

Joe Weinman was most recently Senior Vice President at Telx (now Digital Realty). Before that, he held leadership positions of increasing responsibility at Bell Labs, AT&T, and HP, in areas such as corporate strategy, R&D and innovation management, partner and business development, product management, operations, and sales and marketing. He currently serves on the advisory boards of Syntropy Networks, EDJX, Ramprate, and the Pacific Telecommunications Council, a non-profit. He has been awarded 26 patents.

He is a frequent global keynote and digital strategist who has spoken at four hundred events to audiences ranging in size from 10 to 10,000 people, and is the author of the Amazon #1 Hot New Release in Computers and Technology, *Digital Disciplines: Attaining Market Leadership via the Cloud, Big Data, Social, Mobile, and the Internet of Things* (Wiley CIO, 2015), also available in Chinese 新动能 新法则 (PTPress, 2016).

He is also the author of *Clouconomics: The Business Value of Cloud Computing* (Wiley, 2012), which has been translated into two Chinese editions, 云经济学 (PTPress, 2014) and 云端时代 (PTPress, 2015); co-editor of *Fog and Fogonomics: Challenges and Practices of Fog Computing, Communication, Networking, Strategy, and Economics* (Wiley Information and Communication Technology Series); and co-author of a forthcoming book on 5G technology and applications.

He is also a contributor to *Regulating the Cloud: Policy for Computing Infrastructure* (MIT Press, 2014) and *Guide to Big Data Applications* (Springer Studies in Big Data, 2018)

His business and technical articles have appeared in the print or online editions of the *Harvard Business Review*, *Forbes*, *CIO*, *InformationWeek*, *The New York Times*, *Business Week*, *Entrepreneur*, *Wired*, *CNN Money*, and many others; he has appeared on satellite, broadcast, and online channels of ViacomCBS, Sky, TVB Pearl, Channel NewsAsia, *The New York Times*, and the *Wall Street Journal*; and he has contributed to various academic journals as author and reviewer; and was the contributing editor of the cloud economics column for *IEEE Cloud Computing* magazine for its five-year publication life.

Weinman has a Bachelor of Science in Computer Science from Cornell University; a Master of Science in Computer Science from UW-Madison; and has completed online and in-person executive education at the International Institute for Management Development, Lausanne, Harvard Business School, and MIT Sloan School of Management.