"The Creators Economy" - Opening class for the kick off of "Postgrado en
Diseño y Estrategías de Comunicación 2021-2022"

Guest Teacher

September 2021 - September 2021 (1 month)

Barcelona, Catalonia, Spain

"The Creators Economy & the Metaverse" masterclass

Music Innovation Hub

Mentor

April 2021 - September 2021 (6 months)

Milan, Lombardy, Italy

A think tank, production company and consultancy for the music industry, for policy makers, local government bodies, and cultural institutions, MIH incubates new artistic talents, with a special focus on export-oriented sounds. It develops training and vocational programs, promotes international networking opportunities, and supports innovation projects in music production, consumption, and distribution. It boosts the international profile of music produced in Italy, focusing particularly on projects with significant social impact.

SOUND EARTH LEGACY

Strategic Consultant & External Relationships

November 2020 - June 2021 (8 months)

Barcelona, Catalonia, Spain

Sound Earth Legacy is a non-profit organization aiming to preserve the sounds of the earth and supporting pioneer scientific environmental projects through sound and music. Sound Earth Legacy combines decades of experience in the music industry, international cooperation, film and communications to preserve the sounds of the earth and accelerate environmental solutions through sound and music. We support and share knowledge on pioneer scientific, humanitarian and technological projects doing research to understand and face climate change.

ISEMCO

Guest Teacher

April 2021 - April 2021 (1 month)

Madrid, Community of Madrid, Spain

Guest Teacher for the Cultural Master

La Puta Suegra

Guest Teacher

April 2021 - April 2021 (1 month)

Barcelona

La Puta Suegra Training: "Pensamiento innovador y crítico en marketing. La sostenibilidad en la comunicación".

Arty Farty

Guest Speaker for H71

March 2021 - March 2021 (1 month)

Lyon, Auvergne-Rhône-Alpes, France

ACCOMPAGNEMENT, MENTORAT ET VISITEUR DU JEUDI (H71) en date 18 et 19 Mars 2021

ELISAVA

Guest Teacher

March 2021 - March 2021 (1 month)

Barcelona, Catalonia, Spain

Workshop for Master Art & Fashion Direction and Art & Music Direction

Keychange

Guest Speaker

March 2021 - March 2021 (1 month)

Austin, Texas Metropolitan Area

Speed Mentoring session at SXSW with Keychange: "Empowering Future Music Leaders"

Universitat de Barcelona

Guest Teacher

February 2021 - March 2021 (2 months)

Barcelona, Catalonia, Spain

Guest Teacher for the Master on E-Commerce & Digital Marketing Direction

CodeOp

Guest Speaker

August 2020 - August 2020 (1 month)

Barcelona, Catalonia, Spain

Webinar: CodeOp Creative Lead, Ejiro Oviri has a chat with Georgia Taglietti. Music and communication.

Medimex Digital @ Puglia Sounds

Guest Speaker

July 2020 - July 2020 (1 month)

Webinar: "Quando il mondo virtuale e quello reale coincidono. Comunicare in tempo di crisi".

University School of Design and Engineering of Barcelona

Teacher

May 2020 - May 2020 (1 month)

Barcelona, Catalonia, Spain

"World Tour" project: comunicación online y offline: nuevos retos virtuales

University of Barcelona

Teacher

March 2020 - May 2020 (3 months)

Barcelona, Catalonia, Spain

Máster en Dirección de E-Commerce y Marketing Digital: El Máster en Dirección de E-Commerce y Marketing Digital desarrolla el conocimiento de todas las acciones de marketing digital y comerciales necesarias, desde un punto de vista organizativo, para poder llevar a cabo un Plan de Marketing Digital. Al finalizar el máster, el estudiante dominará todos los ámbitos del Marketing Digital, del Social Media y el Big Data desde una perspectiva estratégica como operativa, conocerá en profundidad las herramientas más destacadas del marketing digital, podrá llevar a cabo con éxito estrategias

digitales según los objetivos y necesidades de las diferentes organizaciones y adaptarse e innovar en un sector en constante evolución.

Napier Academy - Formazione per L'Entertainment

Teacher

November 2019 - November 2019 (1 month)

Milan, Lombardy, Italy

Online and offline Communication Workshop "Master in Organizzazione e Promozione per i Festival Musicali"

XPLOSIVA

Guest Speaker

November 2019 - November 2019 (1 month)

Turin, Piedmont, Italy

Guest Speaker in the Club to Club Symposium: The Future of Being a Promoter | Incontro sul nuovo scenario e possibili sviluppi della promozione musicale.

Hamburg Kreativ Gesellschaft

Keynote Speaker

November 2019 - November 2019 (1 month)

Hamburg, Germany

The Music WorX Pitch 2019 is the finale of this year's Accelerator Programme of the Free and Hanseatic City of Hamburg for young, innovative companies from the music industry. It gives the participants the opportunity to present their business idea to a jury of experts and a public audience. The winning team will receive a prize money of 5,000 euros. What to expect? Exciting, promising music companies, followed by a get-together to network.

Resident Advisor

Guest Speaker

October 2019 - October 2019 (1 month)

Portimão, Faro, Portugal

RA Exchange sees Taglietti speaking with Martha Pazienti-Caiden at MEETSSS, a female-first conference for music industry professionals organised by shesaid.so. Over forty minutes, we learn from her years in the industry, covering how to deal with stress, the importance of network building and tips for navigating high-pressure professional environments.

FDModa – Escola Superior de Disseny Felicidad Duce

Guest Teacher

March 2019 - March 2019 (1 month)

Barcelona Area, Spain

Helping developing skills and knowledge on how to manage your personal brand online and analyse the latest digital trends.

Blanquerna - Universitat Ramon Llull

Guest Teacher

December 2018 - December 2018 (1 month)

Barcelona

The digital ecosystem and the personal brand. A 6 hours class for the Master in Trends

UIC Barcelona

Guest Teacher

November 2018 - November 2018 (1 month)

Barcelona Area, Spain

BAU, Centro Universitario de Diseño de Barcelona

Guest Teacher

November 2018 - November 2018 (1 month)

Barcelona Area, Spain

Helping developing skills and knowledge on how to manage your personal brand online and analyse the latest digital trends.

Linecheck

Guest Teacher

November 2018 - November 2018 (1 month)

Milano

Una masterclass di tre giorni sulla creazione di un brand musicale in ambito internazionale.

Georgia Taglietti

Digital Content Management & Analysis Consultant

January 2013 - November 2018 (5 years 11 months)

Barcelona Area, Spain

Consultant for private firms:: Digital PR and Content Management for brands. Setting up private courses for companies willing to update their team know-how in the Digital world.

For more information pls contact me here or on my private email.

I am still working for Sonar on a full time basis and this project is aside the festival.

Amsterdam Dance Event

Guest Speaker

October 2018 - October 2018 (1 month)

Amsterdam Area, Netherlands

Your Favourite Festivals Grow Up: the festival landscape worldwide, and particularly in Europe is constantly shifting – but certain names are becoming staples: examples for others to follow and “tent poles” for the musical calendar. We'll be meeting some, including SÓNAR and Nuits Sonores, who are celebrating or have recently celebrated major anniversaries, to discuss some of the secrets of their longevity and look at how they've grown, changed and stayed relevant over those years.

FDModa – Escola Superior de Disseny Felicidad Duce

Guest Teacher

April 2018 - April 2018 (1 month)

Barcelona Area, Spain

Helping developing skills and knowledge on how to manage your personal brand online and analyse the latest digital trends.

EAE Business School

Guest Teacher

April 2018 - April 2018 (1 month)

Barcelona Area, Spain

Class for the students of the master :: "La Comunicación de los Eventos"

Culture Next

Speaker

March 2018 - March 2018 (1 month)

Arts Marketing Europe Amsterdam 2018

ETHOS AND PATHOS: THE THIN LINE BETWEEN CULTURE AND THE PROFIT MAKING WORLD

Selling culture in a multichannel digital world is a luxury. It's something all commercial brands aim for. You could ask me: what do you sell? My reply would be: I sell music, festivals, bonding experiences, immersive realities. Positioning this cultural product in the marketplace would appear straightforward but is actually counterintuitively difficult. Why? Market saturation. Copies of copies. Doppelgängers. So what does it take to make cultural communication unique? In my case, i believe that what makes our marketing unique is a focus on both Ethos and Pathos. Pathos meaning

emotional appeal and Ethos; in this sense the power of music to influence emotions, behaviour, and even morality. We need to think outside the box when it comes to marketing cultural products, basing our communications on substance rather than trends. The answer isn't always 'video'.

European Symposium of the Night

Speaker

February 2018 - February 2018 (1 month)

Lyon Area, France

Bis Nantes

Speaker

January 2018 - January 2018 (1 month)

Nantes Area, France

Parité femme/homme : les enjeux du booking

Avec Béatrice Desgranges, fondatrice et directrice, Marsatac

Joran Le Corre, programmateur et tourneur, Panoramas

Wart Fany Corral, co fondatrice de kill the dj, co commissaire du festival loud & proud à la gaité lyrique, ancienne programmatrice du pulp

Modéré par Georgia Taglietti, directrice de la communication, Sonar Festival et membre fondatrice de SheSaid.so

imaginBank

Speaker

January 2018 - January 2018 (1 month)

Barcelona Area, Spain

Humanos Vs. Tecnología. Diseñando relaciones nuevas, trans y exponenciales.

Blanquerna - Universitat Ramon Llull

Guest Teacher

November 2017 - November 2017 (1 month)

Barcelona Area, Spain

The digital ecosystem and the personal brand. A 6 hours class for the Master in Trends

La Salle BCN

Guest Teacher

November 2017 - November 2017 (1 month)

Barcelona Area, Spain

Teaching Social Networks and International Digital PR strategies at the Brand Community Manager Post Graduate Course

ISCE - Instituto Superior de Comunicación y Eventos

Guest Teacher

November 2017 - November 2017 (1 month)

Madrid Area, Spain

La comunicación de los eventos en el ecosistema digital:: Como adaptar la comunicación a las plataformas digitales para la expansión del mensaje y la promoción de las actividades culturales. Un viaje a través de los hashtags.

Dansk Live

Speaker at the Live Music Summit DK

October 2017 - October 2017 (1 month)

Copenhagen Area, Denmark

New international live music conference in Copenhagen.

Live Music Summit DK is the live music industry's new all-day music conference, which takes place on October 27th 2017 at 'Den Sorte Diamant' (Black Diamond) in Copenhagen.

The day will feature first-moving keynotes, talks and discussions on everything from new trends to the growth in the live industry.

Somerset House Trust

Speaker at Nocturnal City: London-Barcelona

October 2017 - October 2017 (1 month)

London

The second event in the Nocturnal City series explores the London – Barcelona interplay with an evening of panels, installations and music performances. Home to one of Europe's most vibrant club scenes, Barcelona is a city artists, DJs and producers from all over the world come to connect and to party. Sonar Festival has played an essential role in the development of electronic music, technology and artistic innovation. But the independent cultural scene is also growing, with Barcelona's local creators exploring new territories and pushing the boundaries of alternative and experimental scenes. This event looks at new spaces and platforms, connecting the two cities through innovation in their scenes, questioning how club culture could be made more inclusive, and how technological advances might help or hinder its evolution. The line-up features DJs, artists and producers from both cities including DIY Space for London, academic madison moore, Georgia Taglietti

(Sonar & Sonar+D and She Said So) and Marija Bozinovska Jones, Aleix Fernandez of Onionlab.

Ikonika presents a special AV set in collaboration with visual artist Mungo plus performances on the night by SIREN, and the UK premieres of Barcelona based Sunny Graves (live) and AWWZ.

EAE Business School

Guest Teacher

September 2017 - September 2017 (1 month)

Barcelona Area, Spain

Class for the students of the master :: "La Comunicación de los Eventos"

Actívate con Google

Guest Speaker

September 2017 - September 2017 (1 month)

Barcelona

Guest Lecturer for Google Activate : Curso de Marketing Digital

Curso gratuito sobre el Marketing Digital con contenidos sobre fundamentos de tecnología y mundo digital, SEO, SEM, comercio electrónico, marketing en redes sociales y dispositivos móviles, analítica web y entrepreneurship.

Blanquerna - Universitat Ramon Llull

Guest Lecturer

February 2017 - February 2017 (1 month)

Barcelona Area, Spain

The digital ecosystem. a 6 hours class for the Master in Trends

EAE Business School

Guest Teacher Master en Organización de Eventos

January 2017 - January 2017 (1 month)

La Comunicación de los Eventos

ISCE - Instituto Superior de Comunicación y Eventos

Guest Teacher Master de Organización de Eventos de la Industria Cultural y del Entretenimiento

January 2017 - January 2017 (1 month)

IESE Business School - University of Navarra

Guest Speaker at IESE Women in Business :: Career development: mentorship, networks

January 2017 - January 2017 (1 month)

Evolution: Celebrating Progress and Potential is IESE's 2nd Annual student run Women in Leadership conference. Through keynote speeches and discussion panels, we hope to create a space in which gender balance issues can be openly discussed, so that present and future business leaders attending the event are inspired to play an active role in the path towards gender equality.

MEDIA & ENTERTAINMENT PANEL

Facebook: Isabel Evans (Agency Partner)

SheSaidSo: Georgia Taglietti (Head of Communication Sónar Festival, SheSaidSo board member)

AOL: Kristina Bolger (Head of Entertainment Multinational)

Creative Tracks

Guest Teacher - Workshop on Digital Communication and Marketing
November 2016 - November 2016 (1 month)

Encouraging innovation through the arts and creative entrepreneurship

b.creative is the launch event of Creative Tracks, a EU-funded project which aims to connect young creative entrepreneurs worldwide. It already benefits from the involvement of around 1200 networks supporting the creative industries throughout the world. Pluralism as a continuous source of inspiration is the project's core value. b.creative will showcase the Creative Tracks digital platform designed to interconnect stakeholders internationally.

La Salle Campus Barcelona

Guest Teacher

November 2016 - November 2016 (1 month)

Brand Community Manager Post Graduate Course

Teaching Social Networks and International Digital PR strategies

Associació Empresarial de Publicitat

Guest lecturer :: Creativity in Communication

November 2016 - November 2016 (1 month)

Universitat Autònoma de Barcelona

Drac Novell es un Festival Internacional destinado a los estudiantes universitarios de todo el mundo y organizado por la Asociación Empresarial de Publicidad con la ayuda de estudiantes voluntarios de la Universidad anfitriona del año. Festival totalmente consolidado, pues en 2016 se celebrará la 19ª edición. Consta de dos partes: concurso de creatividad (en varias

categorías) y jornada y media de conferencias, mesas redondas y talleres.
www.dracnovell.com

Actívate con Google

Guest Speaker

September 2016 - September 2016 (1 month)

Barcelona

Guest Lecturer for Google Activate : Curso de Marketing Digital

Curso gratuito sobre el Marketing Digital con contenidos sobre fundamentos de tecnología y mundo digital, SEO, SEM, comercio electrónico, marketing en redes sociales y dispositivos móviles, analítica web y emprendedurismo. Tras la superación de todos los exámenes se obtiene una certificación en Marketing Digital emitida por la IAB (Interactive Advertising Bureau).

MuseumNext

Guest Speaker

June 2016 - June 2016 (1 month)

CultureGeek - THE ROYAL INSTITUTION, ALBEMARLE ST, MAYFAIR, LONDON W1S 4BS

CULTURE IN THE DIGITAL ECOSYSTEM

Georgia Taglietti, Head of Communications and Digital Director, Sonar Festival

The Internet is the highway to reach to our target audiences, so cultural organisations must know how to drive fast and safe down this road.

There is a general feeling of frustration with so many different elements to consider from social networks, bots and chats, website design; marketing tools that we have not yet dreamt of; and of course, wearable and VR. Another issue facing the sector is the need to counteract commercial brands promoting culture as their own product. This issue is affecting how culture is perceived over the online ecosystem, and has contributed to consumer fatigue.

How do we maintain the autonomy of our content and values? How are we able to understand and capture the rapid shifts of platforms and scenarios?

Our digital persona and offline identity shall soon be merged and it is imperative to know how to handle this process.

Blanquerna - Universitat Ramon Llull

Guest teacher

May 2016 - May 2016 (1 month)

Digital PR:: a three hours course.

Actívate con Google

Speaker

May 2016 - May 2016 (1 month)

Guest Lecturer for Google Activate : Curso de Marketing Digital

Curso gratuito sobre el Marketing Digital con contenidos sobre fundamentos de tecnología y mundo digital, SEO, SEM, comercio electrónico, marketing en redes sociales y dispositivos móviles, analítica web y emprendedurismo. Tras la superación de todos los exámenes se obtiene una certificación en Marketing Digital emitida por la IAB (Interactive Advertising Bureau).

IL3 - Universitat de Barcelona (UB)

Guest Teacher

May 2016 - May 2016 (1 month)

Master de Direcció de Comunicació de la UB

Culture Geek

Speaker at Culture Geek Conference

May 2016 - May 2016 (1 month)

CultureGeek curates a program of speakers from leading organizations to share how they are using digital in their working practice and adapting to new and ever changing developments. As digital becomes an integral element in everyday life it's essential the arts and cultural sector consider these tools across distribution, exhibiting, income generation, marketing and audience engagement, archiving and preservation, creating content, online interactive tours, live streaming performances and data collection.

Digital technologies have a huge impact on how we engage with culture now and looking forward to the future. From concert halls to theatres, performing arts groups, museums, galleries, festivals, events, dance companies, literature and publishing, from large organisations right down to the individual practitioner and artist creating new work specifically for the digital space – CultureGeek will have something for everyone to learn from, to be the spark for ideas and projects for the future, and is a great opportunity for delegates to network with like-minded people.

<http://culturegeek.com/news/delegates2016/>

Blanquerna - Universitat Ramon Llull

Guest Lecturer

March 2016 - March 2016 (1 month)

The digital ecosystem. a 6 hours class for the Master in Fashion Communication. Blanquerna - 080 Barcelona Fashion

Instituto Superior de Protocolo y Eventos

Guest Teacher

January 2016 - January 2016 (1 month)

Teaching Communication and PR strategy

Universidad de Deusto

Guest Lecturer

November 2015 - November 2015 (1 month)

CCCB Barcelona

Master en Dirección de Proyectos de Ocio: Cultura, Turismo, Deporte y Recreación que se imparte en la Universidad de Deusto. - asignatura "Análisis de proyectos de Ocio" que tiene como objetivo conocer de la mano de los profesionales distintas experiencias de interés que se están llevando a cabo dentro del ámbito cultural, turístico, deportivo y recreativo.

La Salle BCN

Guest Teacher:: Social Networks

January 2010 - November 2015 (5 years 11 months)

Brand Community Management Postgraduate Course

Teaching Social Networks and International Digital PR strategies

BIME Pro Conference & Festival

Guest Speaker

October 2015 - October 2015 (1 month)

BEC Bilbao

MUSIC-FUTURE TALKS: THE FUTURE OF PR

We now can discover artists through Twitter, Snapchat or Vine. A YouTube video of a cover song can become a hit. Music can be discovered through television shows. So where does this place the world of PR, historically the most successful manner to create and foster fan bases.

elita milano

Guest Speaker for LineCheck

October 2015 - October 2015 (1 month)

Milan

<http://zero.eu/linecheck/>

The moment right before the dj set or concert starts; when all elements on stage are checked and correctly linked to the general mix, and everything works fine: that is the Linecheck. Once the linecheck is done, may the show begin and the audience enjoy itself.

Talk: front line | international case history: Develop and communicate international project

Actívate con Google

Guest Lecturer

April 2015 - October 2015 (7 months)

Curso de Marketing Digital

Curso gratuito sobre el Marketing Digital con contenidos sobre fundamentos de tecnología y mundo digital, SEO, SEM, comercio electrónico, marketing en redes sociales y dispositivos móviles, analítica web y emprendedurismo. Tras la superación de todos los exámenes se obtiene una certificación en Marketing Digital emitida por la IAB (Interactive Advertising Bureau)

Paris Electronic Week

Guest Speaker

September 2015 - September 2015 (1 month)

Paris

Electronic music has finally become part of the landscape of mainstream popular music almost everywhere in the world, alongside rock, jazz, and reggae, especially now that the US market, so long reluctant to dance, has finally succumbed.

But with the genre's popularity affecting several generations of music fans, and stretching from South Africa to Las Vegas through Rio de Janeiro and beyond, now is a good time to think about how the scene can stay relevant and healthy. Consequently Paris Electronic Week is putting the electronic scene under the microscope in order to understand its strengths and weaknesses and examine how it can survive and thrive.

This discussion comes at a time when many events in France have been canceled, when local artists have difficulty living from their music while their contemporaries abroad benefit from an electronic economy is often stronger and more developed. But with Diplo stating that his Spotify income allows him to live very well, how come many artists say otherwise? Did Daft Punk really have to leave France to succeed in the way they did?

EUMES

Guest Teacher

January 2015 - January 2015 (1 month)

EUMES Meets Georgia Taglietti: Herramientas y estrategias de comunicación del Sónar

IL3 - Universitat de Barcelona (UB)

Guest Teacher

January 2015 - January 2015 (1 month)

Master en Comunicación Empresarial - Management communication

Instituto Superior de Protocolo y Eventos

Guest Teacher

January 2015 - January 2015 (1 month)

Módulo 4: La comunicación en los eventos culturales

Red Bull Music Academy

Guest Speaker

December 2014 - December 2014 (1 month)

Red Bull Music Academy in collaborazione con Soundwall & BEA pres.

“COMMUNICATING MUSIC TODAY”

a lecture with:

GEORGIA TAGLIETTI (Sónar Festival - Head Of Communication)

FABIO DE LUCA (Journalist - Dj)

EMILIANO COLASANTI (Rolling Stone Italia - GQ Italia - Soundwall)

DAMIR IVIC (Mucchio Selvaggio - Soundwall)

Una tavola rotonda in cui Georgia Taglietti, la Head Of Communication di uno dei più importanti festival mondiali, il Sonar di Barcellona, si confronterà con Fabio De Luca, uno dei giornalisti che più ha fatto in Italia per diffondere cultura e conoscenza riguardo alla club culture, e con le firme di punta di Soundwall (Emiliano Colasanti, collaboratore anche di GQ e Rolling Stone, e Damir Ivic, fin dai primi anni 2000 uno dei giornalisti di riferimento per l'elettronica in Italia, sul Mucchio e altre testate) riguardo a cosa significhi, oggi, “comunicare musica” e in quale modo lo si possa fare in modo utile, efficace, appassionante, in uno scenario in continua e profonda mutazione.

MAMA Paris

Guest Speaker

October 2014 - October 2014 (1 month)

Paris

LE SUCCES DES MUSIQUES ELECTRONIQUES EN EUROPE : SUCCESS STORIES & COMMENT LA FRANCE PEUT RATTRAPER SON RETARD

IED | Istituto Europeo di Design

Guest Teacher:: Master Digital Creative Business

April 2013 - May 2013 (2 months)

For the last years, the Internet and new technologies implementation has changed culture, communication and business fundamentally. Digital media control the markets, generating new channels for communication and interaction. The incorporation of new electronic devices to everyday life (such as smart phones, tables, videogames) and the total adoption of the Internet as part of the media and as an exchange place have completely modified the economical paradigm and social relationships.

Guest Teacher

The current environment is dynamic, and it changes rapidly. New paradigms are emerging strongly in different fields of economy, while creative industries needed to reinvent themselves and adapt to new challenges.

In this context, success lays in generating and managing new ideas.

Professional must be prepared to approach from a new point of view the innovation demanded by industries and markets from nowadays and the future.

Blanquerna - Universitat Ramon Llull

Guest Teacher

March 2013 - March 2013 (1 month)

Barcelona

Guest Teacher:: Social Media and Online in the next future // Trends

Universitat Internacional de Catalunya (UIC)

Guest Teacher

February 2013 - February 2013 (1 month)

Barcelona

MasterClass on the Sonar Festival's Marketing Strategy

IL3 - Universitat de Barcelona (UB)

Guest Teacher

April 2011 - April 2011 (1 month)

Barcelona

Postgrado de gestión y políticas culturales

Ediciones ADG

Contributing Editor

January 1994 - September 1997 (3 years 9 months)

Ediciones ADG

Editing Director of the magazine "Eyes"

Contributing editor to "Novias de España"

Contributing editor to "Pasarelas Internacionales"

EYES Magazine

Chief Editor

January 1996 - January 1997 (1 year 1 month)

Editor

A+G Design Studio

press manager

September 1992 - September 1995 (3 years 1 month)

Press Manager

EURO RSCG

Trainee

October 1988 - December 1988 (3 months)

Paris, Île-de-France, France

Sociological study on the Immac Account

EURO RSCG

Trainee

November 1987 - December 1987 (2 months)

Paris, Île-de-France, France

Trainee in the accounts department of Carte Noire, Douceur Noire, Think Pink.

Monoprix Prisunic

Trainee

July 1987 - August 1987 (2 months)

Paris, Île-de-France, France

Monthly training in the advertising and promotion division of Prisunic/

Primtemps.

Euro RSCG

Stagière

1985 - 1987 (2 years)

Paris

Stages in Advertising

Education

Universitat Autònoma de Barcelona

Advertising and PR, Journalism, Advertising and PR · (1984 - 1989)

London College

Maturità, Liceo Linguistico · (1978 - 1983)